

DIRECTIONS 2050

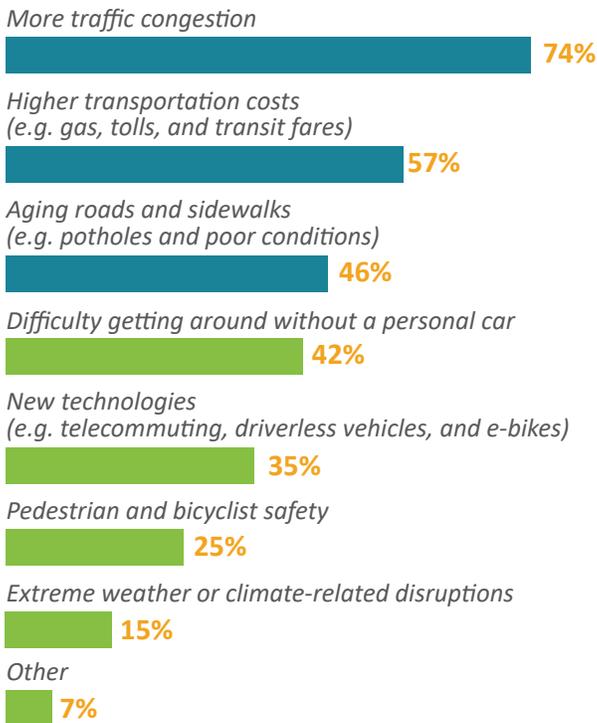
LONG RANGE TRANSPORTATION PLAN



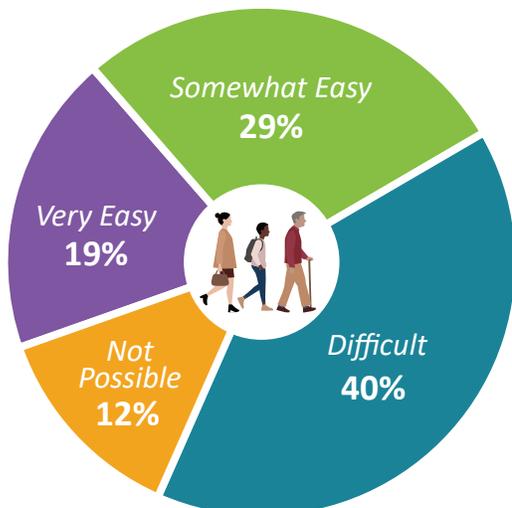
Connecting Communities: Better Mobility for All

Community Survey Results and Outreach Fall 2025

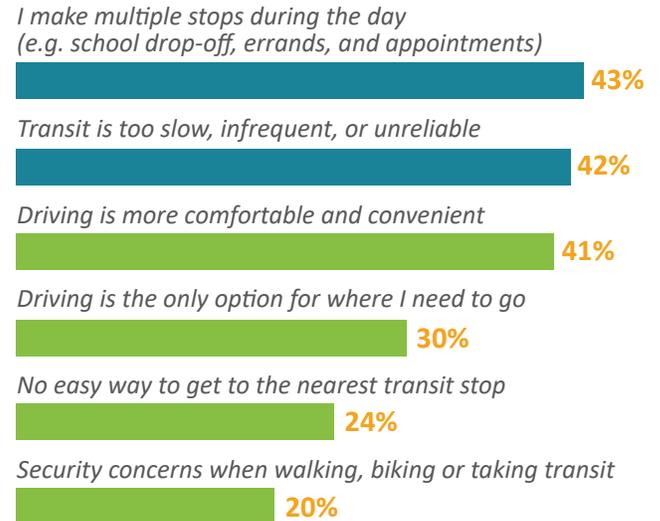
What will impact your daily travel the most in the next 20+ years? (Select 3)



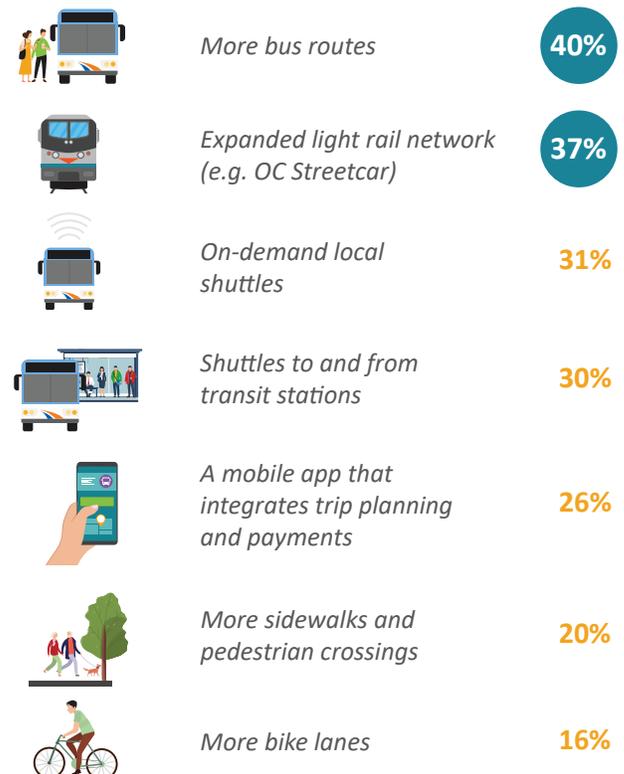
How easy is it for you to get to jobs, school, errands, or medical appointments without driving a personal car?



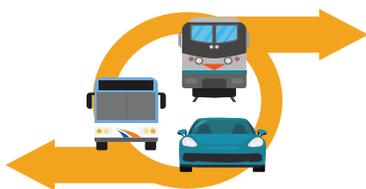
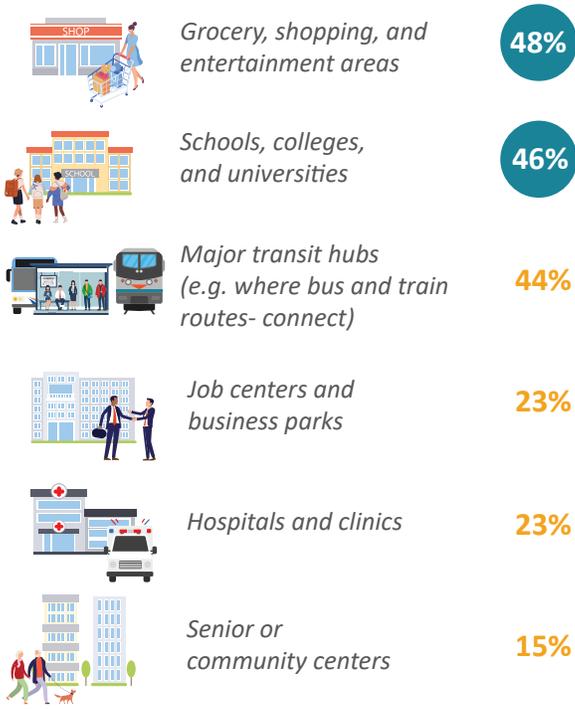
What are the main reasons you usually drive instead of using other travel options? (Select 2)



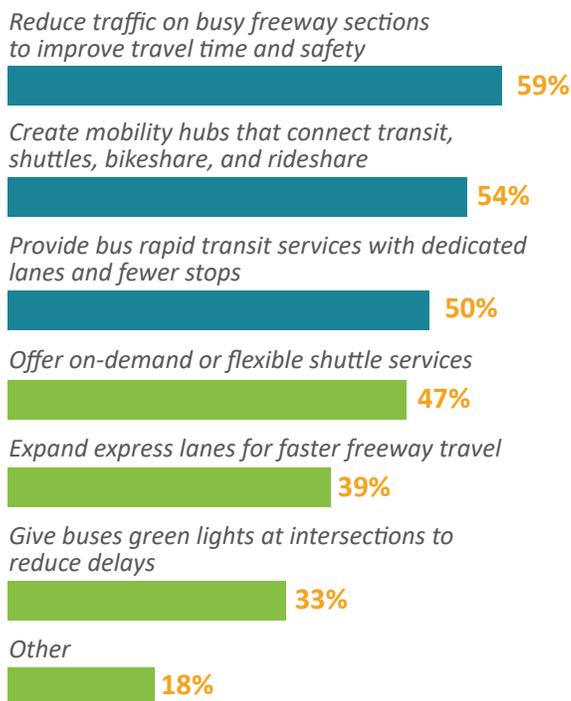
Which improvements would be most helpful in expanding your travel options? (Select 2)



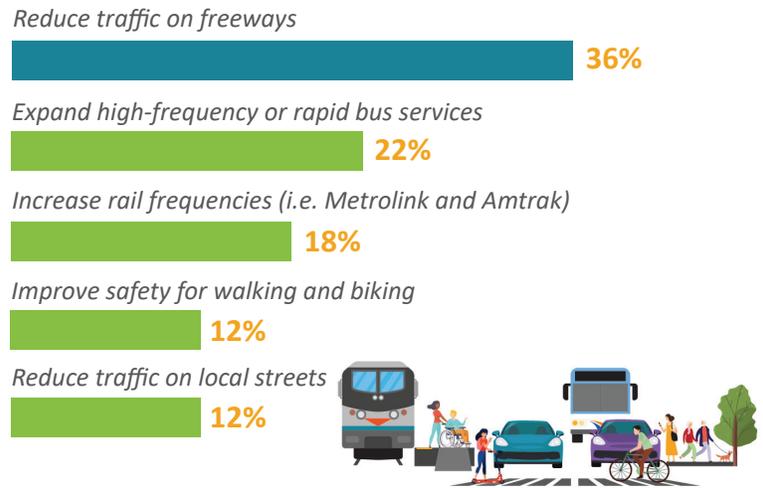
Which destinations should be prioritized for better transit, walking, and biking access? (Select 2)



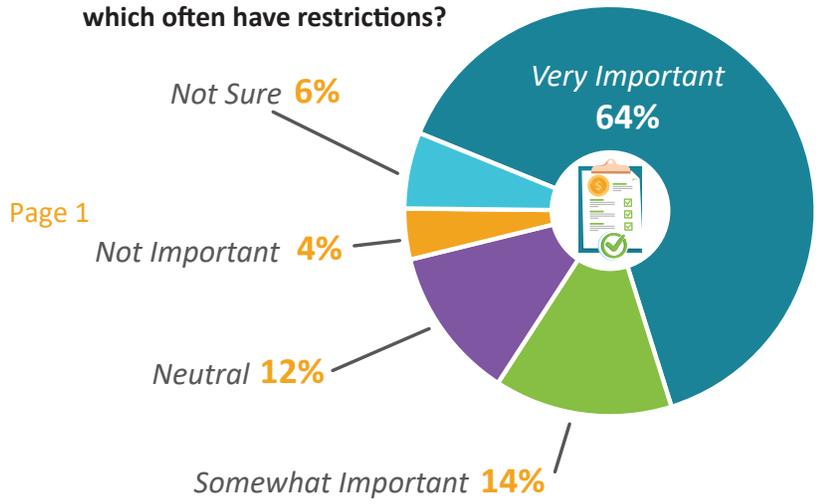
Which strategies would improve your travel experience most in Orange County? (Select 3)



What should be the highest priority for future transportation investments in Orange County? (Select 1)

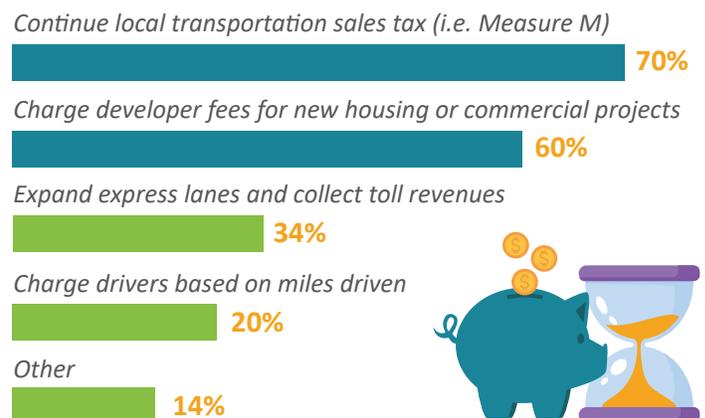


How important is it for Orange County to maintain a local funding source rather than relying solely on state or federal funding which often have restrictions?

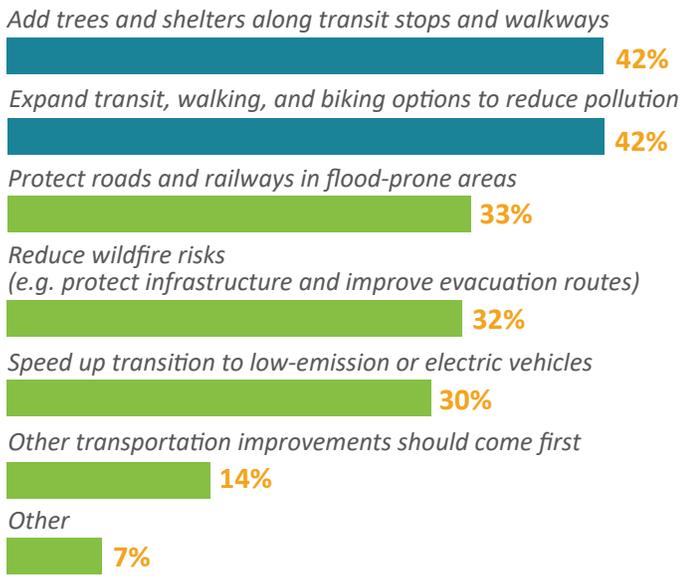


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What are the best ways to collect local funding for future transportation improvements? (Select 2)



Which types of transportation projects are most important to prepare for extreme weather and future climate risks? (Select 2)



Community Engagement

-  Collected over **1,800** surveys from September 11, 2025 - November 9, 2025
-  Hosted **1** public webinar, **1** community leaders roundtable, and **9** key stakeholder briefings
-  Engaged more than **2,700** community members at **20** Orange County events across **5** County Supervisorial Districts
-  Delivered over **3,500** multilingual printed meeting notices to organizations that serve diverse and disadvantaged communities
-  Placed ads inside buses traveling throughout Orange County
-  Distributed **7** email notices to more than **62,400** transit riders and residents
-  Expanded awareness through elected official outreach
-  Circulated **98,000** notices through English, Spanish, and Vietnamese newspapers as well as reached **69,000** unique online visitors
-  Created an educational project video that was shared through notifications and in meetings

-  Featured multi-lingual webpage viewed over **6000x** between August and December 2025
-  Promoted the survey and community meetings with **4** X posts, **2** Instagram Story and **2** Facebook posts, in addition to **2** Facebook ads and **1** geofencing ad with over **191,000** impressions
-  Conducted a text campaign sending more than **3,550** notices to project followers
-  Developed and distributed a toolkit, providing an easy-to-share communication resource to local cities, **13** community leaders, as well as OCTA committees and stakeholder organizations
-  Broadcasted **4** Spanish and **20** Vietnamese radio ads to listeners in Orange and Los Angeles Counties
-  Provided a **multi-language helpline** for interested parties to request print versions of the survey and comment on the plan
-  Shared materials in **6** languages **English, Spanish, Vietnamese, Mandarin, Korean, and Arabic**
-  Announced the project through **OCTA's On the Move** blog and via press release

What is your age range?

- 14% 16-24
- 18% 25-34
- 17% 35-44
- 14% 45-54
- 13% 55-64
- 13% 65-74
- 6% 75 or older
- 5% Prefer not to answer



What ethnic group do you consider yourself a part of or feel closest to?

- 29% Caucasian/White
- 30% Latino/Hispanic
- 3% African American/Black
- 1% American Indian or Alaskan Native
- 20% Asian – Korean, Japanese, Chinese, Vietnamese, Filipino or other Asian
- 1% Pacific Islander
- 2% Middle Eastern
- 4% Mixed Heritage
- 10% Prefer not to answer

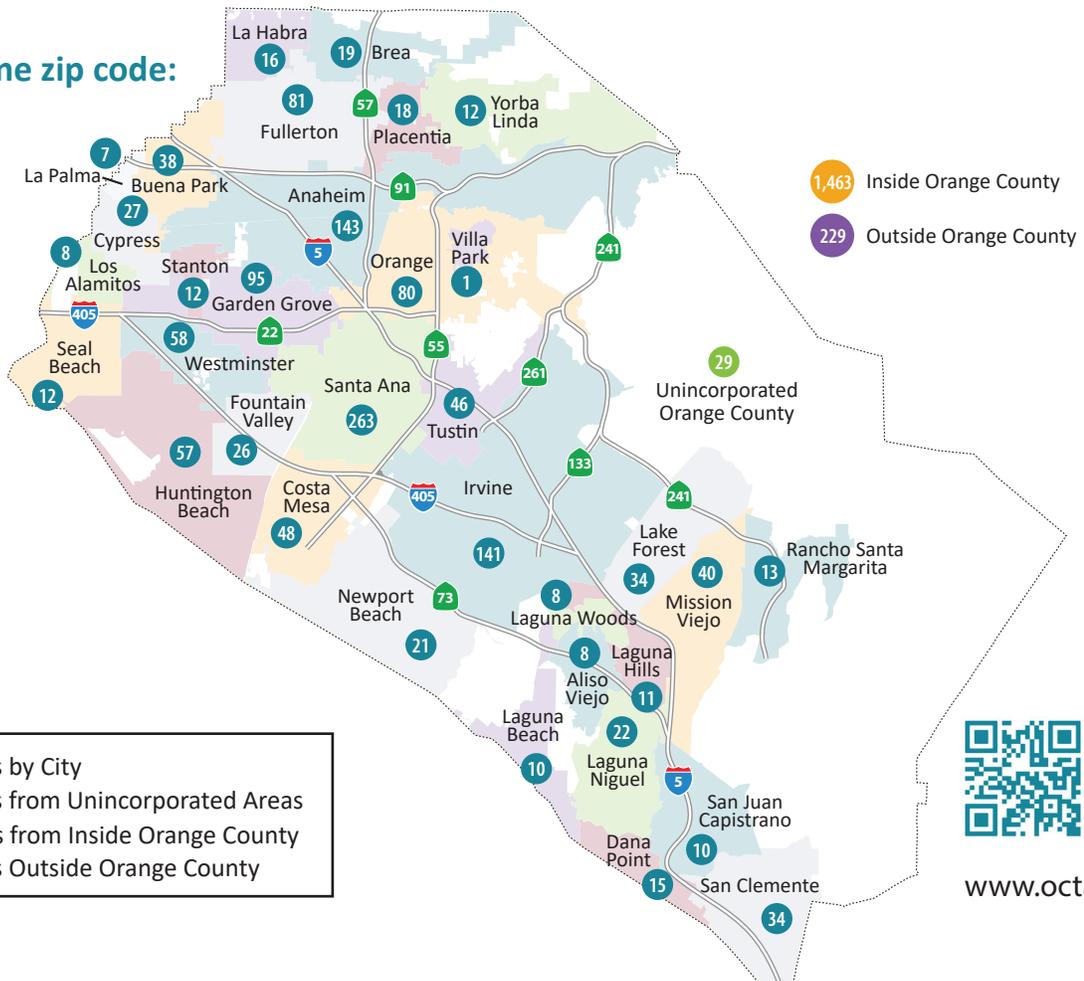


What is your combined annual household income?

- 13% Less than \$30,000
- 11% \$30,000 - \$49,999
- 15% \$50,000 - \$79,999
- 13% \$80,000 - \$109,999
- 12% \$110,000 - \$169,999
- 11% \$170,000 or more
- 25% Prefer not to answer



Participant home zip code:



- # of Responses by City
- # of Responses from Unincorporated Areas
- # of Responses from Inside Orange County
- # of Responses Outside Orange County



www.octa.net/lrtp