

**PROPOSAL EVALUATION CRITERIA MATRIX (Short-Listed Firms)
RFP 5-4117 Bus Stop Electronic Signage Expansion Project**

| Urban Solar Corporation | | | | | Weights | Overall Score | |
|--|-------------|-------------|-------------|-------------|----------------|----------------------|-----------|
| Evaluator Number | 1 | 2 | 3 | 4 | 5 | | |
| Qualifications of Firm | 4.0 | 4.0 | 4.0 | 4.0 | 4.0 | 4 | 16.0 |
| Staffing/Project | | | | | | | |
| Organization | 4.0 | 4.0 | 3.5 | 3.5 | 4.0 | 5 | 19.0 |
| Work Plan | 4.0 | 4.0 | 3.5 | 3.5 | 4.0 | 6 | 22.8 |
| Cost and Price | 5.0 | 5.0 | 5.0 | 5.0 | 5.0 | 5 | 25.0 |
| | | | | | | | |
| Overall Score | 85.0 | 85.0 | 79.5 | 79.5 | 85.0 | | 83 |
| Entourage Partners, LLC doing business as Papercast North America | | | | | Weights | Overall Score | |
| Evaluator Number | 1 | 2 | 3 | 4 | 5 | | |
| Qualifications of Firm | 4.0 | 4.0 | 4.0 | 4.0 | 4.0 | 4 | 16.0 |
| Staffing/Project | | | | | | | |
| Organization | 4.0 | 4.5 | 4.5 | 4.0 | 4.5 | 5 | 21.5 |
| Work Plan | 4.0 | 4.0 | 4.0 | 4.0 | 4.0 | 6 | 24.0 |
| Cost and Price | 3.4 | 3.4 | 3.4 | 3.4 | 3.4 | 5 | 17.0 |
| | | | | | | | |
| Overall Score | 77.0 | 79.5 | 79.5 | 77.0 | 79.5 | | 79 |

Range of scores for non-short-listed firms was 56 to 65.