



COMMITTEE TRANSMITTAL

March 23, 2026

To: Members of the Board of Directors

From: Andrea West, Clerk of the Board *Andrea West*

Subject: Amendment to Agreement for Rideshare and Vanpool Marketing, Design, and Advertising Services

Transit Committee Meeting of March 12, 2026

Present: Directors Kleiman, Klopfenstein, Leon, Janet Nguyen, Tam Nguyen, and Sarmiento

Absent: Directors Amezcua and Jung

Committee Vote

This item was passed by the Members present.

Committee Recommendation(s)

Authorize the Chief Executive Officer to negotiate and execute Amendment No. 4 to Agreement No. C-3-2607 between the Orange County Transportation Authority and Jovenville, LLC, doing business as We The Creative, to exercise the first option term, effective May 1, 2026 through February 29, 2028, in the amount of \$490,000, for continued consultant support services for rideshare and vanpool marketing, design, and advertising services. This will increase the maximum obligation of the agreement to a total contract value of \$1,106,667.