



# Orange County Transportation Authority

## Legislation Text

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**File #:** 20-2743, **Version:** 1

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### **Marketing Update**

In support of Orange County Transportation Authority's goal of putting safety first during the novel coronavirus (COVID-19) pandemic and to build customers' trust and confidence in riding transit, a phase-in communication plan has been implemented to create awareness and engage customers in Orange County Transportation Authority's response to COVID-19 including safety guidelines, and service change updates through timely and effective communication.