



Orange County Transportation Authority

Legislation Details (With Text)

File #: 17-441

Type: Orange County Transportation Authority Item **Status:** Committee Ready - Discussion Item

File created: 3/14/2017 **In control:** Transit Committee

On agenda: 3/23/2017 **Final action:** 3/23/2017

Title: Update on the Day Pass Promotion

Sponsors: Sean Murdock, Andrew Oftelie

Indexes:

Code sections:

Attachments:

Date	Ver.	Action By	Action	Result
3/23/2017	1	Transit Committee		

Update on the Day Pass Promotion

The Board of Directors approved a six month promotional reduction in the price of the day pass in order support ongoing efforts to improve ridership. Staff has evaluated the impacts of the promotion on ridership and fare revenue and recommends the promotion be discontinued at the end of the promotional period on April 9, 2017.

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