

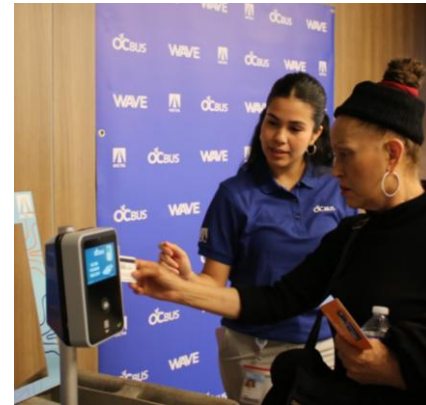


Marketing and Communications Update

October 2025 through May 2026

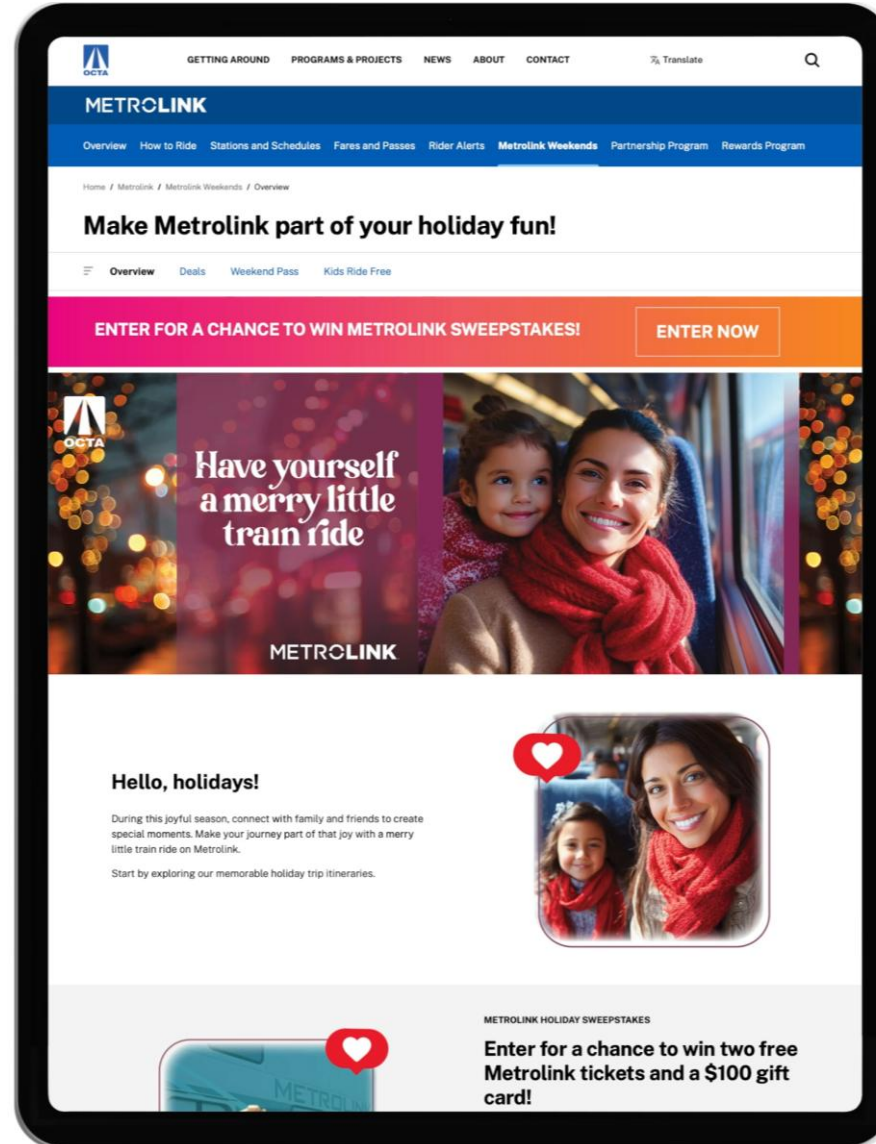
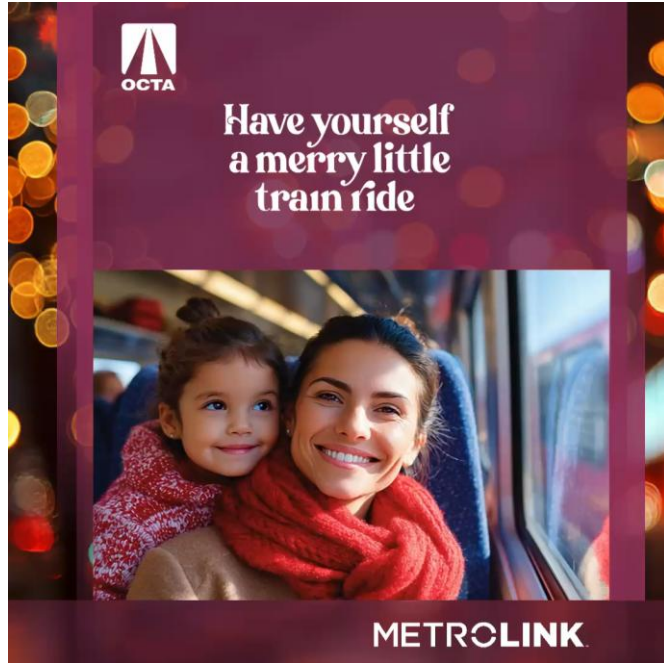


OC Bus: Wave Customer Communications





OC Metrolink: Holiday Campaign





OC Metrolink: Weekend Promotions

TAKE METROLINK
L.A. 127TH ANNUAL GOLDEN DRAGON PARADE

SATURDAY
FEBRUARY 21
2026

THE YEAR OF THE HORSE

CELEBRATE THE YEAR OF THE HORSE.

RIDE METROLINK TO THE SWALLOWS DAY PARADE!

Saturday
March 21st



91 Express Lanes: 30th Anniversary



Celebrating 30 Years of What Matters Most.

Win \$100 in Toll Credit This December.

[LEARN MORE](#)

Celebrating 30 Years of Life. On Time.



To Grandmother's House You Go. On Time.

Win \$100 in Toll Credit This December.

[LEARN MORE](#)

Celebrating 30 Years of Life. On Time.



Sleigh Traffic This December.

Win \$100 in Toll Credit This December.

[LEARN MORE](#)

Celebrating 30 Years of Life. On Time.



Less Time in Traffic, More Time Under the Mistletoe.

Win \$100 in Toll Credit This December.

[LEARN MORE](#)

Celebrating 30 Years of Life. On Time.





OC Bus: Youth Ride Free

RIDE TO SCHOOL, ON US

Fuel your brain with FREE rides for students!



OCBUS





OC Bus: Community College Pass





OC Bus: Transit Employee Appreciation Day



Share Your Thanks!
Transit Employee Appreciation Day



OCTA
OCBUS



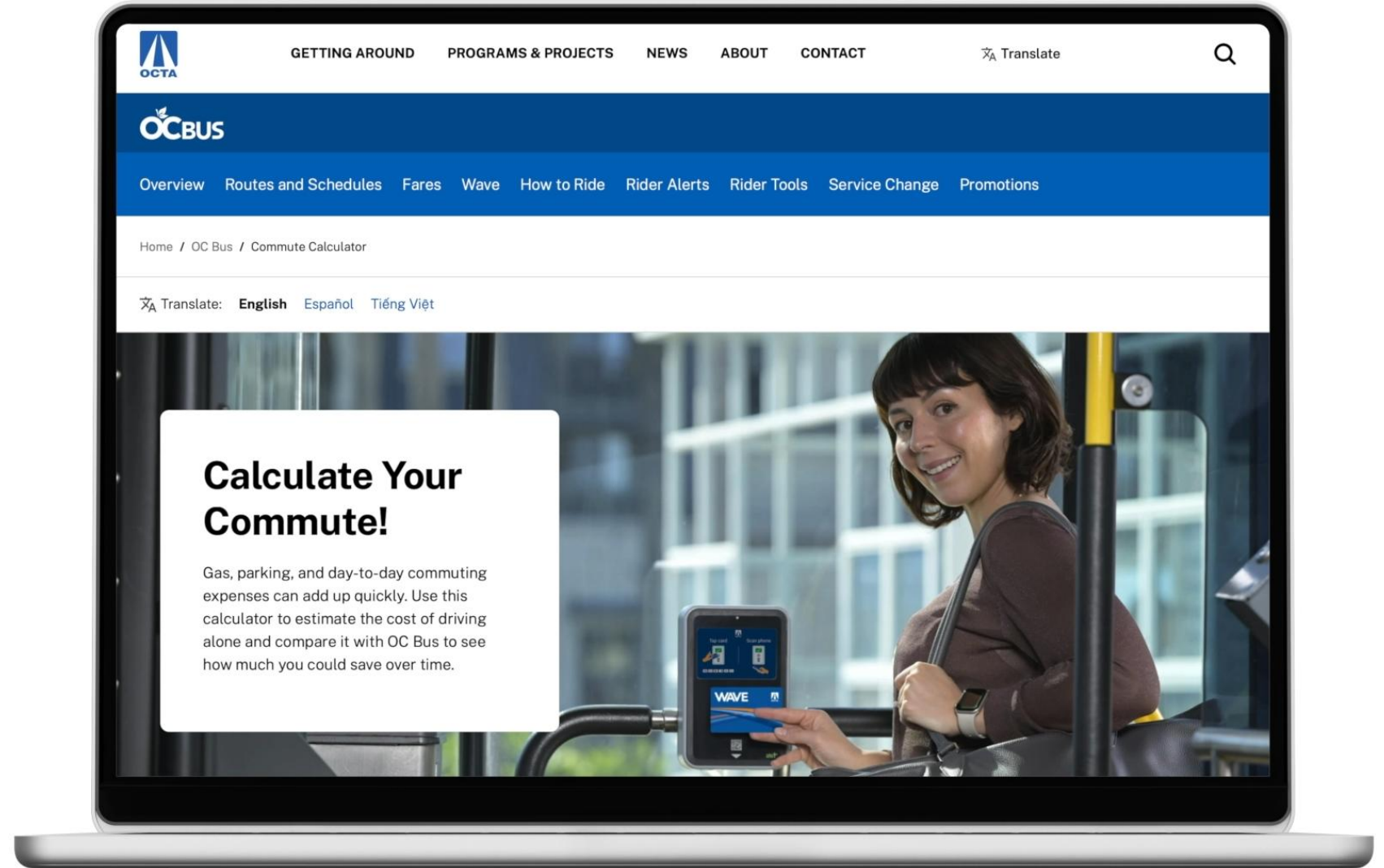
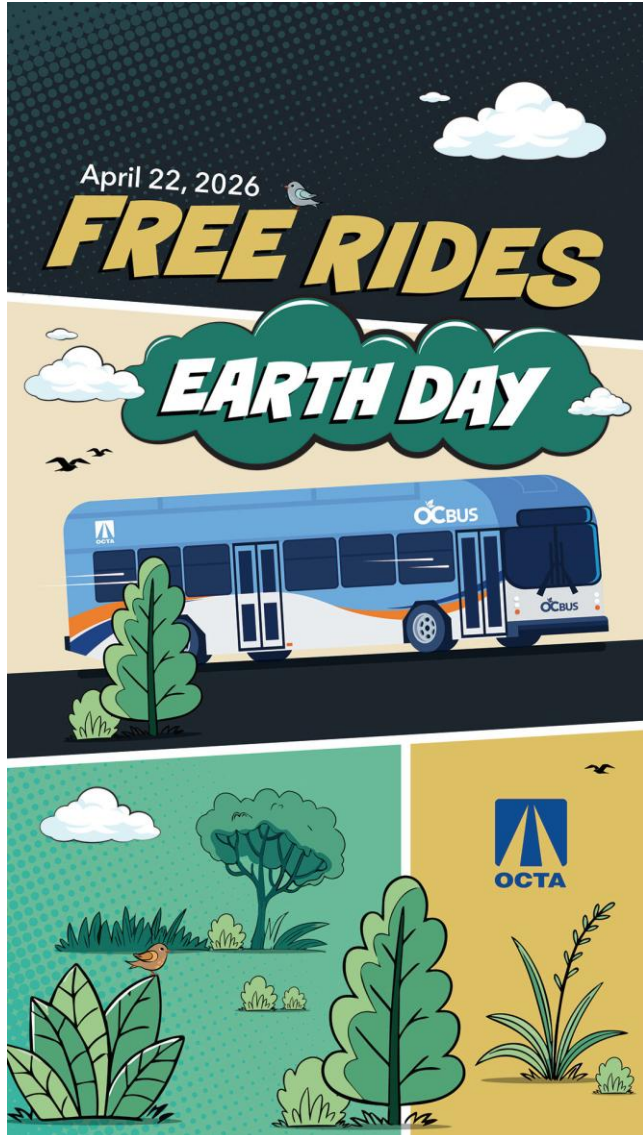
Thank you for all the long shifts. For getting me home safely and for always being the nicest people ever... You guys took me to and from every destination along my way in life and for that you are deserving of a sincere thank you.
Keylee L.

I'm a 74-year-old...and I'd like to say that I've had nothing but wonderful experiences with all the wonderful bus drivers. They are so patient with me.
Thank you!
Roberta P.





OC Bus: Earth Day Promotion & Commute Calculator





OC Rideshare: Bike Month

2026 OC BIKE MONTH

OC FROM A NEW ANGLE

PLEDGE FOR A CHANCE TO WIN AN E-BIKE!

sponsors **spectrumotion** **AVENTON**



2026 OC BIKE MONTH

OC FROM A NEW ANGLE

BIKE RALLY

WED. MAY 13 - 7:30 TO 9 AM

ORANGE METROLINK STATION
TO THE OCTA HEADQUARTERS IN ORANGE

10



Thank You