

South Orange County Multimodal Transportation Study Key Partner and Stakeholder Groups

The study is being informed by the technical analysis of the transportation system in the study area, and refined through stakeholder, partner agency, and public input, including:

- Six meetings (to date) of the Technical Working Group comprised of technical planning and public works staff from cities within the study area, which includes:
 - Aliso Viejo
 - Costa Mesa
 - Dana Point
 - Irvine
 - Laguna Beach
 - Laguna Hills
 - Laguna Niguel
 - Laguna Woods
 - Lake Forest
 - Mission Viejo
 - Newport Beach
 - Rancho Santa Margarita
 - San Clemente
 - San Juan Capistrano
 - Santa Ana
 - Tustin
 - County of Orange
- Six meetings (to date) of the Transportation Agency Working Group comprised of staff from the California Department of Transportation (Caltrans), the Transportation Corridor Agencies (TCA), the Southern California Association of Governments, the San Diego Association of Governments, the Southern California Regional Rail Authority (Metrolink), the North County Transit District, the Federal Transit Administration, and the Federal Highway Administration.
- Individual agency meetings offered by the Orange County Transportation Authority and, to date, requested by and held with Caltrans, Metrolink, TCA, and the cities of Dana Point, Irvine, Laguna Beach, Laguna Hills, Laguna Niguel, Laguna Woods, and Newport Beach.
- Two city council presentations (to date) to the cities of Lake Forest and San Clemente.
- Two key stakeholder roundtables, two elected official roundtables, one public webinar, one virtual meeting room, one telephone town hall, and two online surveys.
- The online surveys, public webinar, and telephone town hall were promoted through a social media campaign, e-blasts, communications toolkit sent to cities and stakeholders, news release, and to members of the Citizens Advisory Committee, Special Needs Advisory Committee, and Diverse Community Leaders group. Postcards printed in English and Spanish were mailed to low-income and disadvantaged communities with Mandarin, Korean, and Vietnamese interpretation offered.

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- The telephone town hall included up to 350 callers, which also included a Spanish simulcast.
- The two online surveys were available in English, Spanish, Mandarin, Korean, Vietnamese, and through a project information telephone helpline, also available in multiple languages. A total of 360 surveys were collected from the first online survey. The second online survey received more than 1,700 responses and the results.
- In early 2022, a final outreach campaign to seek public feedback on the draft multimodal alternative strategies will be conducted. Similar to the outreach campaigns for earlier study phases, the third phase campaign will include a public webinar and a final online survey available in multiple languages, both of which will be promoted via social media, blogs and eblasts. The telephone helpline, which allows people to call in if they are unable or prefer not to comment online will continue and postcards will be mailed to identified disadvantaged and low-income communities in the south Orange County area. Additionally, a third set of key stakeholders and elected official roundtables will be held this fall.