

**PROPOSAL EVALUATION CRITERIA MATRIX (Short-Listed Firms)
RFP 250113: MOVE OC ACTIVE TRANSPORTATION PLAN**

Alta Planning + Design, Inc.						Weights	Overall Score
Eval. Number	1	2	3	4	5		
Qualifications of Firm	5.0	4.5	4.5	4.5	4.5	4	18.4
Staffing/Proj. Organization	4.5	4.5	4.5	4.5	4.5	5	22.5
Work Plan	4.0	4.5	4.5	4.5	4.0	6	25.8
Cost and Price	4.97	4.97	4.97	4.97	4.97	5	24.9
Overall Score	91.4	92.4	92.4	92.4	89.4		92

Toole Design Group, LLC						Weights	Overall Score
Eval. Number	1	2	3	4	5		
Qualifications of Firm	4.5	4.5	4.5	4.0	4.5	4	17.6
Staffing/Proj. Organization	4.0	4.0	4.0	4.0	4.0	5	20.0
Work Plan	4.0	4.0	4.5	4.0	4.0	6	24.6
Cost and Price	4.96	4.96	4.96	4.96	4.96	5	24.8
Overall Score	86.8	86.8	89.8	84.8	86.8		87

Nelson\Nygaard Consulting Associates, Inc.						Weights	Overall Score
Eval. Number	1	2	3	4	5		
Qualifications of Firm	4.0	4.0	4.0	4.5	4.0	4	16.4
Staffing/Proj. Organization	3.0	3.5	3.5	4.0	3.5	5	17.5
Work Plan	4.0	4.0	4.0	4.0	4.0	6	24.0
Cost and Price	4.96	4.96	4.96	4.96	4.96	5	24.8
Overall Score	79.8	82.3	82.3	86.8	82.3		83

Range of scores for non-short-listed firms was 67 to 78.

- Eval. - Evaluation
- Inc. - Incorporated
- LLC - Limited Liability Company
- OC - Orange County
- Proj. - Project
- RFP - Request for Proposals