Board of Directors' Meeting Streaming

Boardroom Technology

- Granicus Software (2007)
  - Audio webcasting of Board of Directors' (Board) meetings
  - Archives audio webcasts

- Digital Agendas (2009)

- Tablets (2011)

- New boardroom (2016)

Options

- Current system

  Granicus

- Option #1
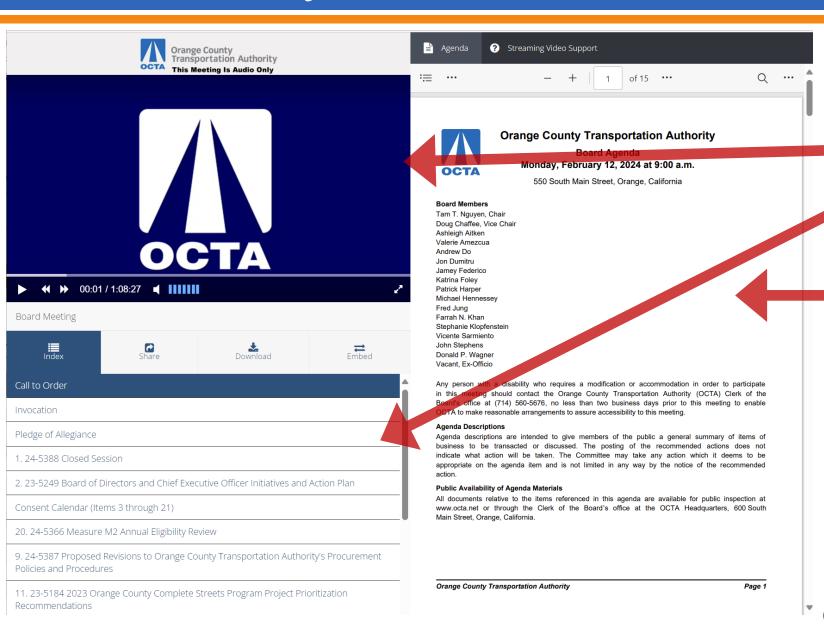
  Single camera, low quality, no features

- Option #2

  Multiple cameras, limited quality, limited features

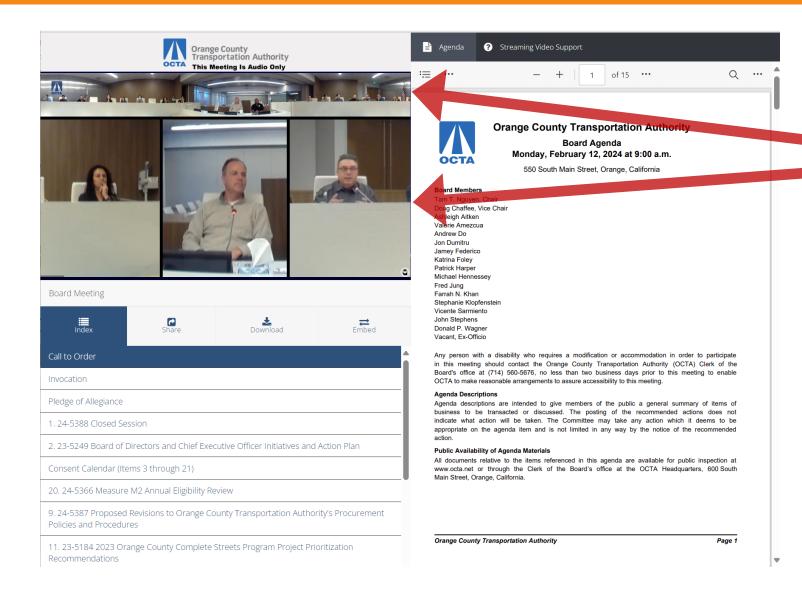- Option #3

  Multiple cameras, high quality, more features

Current System – Granicus

Features:

- Video window shows OCTA logo or presentations.
- List of book marked items. Click on the link and it will go to that item in the meeting recording.
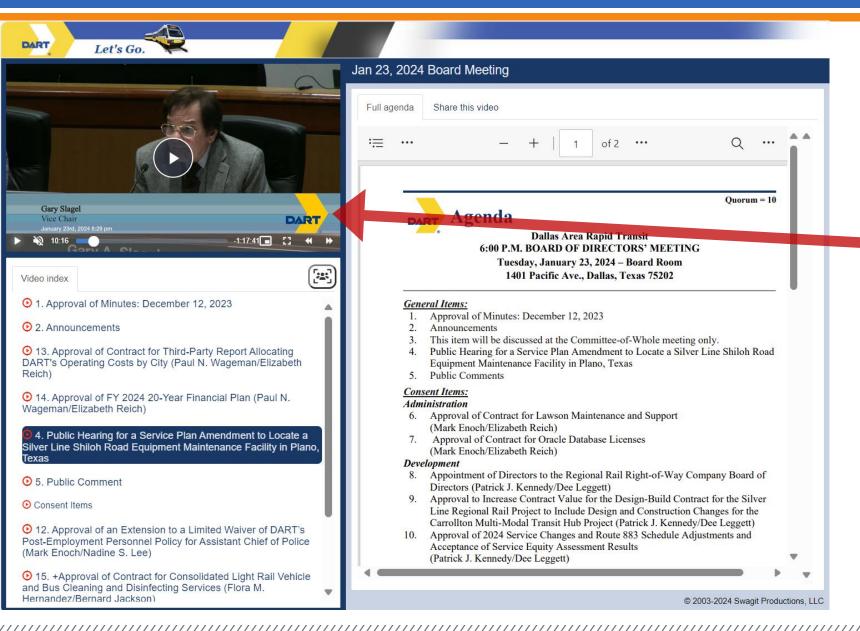- Agenda synopsis. Scroll up or down to view agenda items.

OCTA-Orange County Transportation Authority

Option #1 – Single Camera/Low Quality

Features:

- 360-degree view of dais at top.
- Automatically switches between 1, 2, or 3 frames depending on how long they are talking. Frames may include 1-4 people.
- Highlights people as they walk in or out.
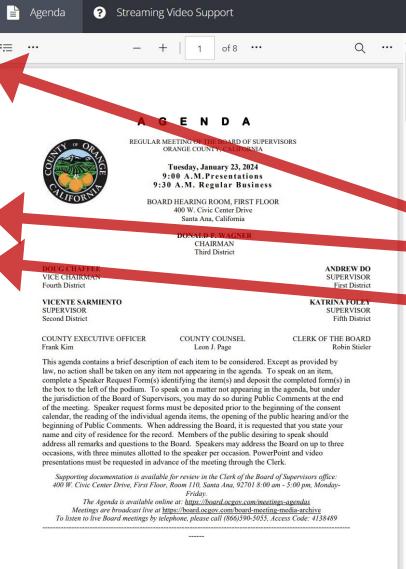- Lower video quality.
- No onscreen features.

Features:

- 4 - 5 cameras providing wide shot and predefined zoom locations to highlight speakers quickly.
- Onscreen graphics displays date and time, company name and logo, and item number and title or speakers name and title.
- Cameras and on-screen graphics controlled by remote person.
- Camera and on-screen graphics are slow to adjust.

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Features:

- 4-5 cameras providing wide-shot and predefined zoom locations to highlight speakers quickly.
- Date and time.
- Name and title as needed.
- Item number with scrolling description or speakers name and title.
- Cameras and on-screen graphics controlled by on-site people.
- End product is high-quality and broadcast ready.

Live Views and Costs

Views:

- Three Board meetings in 2024 had an average of 156 live views
- Views are typically split between:
  - OCTA staff – 50 percent
  - External views - 50 percent

Estimated Costs:

	Status Quo	Option 1	Option 2	Option 3
Startup	$0	$1,150	$75,000	$243,000
Annual	$0	$0	$48,000	$358,000
1st year	$0	$1,150	$123,000	$601,000