

**PROPOSAL EVALUATION CRITERIA MATRIX (Short-Listed)
RFP 250187 Public Outreach Consultant Services for Rail Capital Projects**

Arellano Associates							
Evaluator Number	1	2	3	4	5	Weights	Criteria Score
Qualifications of Firm	5.00	4.50	4.50	5.00	4.50	4	18.8
Staffing/Project Organization	4.50	4.50	4.50	4.50	4.50	5	22.5
Work Plan	4.50	4.00	5.00	4.50	4.00	6	26.4
Cost	5.00	5.00	5.00	5.00	5.00	5	25.0
Overall Score	95	90	96	95	90		93

MBI Media							
Evaluator Number	1	2	3	4	5	Weights	Criteria Score
Qualifications of Firm	5.00	4.50	4.50	5.00	4.50	4	18.8
Staffing/Project Organization	4.50	4.50	4.00	4.00	4.00	5	21.0
Work Plan	5.00	4.50	5.00	5.00	5.00	6	29.4
Cost	4.28	4.28	4.28	4.28	4.28	5	21.4
Overall Score	94	89	89	91	89		91

The range of technical scores for non-short listed firms was 43 to 59, these scores do not include cost score.