

Review of Proposals
RFP 4-2046 Disadvantaged Business Enterprise (DBE) Consulting Services
 Presented to Finance and Administration Committee - June 26, 2024
 9 proposals were received, 2 firms were interviewed, 1 firm is being recommended.

Overall Ranking	Proposal Score	Firm & Location	Sub-Contractors	Evaluation Committee Comments	Average Weighted Hourly Rates
1	84	Padilla & Associates, Inc. Santa Ana, California	Jaquith Consulting Group	Highest-ranked firm overall. Experienced project team. Has 30 years of experience in the DBE consultant industry. Currently provides similar DBE program services for Southern California Regional Rail Authority, Los Angeles County Metropolitan Transportation Authority's Crenshaw/LAX Transit Corridor Project, and OCTA's DBE program. Proposed project manager has over 21 years of experience managing DBE programs for public and private sectors. Proposed current web-based monitoring and compliance tool in an effort to streamline processes and provide a cost savings in labor hours to OCTA. Discussed its ability to monitor prompt payment. Proposed comprehensive work plan with strong quality control measures. Proposed lower average weighted hourly rates. Positive references.	\$140.00
2	71	GCAP Services, Inc. Costa Mesa, California	Costin Public Outreach Group, Inc. AskReply, Inc. doing business as B2Gnow	Has 26 years of experience in the DBE consultant industry. Currently provides similar DBE program services for San Diego Association of Governments, Omnitrans, and the San Bernardino County Transportation Authority. Proposed project manager has 19 years of experience in the fields of DBE and small business compliance. Did not clarify potential conflicts of interest. Did not clarify staffing availability for in-person and on-site meetings. Proposed new web-based monitoring and compliance tool that did not meet the prompt payment requirement in the scope of work. Discussed quality control measures with potential challenges and solutions. Proposed competitive hourly rates. Positive references.	\$148.00

Evaluation Panel:

Internal:
 Contracts Administration and Materials Management (2)
 Public Outreach (1)
 Maintenance Administration (1)
 Contracted Services (1)

Proposal Criteria

Qualifications of the Firm
 Staffing and Project Organization
 Work Plan
 Cost and Price

Weight Factors

25%
 30%
 20%
 25%