

**PROPOSAL EVALUATION CRITERIA MATRIX (Short-Listed Firms)
RFP 5-4117 Bus Stop Electronic Signage Expansion Project**

Urban Solar Corporation						Weights	Overall Score
Evaluator Number	1	2	3	4	5		
Qualifications of Firm	4.0	4.0	4.0	4.0	4.0	4	16.0
Staffing/Project							
Organization	4.0	4.0	3.5	3.5	4.0	5	19.0
Work Plan	4.0	4.0	3.5	3.5	4.0	6	22.8
Cost and Price	5.0	5.0	5.0	5.0	5.0	5	25.0
Overall Score	85.0	85.0	79.5	79.5	85.0		83
Entourage Partners, LLC doing business as Papercast North America						Weights	Overall Score
Evaluator Number	1	2	3	4	5		
Qualifications of Firm	4.0	4.0	4.0	4.0	4.0	4	16.0
Staffing/Project							
Organization	4.0	4.5	4.5	4.0	4.5	5	21.5
Work Plan	4.0	4.0	4.0	4.0	4.0	6	24.0
Cost and Price	3.4	3.4	3.4	3.4	3.4	5	17.0
Overall Score	77.0	79.5	79.5	77.0	79.5		79

Range of scores for non-short-listed firms was 56 to 65.