ATTACHMENT B

South Orange County Multimodal Transportation Study: Strategies

Strategy Element	Objective
Roadway Infrastructure & Operations Improvements	Improve the operational efficiency of the South Orange County roadway network
High-Frequency Transit	Provide enhanced bus and rail services on major corridors, enabling more travelers to utilize transit
Local Circulators/Shuttles	Continue the Project V community circulator program, providing tailored local connectivity and first/last mile service
Mobility Hubs	Provide convenient, centralized locations where various transportation services connect
Microtransit/OC Flex	Establish on-demand local transportation zones that address gaps in the OC Bus network and improve access to high-frequency transit
Active Transportation	Improve connectivity and safety for the bicycle and pedestrian network, including connections to transit and mobility hubs
Transportation Demand Management	Enhance system performance by encouraging travel when/where capacity exists, including reducing peak-hour trips and promoting transit and active transportation modes