

Review of Proposals
RFP 250113: Move OC Active Transportation Plan
 Presented to Regional Transportation Planning Committee - May 4, 2026
Five firms proposed, three firms were interviewed, one firm is being recommended.

Overall Ranking	Proposal Score	Firm and Location	Sub-Contractors	Evaluation Committee Comments	Total Firm-Fixed Price
1	92	Alta Planning + Design, Inc. Los Angeles, California	Arellano Associates Fehr & Peers	Demonstrated extensive experience preparing regional and countywide active transportation plans. Demonstrated a strong understanding of project requirements. Proposed a highly qualified and experienced project team. Detailed and action-oriented work plan that addressed all the elements of the scope of work. Received positive responses from references. Excellent responses to interview questions reflecting depth of experience and knowledge. Proposed lowest firm-fixed price of the short-listed firms.	\$996,576
2	87	TDG Engineering, Inc., an affiliate of Toole Design Group, LLC Los Angeles, California	Arellano Associates Cambridge Systematics	Demonstrated strong qualifications in active transportation planning and national leadership in multimodal planning. Demonstrated a strong understanding of project requirements. Proposed a highly qualified and experienced project team. Detailed work plan addressed all the elements of the scope of work. Received positive responses from references. Good responses to interview questions reflecting depth of experience and knowledge. Proposed highest firm-fixed price.	\$999,981
3	83	NelsonNygaard Consulting Associates, Inc. Los Angeles, California	Arellano Associates Kittleson & Associates, Inc.	Demonstrated experience preparing regional and countywide active transportation plans. Demonstrated a good understanding of project requirements. Proposed a qualified and experienced project team. Good work plan addressing all the elements of the scope of work. Received positive responses from references. Good responses to interview questions reflecting depth of experience and knowledge. Proposed competitive firm-fixed price.	\$999,912

Evaluation Panel:

- Internal
 - Contracts Administration and Materials Management (1)
 - Planning and Analysis (1)
 - Public Outreach (1)
 - Transit Service Planning (1)
- External
 - Southern California Association of Governments (1)

Proposal Criteria

- Qualifications of the Firm
- Staffing and Project Organiza
- Work Plan
- Cost and Price

Weight Factors

- 20 percent
- 25 percent
- 30 percent
- 25 percent