

**Review of Proposals**  
**RFP 5-4117 Bus Stop Electronic Signage Expansion Project**  
Presented to Transit Committee - December 11, 2025  
4 firms proposed, 2 firms were interviewed, 1 firm is being recommended

**ATTACHMENT A**

Overall Ranking	Proposal Score	Firm & Location	Sub-Contractors	Evaluation Committee Comments	Total Firm-Fixed Price
1	83	Urban Solar Corporation Victoria, British Columbia	Axentia Technologies AB ShelterCLEAN Services, Inc.	<p>Higher-ranked firm.</p> <p>Relevant experience providing solar units and electronic signage (eSignage) devices for similar projects.</p> <p>Proposed the same team that implemented in the current 26 devices, including the Chief Executive Officer and President.</p> <p>Proposed to use two subcontractors for digital displays (military grade) and with local staff to provide support/maintenance.</p> <p>Proposed to continue to use ShelterCLEAN for onsite maintenance services.</p> <p>Proposed project manager has four years of experience and has been with the firm for four years.</p> <p>Proposed key staff has relevant and current experience.</p> <p>Proposed a clear, well-organized work plan demonstrating a strong understanding of the scope and OCTA's operational requirements.</p> <p>Demonstrated experience with existing Orange County Transportation Authority (OCTA) project and solar concerns.</p> <p>Demonstrated an understanding of the level of effort required for the project.</p> <p>Presented approach and provided responses to questions.</p> <p>Received positive responses from references.</p> <p>Proposed lowest total firm-fixed price.</p>	\$1,537,918
2	79	Entourage Partners, LLC, doing business as Papercast North America Saint Petersburg, Florida	ITES MEDIA, Inc. Triangle Services, LLC, doing business as Shelter Clean NEXIEN, LLC Peacock Systems, LLC	<p>Relevant experience providing solar units and eSignage devices for similar projects.</p> <p>Currently provides eSignage devices and hosted Content Management System.</p> <p>Proposed a qualified project team with clear roles, including a Quality Control Manager from the prior implementation.</p> <p>Proposed to use several subcontractors, for ITESttransit Content Management System, to provide intallation and maintenance.</p> <p>Proposed project manager has 12 years of experience.</p> <p>Proposed key staff has relevant experience, including the Quality Control Manager who was part of the prior implementation.</p> <p>Proposed a clear, well-organized work plan demonstrating a strong understanding of the scope and OCTA's operational requirements.</p> <p>Proposed a detailed project schedule with defined milestones, deliverables, and staff responsibilities for each phase of implementation.</p> <p>Presented approach and answered questions during the interview.</p> <p>Received positive responses from references.</p> <p>Proposed higher total firm-fixed price.</p>	\$2,287,029

**Evaluation Panel:**

**Internal:**

Contracts Administration and Materials Management (1)

Information Systems (1)

Transportation Modeling (1)

Operations (1)

**External:**

City of Santa Ana (1)

**Proposal Criteria**

**Weight Factors**

Qualifications of the Firm	20%
Staffing and Project Organization	25%
Work Plan	30%
Cost and Price	25%