



Orange County Transportation Authority

Legislation Text

File #: 18-1400, Version: 1

Agreement for Bus Ridership Data Collection Services

The Orange County Transportation Authority utilizes professional data collection services to perform vital ridership data collection for benchmarking and reporting. Ridership data is one of the primary performance indicators utilized to evaluate service performance and is required by the Federal Transit Administration to be annually reported via the National Transit Database for the allocation of federal funds. Board of Directors' approval is requested to select a firm to assist in bus ridership data collection services.

- A. Approve the selection of National Data & Surveying Services, Inc., doing business as Southland Car Counters, as the firm to provide bus ridership data collection services.
- B. Authorize the Chief Executive Officer to negotiate and execute Agreement No. C-8-1850 between the Orange County Transportation Authority and National Data & Surveying Services, Inc., doing business as Southland Car Counters, in the amount of \$765,141, to provide bus ridership data collection services for a term of three years with two, one-year option terms.