

Legislation Details (With Text)

| File #: | 23-5092 | | |
|----------------|--|---------------|--|
| Туре: | Orange County Transportation Authority Item | Status: | Reported to Board - Consent |
| File created: | 8/28/2023 | In control: | Legislative and Communications Committee |
| On agenda: | 11/16/2023 | Final action: | |
| Title: | Marketing and Communications Update | | |
| Sponsors: | Ryan Armstrong, Maggie McJilton | | |
| Indexes: | | | |
| Code sections: | | | |
| Attachments: | 1. PowerPoint | | |
| Date | Ver. Action By | Act | ion Result |

Marketing and Communications Update

Overview

Staff will present an update on marketing programs for the Orange County Transportation Authority's multimodal transportation services and programs.