



Orange County Transportation Authority

Legislation Details (With Text)

File #: 18-1165
Type: Orange County Transportation Authority Item **Status:** Passed
File created: 3/21/2018 **In control:** Legislative and Communications Committee
On agenda: 5/17/2018 **Final action:** 5/17/2018
Title: Amendment to Agreement for Bus Advertising Revenue Program
Sponsors: Jennifer O'Connor, Lance M. Larson
Indexes:
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Attachments: 1. Transmittal, 2. Staff Report, 3. Attachment A, 4. Attachment B

Date	Ver.	Action By	Action	Result
5/25/2018	1	Board		
5/17/2018	1	Legislative and Communications Committee	approved and passed	Pass

Amendment to Agreement for Bus Advertising Revenue Program

On June 22, 2015, the Orange County Transportation Authority Board of Directors approved an agreement with Outfront Media Group, LLC, to sell, place, and maintain advertisements on its fleet of fixed-route and ACCESS vehicles. An amendment to the existing contract is necessary to exercise the first option term of the agreement.

Authorize the Chief Executive Officer to negotiate and execute Amendment No. 1 to Agreement No. C-5-3076 between the Orange County Transportation Authority and Outfront Media Group, LLC, to exercise the first option term of the agreement, with a minimum guarantee of revenue to the Orange County Transportation Authority in the amount of \$8,000,000, or 70 percent of gross advertising sales revenue, whichever is greater.