

Orange County Transportation Authority

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Bus Marketing, Internal Audit Report No. 19-512

The Internal Audit Department has completed an audit of bus marketing activities. Based on the audit, compliance with procurement and invoice review procedures should be improved and documentation of marketing programs should be enhanced. The Internal Audit Department has made three recommendations to improve compliance and to better document marketing program efforts and effectiveness.

Direct staff to implement three recommendations provided in Bus Marketing, Internal Audit Report No. 19-512.