

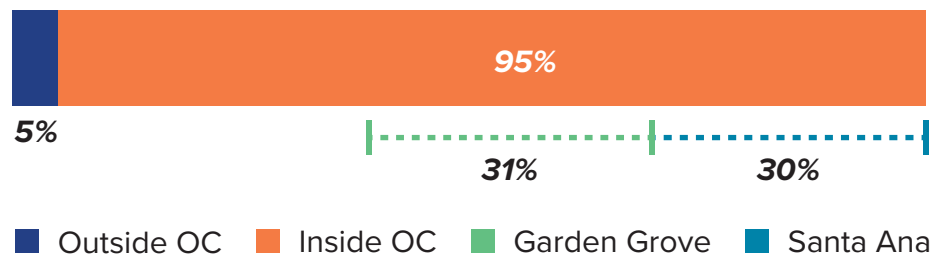


Survey Results and Outreach

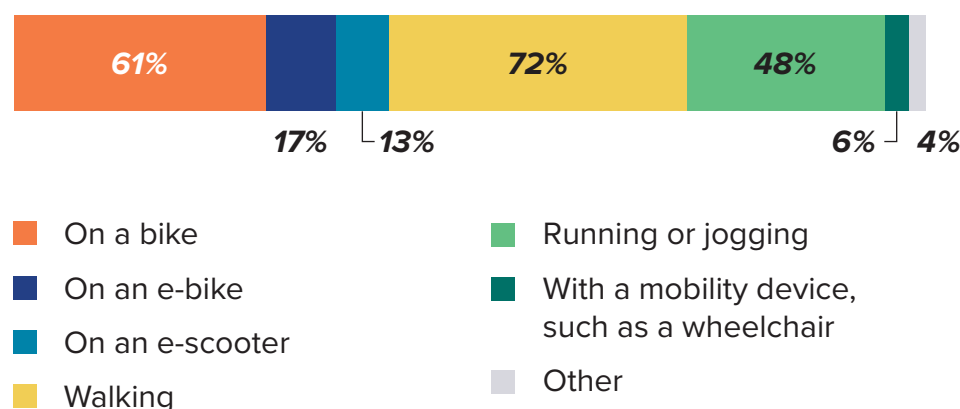
OCTOBER TO DECEMBER 2023



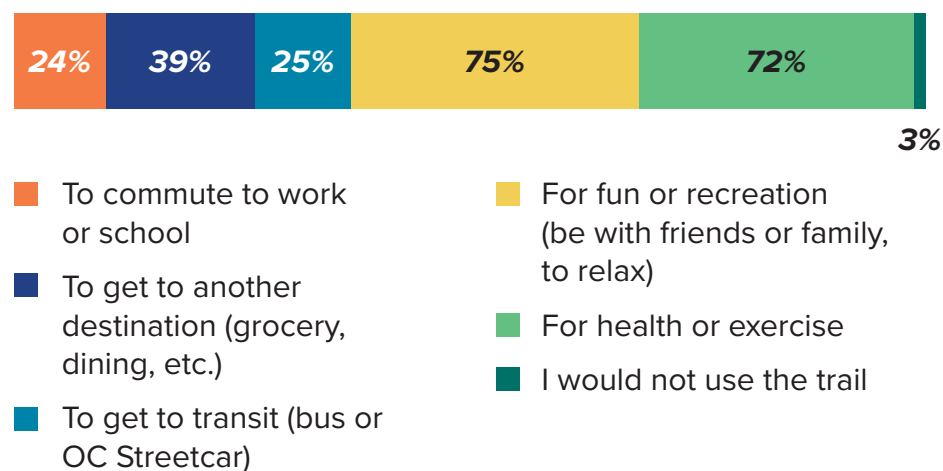
1. What is your home zip code?



2. If a paved trail was available, how would you most likely use it? (Select all that apply)



3. Why would you use the OC Connect Trail? (Select all that apply)



4. People get around by walking, biking, scooting, or skating. In a typical month, how often do you walk or roll?



To get somewhere (work, school, shopping, etc.)



To connect to your bus or train



For fun (be with friends or family, to relax)

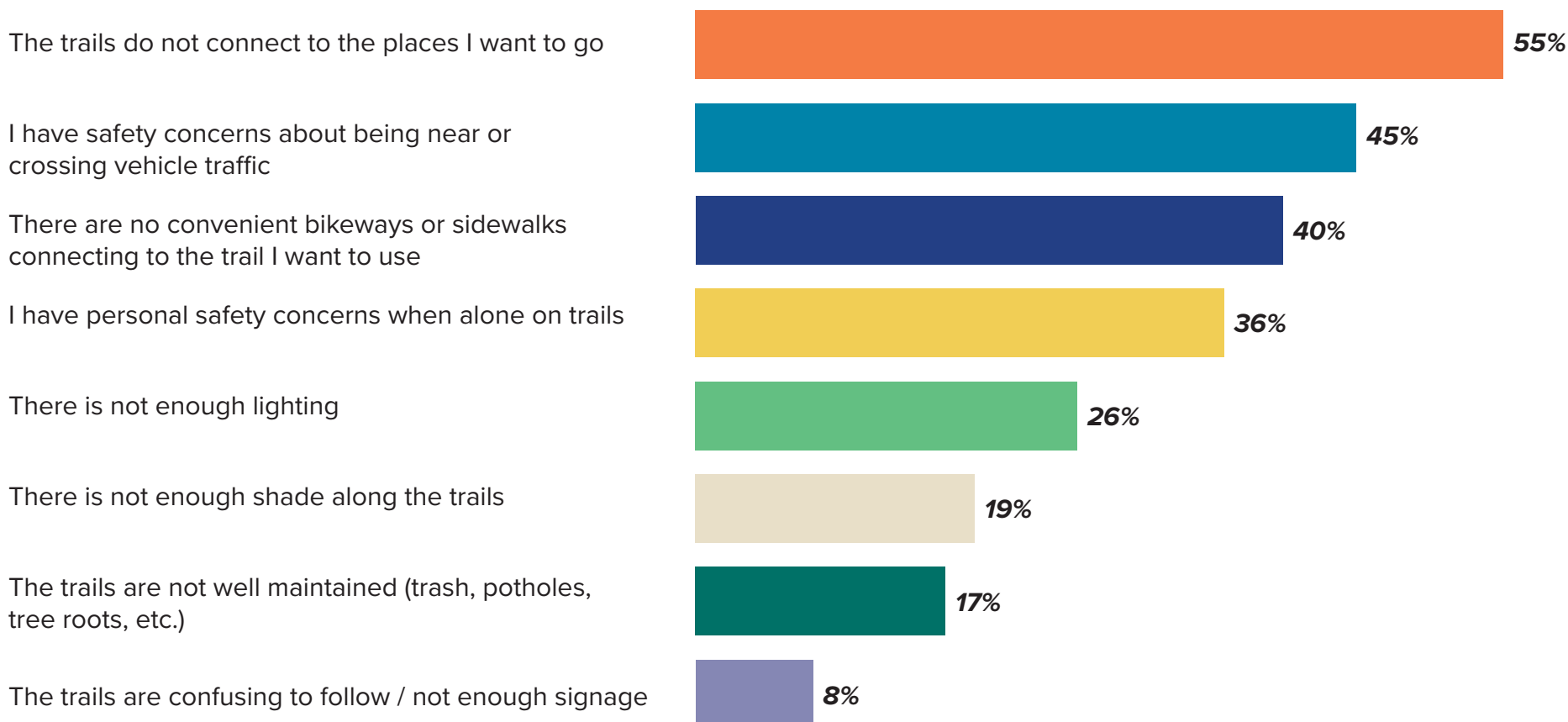


For health or exercise



Legend: Never (dark blue), Sometimes (orange), Often (teal)

5. What stops you from using trails? (Select the top 3)



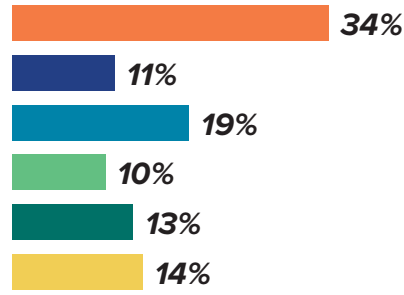


6. What are your top priorities for the proposed OC Connect trail?

(Rank in order of importance; 1 being the most important and 6 being the least important)

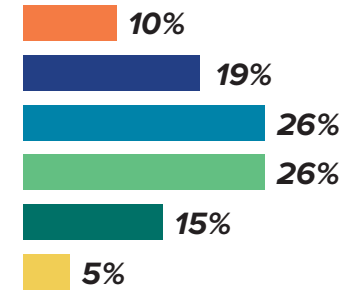
Continuity

Provides a continuous trail between Garden Grove and Santa Ana and connects to the regional trail network



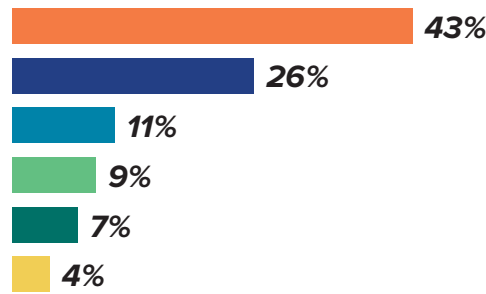
Access

Provides convenient and direct access for local communities



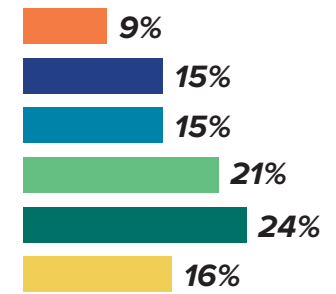
Safety

Considers safety for all ages and abilities



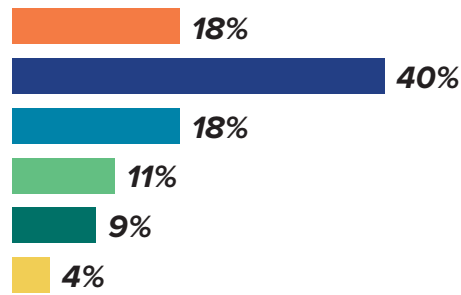
Parks & Open Space

Provides parks and open space



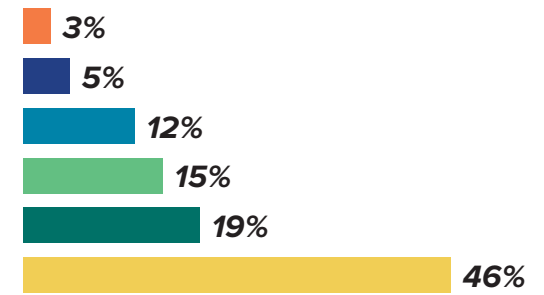
Dedicated Space

Provides dedicated space for pedestrians and cyclists separated from cars



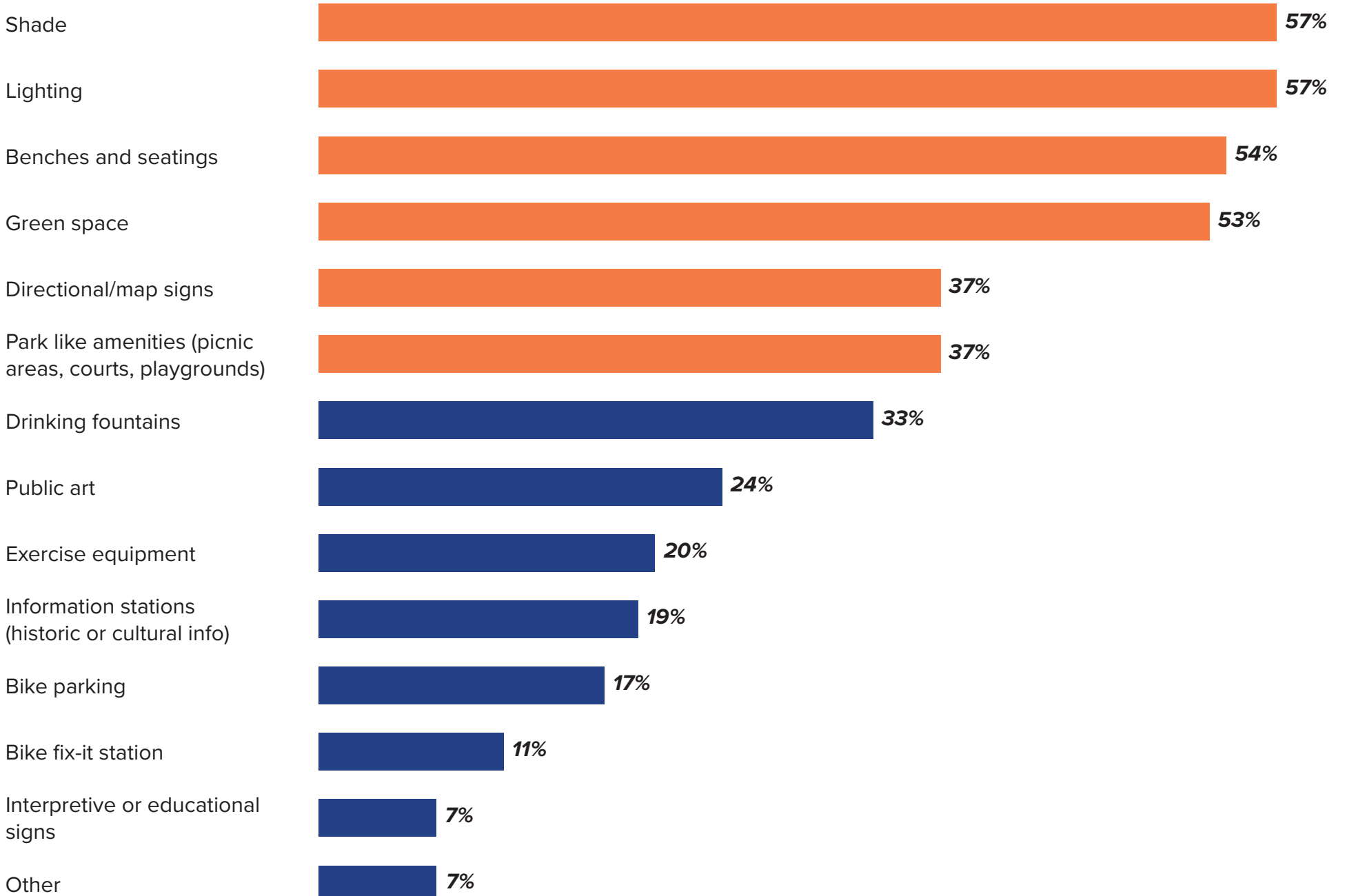
Adaptable

Flexible to future changes in users, land-use, and transportation options along the corridor



Rank 1 Rank 2 Rank 3 Rank 4 Rank 5 Rank 6

7. What features would you most like to see along the OC Connect trail? (Select top 5)





8. What is the one thing that would make you use the future OC Connect Trail?

(Open ended question)

Common response themes:



Community Garden and Wellness Activities

Respondents expressed interest in community gardens and wellness activities.



Connectivity and Access

Respondents would like to see connections to community destinations, existing biking and walking facilities, and public transit.



Safety and Security

Respondents want to feel safe while using the trail and would like to see features like lighting and security cameras.



Convenience and Family-Friendly Features

Respondents would use the trail if it was convenient and included features like picnic areas and playgrounds.

9. Is there anything else you'd like to share about the future OC Connect Trail?

(Open ended question)

Common response themes:



Positive Support and Excitement

Most survey respondents were enthusiastic about the project and its potential to improve walking and biking in their neighborhoods.



Traffic and Commuting

Respondents expressed interest in using the trail for commuting, and were excited about the potential for reducing traffic.



Educational and Cultural Elements

Respondents would like to see features along the trail that educate visitors and reflect the history and culture of Santa Ana and Garden Grove.

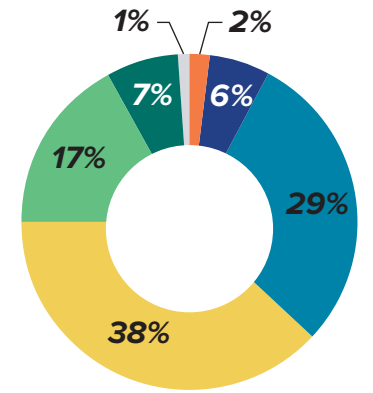


Requests for Expansions and Connections

Respondents hope to see the OC Connect Trail expand in the future to further connect to additional destinations in Santa Ana and Garden Grove.

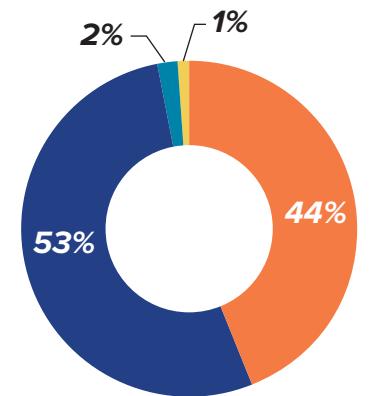
10. How old are you?

- Under 18
- 18-24
- 25-34
- 35-49
- 50-64
- 65 or older
- Prefer not to say



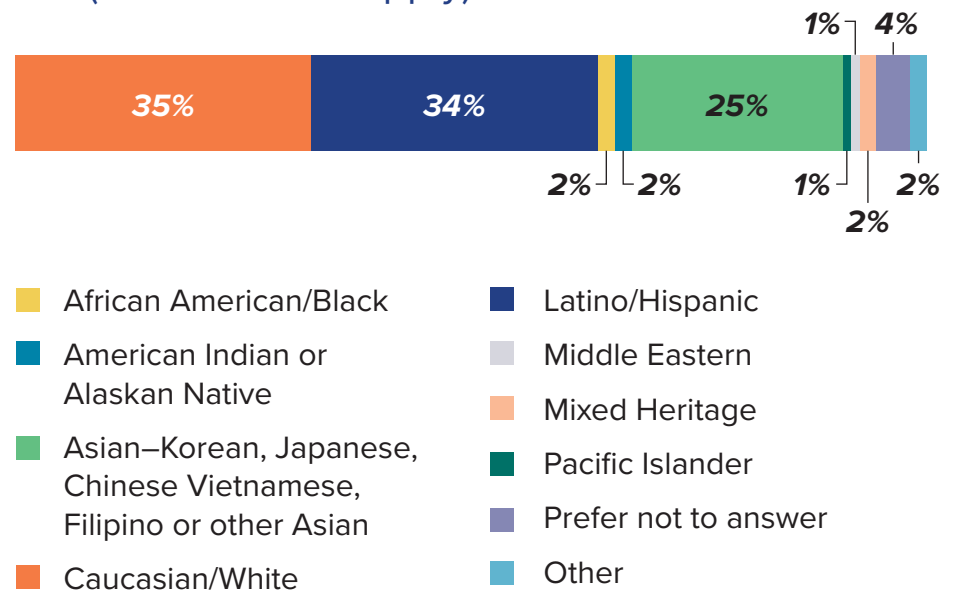
11. What is your gender?

- Man
- Woman
- Non-Binary
- Prefer not to say



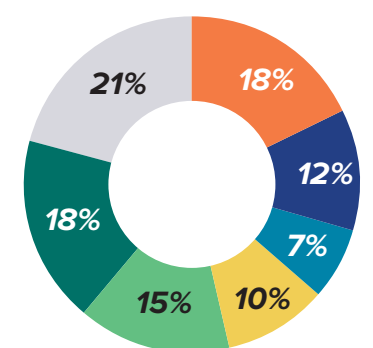
12. With which racial group do you identify?

(Select all that apply)



13. What is your combined annual household income?

- Less than 30,000
- 30,000-49,000
- 50,000-79,000
- 80,000-109,000
- 110,000-169,000
- 170,000 or more
- Prefer not to answer





Survey Results and Outreach

OCTOBER TO DECEMBER 2023



Engagement Summary



Collected **287** survey responses



Promoted the survey and project website with **10** Facebook posts, **3** Instagram posts, and **3** X (Twitter) posts with **6,132** impressions



Collected **106** comments on the public input map



Featured a webpage viewed more than **1,300** times



Hosted **2** Project Development Team (PDT) Meetings, **1** Virtual Community Workshop, and **1** In-Person Community Workshop



Developed and distributed toolkits, providing easy-to-share communication resources to **51** local organizations



Engaged **1280** community members at **5** community pop-ups in Garden Grove and Santa Ana



Reached **285** community members through digital noticing



Distributed **3620** fact sheets to local organizations, businesses and neighborhoods



Shared materials in **English**, **Spanish**, and **Vietnamese**



Collaborated with **2** CBO partners to expand community outreach



Participated in a two-part interview with Vietnam America Television (VNATV) published to YouTube with a total of **300** views

Public Input Map Responses

LEGEND

OC Connect Project Study Area

OC Streetcar and Stops

Parks

Existing Bikeways

Class I Shared-Use Path

Class II Bike Lane

Class III Bike Route

Class IV Separated Bikeway

Public Input Map Responses

OC Connect Access:

Where do you want to connect to the OC Connect trail corridor?

Walking and Biking Destinations:

Where do you currently go by foot or bicycle?

Future Destinations:

Where would you like to go by foot or bicycle?

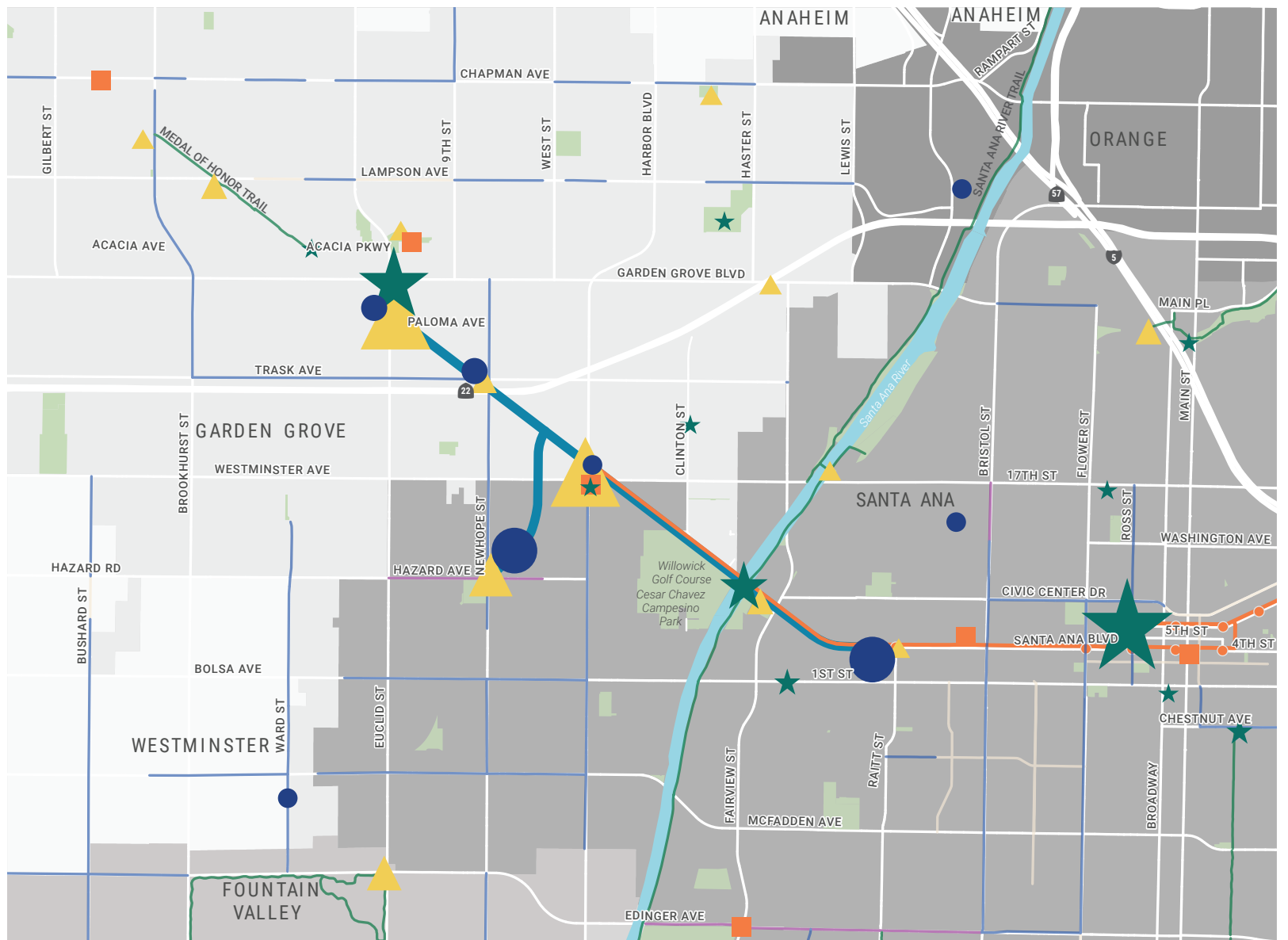
Challenge Areas:

Where does it feel particularly challenging or unsafe to walk or bike?

Smaller symbols indicate fewer dropped points

Larger symbols indicate more dropped points

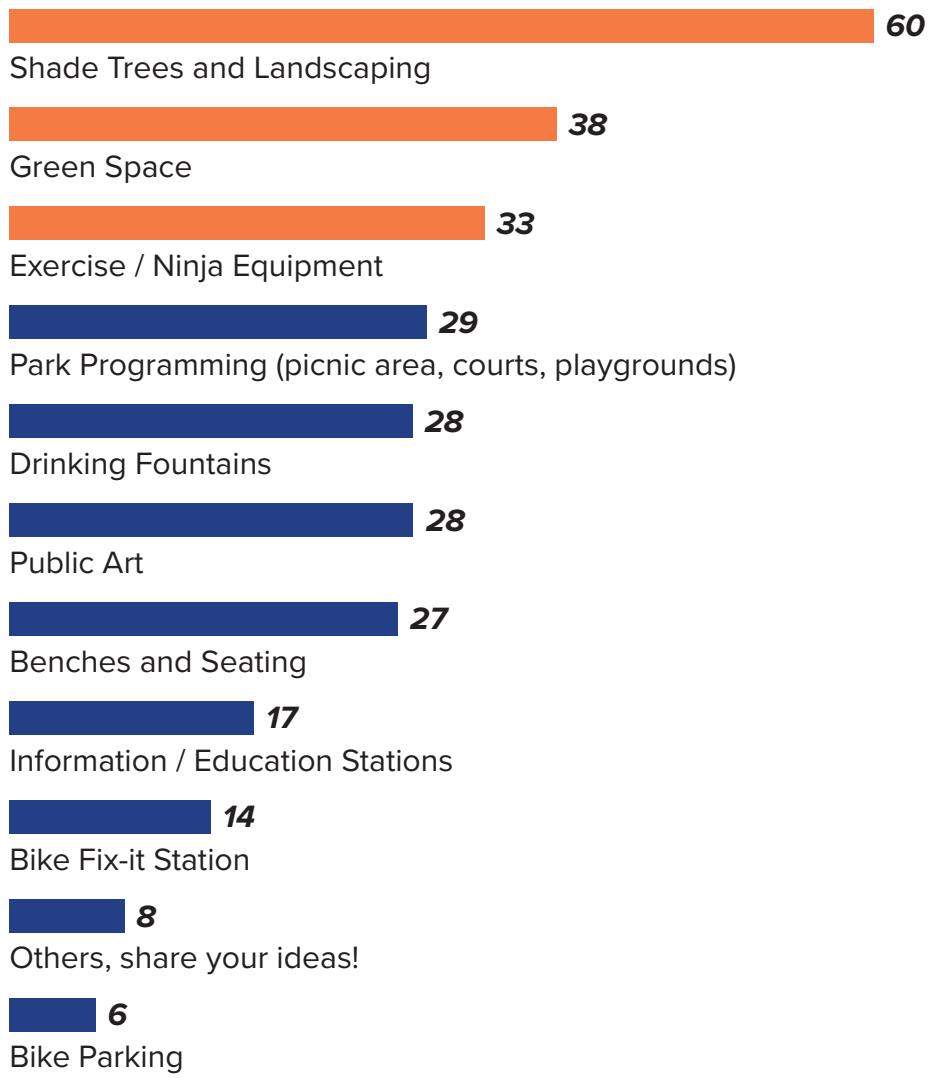
0 0.5 1.0 MILES/MILLAS



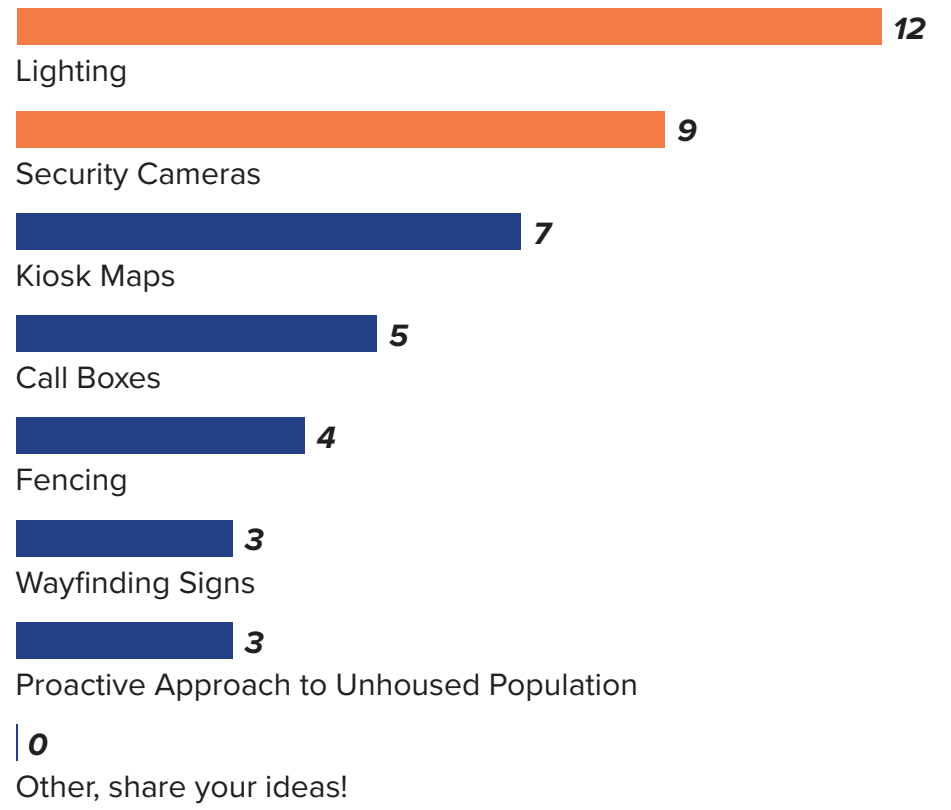


Workshop and Pop-Up Events Interactive Board Activity Results

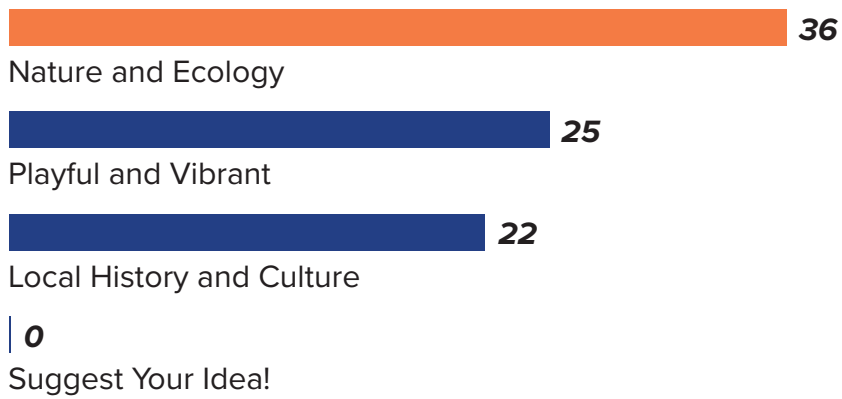
Trail Features (Place a sticker on your top 3 choices)



My Safety and My Security (What features make you feel the most safe on trails?)



Trail Identity (Place a sticker on your top choice or suggest your idea)



Trail Vision and Principles (Place a sticker on your top 2 principles)

