



Marketing and Communications Update

July through November 2025



OC Bus: OC Fair Express



OCTA

OC Fair Express

KICK-OFF EVENT

July 19, 2025

First bus departs at 10:35 a.m.

OCFairExpress.com

OCTA

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OC Fair Express

RIDE OC FAIR EXPRESS DIRECT TO THE FAIR

OCTA

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OC FAIR 2w

Arriving to the OC Fair in style!

@oc_fair

OC FAIR EXPRESS INFO



OC FAIR 3w

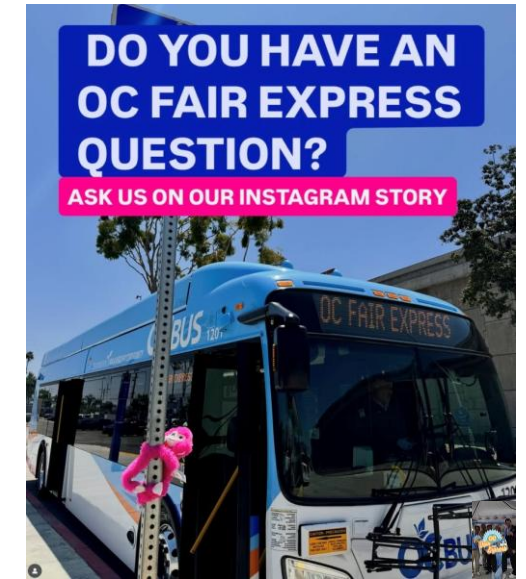
Mildred and Gladys are ready for the OC Fair Express

GET ON BOARD

@oc_fair

OC Fair

#ocfair



DO YOU HAVE AN OC FAIR EXPRESS QUESTION?

ASK US ON OUR INSTAGRAM STORY

OC FAIR EXPRESS



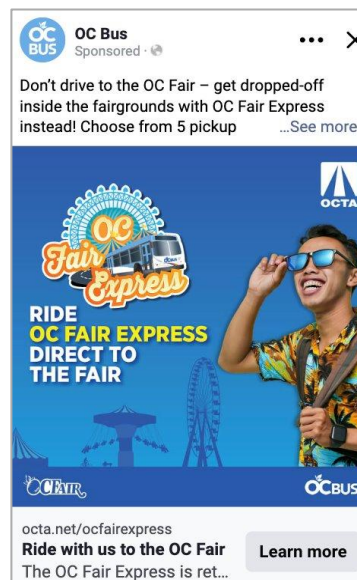
rideocbus Sponsored

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OC Fair Express

RIDE OC FAIR EXPRESS DIRECT TO THE FAIR

Learn more



OC Bus Sponsored

Don't drive to the OC Fair – get dropped-off inside the fairgrounds with OC Fair Express instead! Choose from 5 pickup ...See more

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OC Fair Express

RIDE OC FAIR EXPRESS DIRECT TO THE FAIR

octa.net/ocfairexpress

Ride with us to the OC Fair

The OC Fair Express is ret...

Learn more



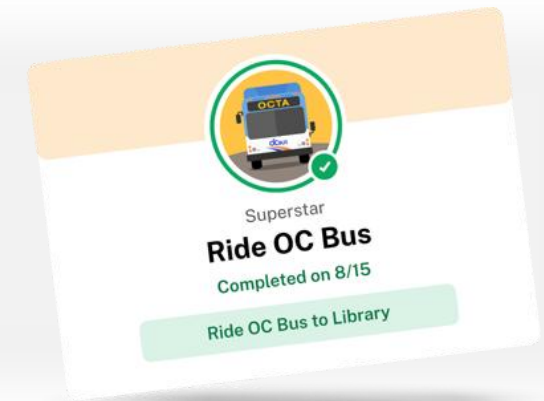
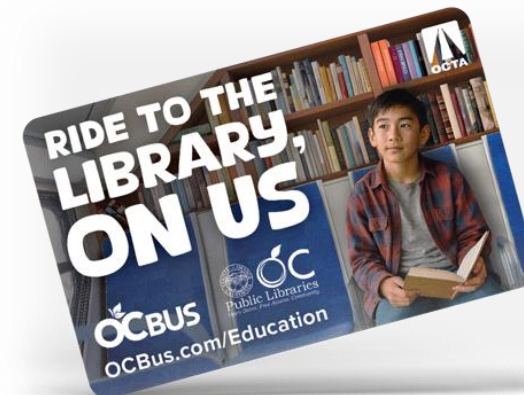
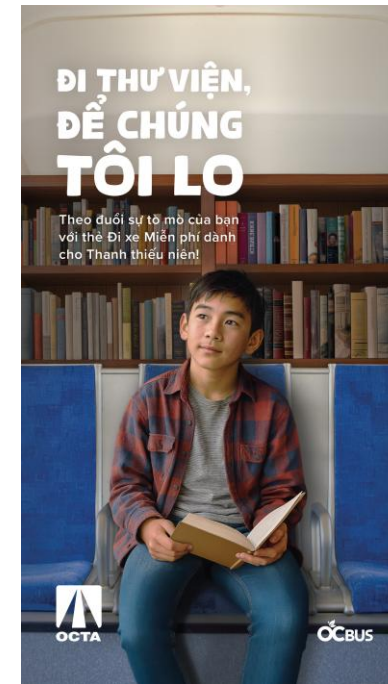
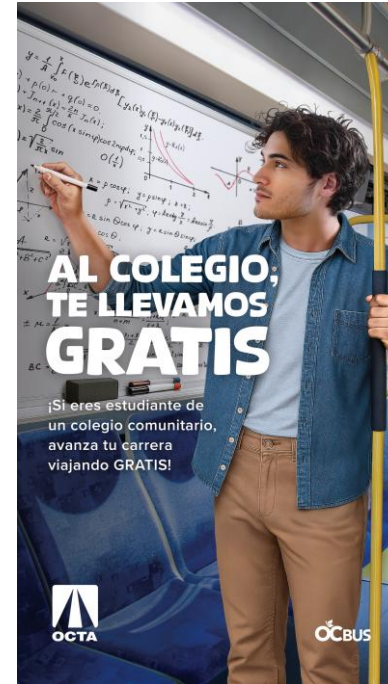


Summer Transit Marketing





OC Bus: Your Route to Education



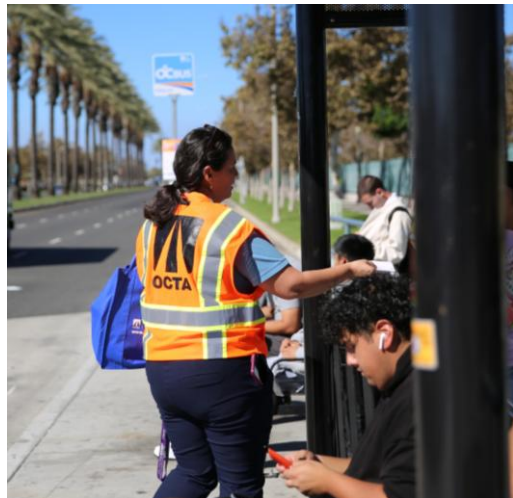
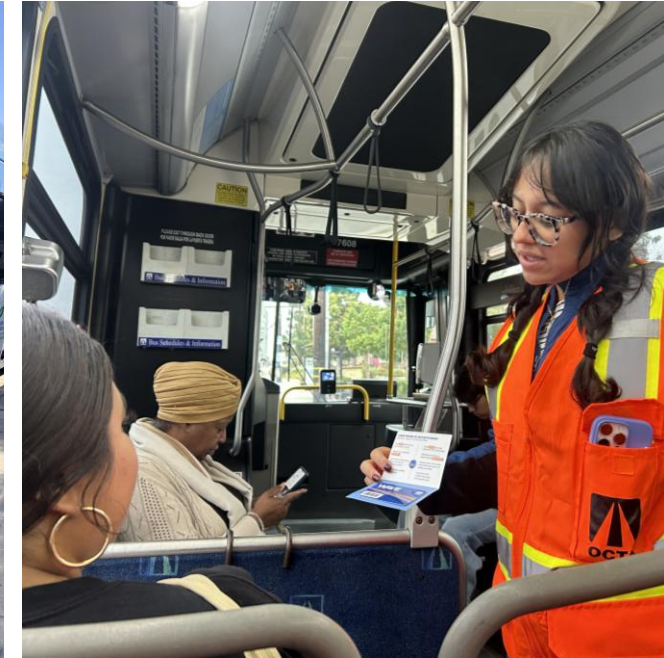
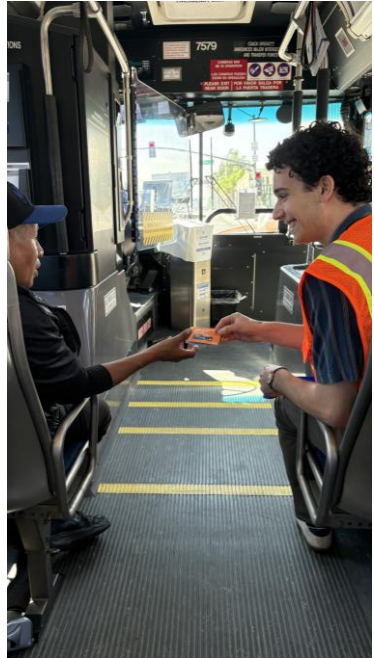


OC Bus: Wave Launch





OC Bus: Wave Launch



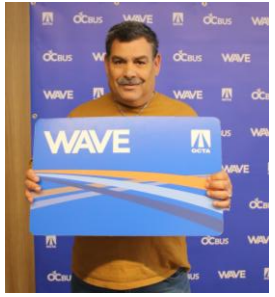


OC Bus: Wave Launch





OC Bus: Wave Launch





Rideshare Week Promotion

OCT 6-10 2025

RIDESHARE WEEK

EVERY RIDE COUNTS ESPECIALLY YOURS

BUS

VANPOOL

METROLINK

BIKE

CARPOOL

TAKE THE FIRST STEP. YOU MIGHT JUST WIN!

By pledging to take the bus, Metrolink, vanpool, carpool, or bike, you'll discover the benefits of ridesharing. Enjoy potential savings on commuting costs, reduced stress, improved air quality, and be entered for a chance to win the Commuter Essentials Kit, valued at over \$400: AirPods Pro 2, Kindle, OCTA Tote Bag, and more.

SCAN ME

OCTA.net/rideshareweek

Thanks to our sponsor
spectrumotion
Rideshare Week

OCT 6-10 2025

RIDESHARE WEEK

PLEDGE FOR A CHANCE TO WIN

BUS

VANPOOL

BIKE

CARPOOL

METROLINK

EVERY RIDE COUNTS, ESPECIALLY YOURS

OCTA

OCT 6-10 2025

RIDESHARE WEEK

PLEDGE FOR A CHANCE TO WIN

the Happy Commuter Kit!

Thank You