



Marketing and Communications Update

December 2020 – June 2021

June Service Change and Safety Communications



YOUR SAFETY IS OUR PRIORITY


Ride with confidence.
Every bus is disinfected and masks are required to board.

JUNE SERVICE IMPROVEMENTS


- 33 Weekday trips added to Routes: 38, 47, 50, 53, 55, 60, 64, 66, 70, 72, 79 & 129
- Frequency improved on Routes: 38, 47, 50, 53, 55, 60, 64, 66, 70, 72, 79 & 129
- Trips extended on Routes: 53, 55, 60 & 66
- iShuttle Routes 400A, 401B, 403D and 405F resume service July 1

OCbus.com/June2021



e BUS BOOK
EFFECTIVE JUNE 13, 2021
EFFECTIVO 13 DE JUNIO 2021



Philip,
OCTA Coach Operator



WE ARE COMMITTED TO SAFE TRANSIT



YOUR SAFETY IS OUR PRIORITY

Ride with confidence. Every bus is disinfected & masks are required to ride.
For June 13 Service Improvements, visit ocbus.com/June2021



Sharondra,
OCTA Coach Operator




SU SEGURIDAD ES NUESTRA PRIORIDAD

Viaja con confianza.
Cada autobús se desinfecta y se requieren mascarillas para viajar.



MEJORAS DE SERVICIO EL 13 DE JUNIO DEL 2021

- Se añadieron 33 recorridos en los días de semana a las rutas: 38, 47, 50, 53, 55, 60, 64, 66, 70, 72, 79 & 129
- Mejoras en la frecuencia de las rutas: 38, 47, 50, 53, 55, 60, 64, 66, 70, 72, 79 & 129
- Se extendieron los recorridos de las rutas: 53, 55, 60 & 66
- Servicio de las rutas del iShuttle 400A, 401B, 403D y 405F regresarán el 1 de julio

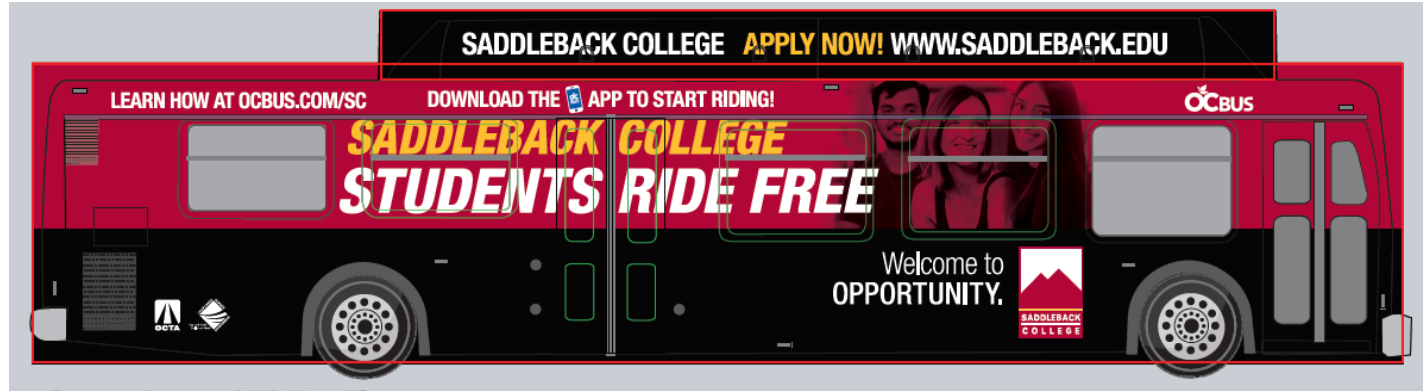
OCbus.com/June2021



Carlos,
Conductor de autobús de OCTA



College Pass Program





HOW DOES THIS WORK?

As we emerge from the pandemic, we're delivering our training online. It's easy and simple to set up, and we would be happy to help you. Please call 888-878-7099.

When state and federal regulations allow, we will offer in-person training and field trips.



PASES DE AUTOBUSES GRATIS
Los participantes recibirán dos pases de autobús de un día móviles gratis después de someter la encuesta con comentarios al final del taller.

LO QUE APRENDERÁ

- **Destrezas básicas para viajar en autobús** – todo lo que necesitará para viajar fácilmente
- **Opciones de costo** – cuánto cuesta viajar en OC Bus
- **Método de pago** – dónde comprar pases, y las distintas opciones de pago
- **Planificación de viajar** – información general sobre herramientas en línea simples para planificar su viaje
- **Actualizaciones de horarios** – aprenda dónde encontrar los cambios en los horarios de las rutas
- **Accesibilidad en conformidad con la ADA** – descubra opciones de accesibilidad de OC Bus
- **Nuevas directrices de seguridad debido a COVID-19** – qué estamos haciendo para mantener a todos seguros

Cuando las regulaciones federales y estatales permitan, comenzaremos a proveer entrenamientos en persona y excursiones.

OCbus.com/TransitTraining



Chỉ dành cho các Cư dân Quận Cam



THÔNG TIN TÌM HIỂU

- Thông tin cơ bản khi đi xe buýt – tất cả những gì quý khách cần để dễ dàng khi đi xe
- Các loại giá vé – chi phí để đi OC Bus

CÁCH THỨC HOẠT ĐỘNG?

Đo chúng ta đang bước qua đại dịch nên chúng tôi sẽ thực hiện di tạo trực tuyến. Việc bố trí rất dễ dàng và đơn giản, chúng tôi sẽ rất vui khi được giúp đỡ quý khách. Vui lòng gọi **888-878-7099**.

Trong trường hợp bạn có dự định của tiểu bang và liên bang cho phép chúng tôi sẽ tiến hành đào tạo trực tiếp và có các chuyên gia thực tế

OCbus.com/TransitTraining



비밀 내용

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您將學習的內容



Metrolink Weekends Daycation Campaign – Summer 2021

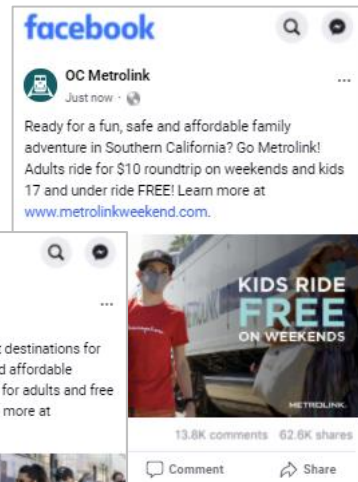


Making It Safe to Ride

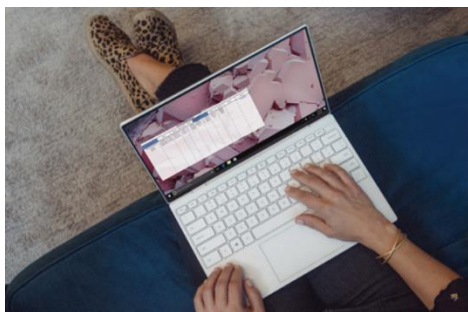
Metrolink has gone to great lengths to keep you safe. Our enhanced cleaning and disinfecting procedures now include daily deep cleaning and electrostatic spraying of hospital-grade disinfectants on trains. We've also added two hand sanitizers in every car. You can feel safe on Metrolink.



LEARN MORE



Enhanced Mobility for Seniors and Disabled Grant Outreach Program



EMSD Survey

OCTA asks for your feedback about the EMSD program by May 7, 2021.

[TAKE SURVEY >](#)

ORANGE COUNTY ENHANCED MOBILITY FOR SENIORS AND DISABLED GRANT PROGRAM

AT A GLANCE

SERVICE AREA:
All 14 Orange County cities and the County of Orange

FUNDING:
TDD: Partially up to \$4 million in local Open-Transportation Development Act funds.

WEBSITE:
ocaccess.net

CONTACT:
OCTA Transfers Applicant Support: transfers@ocaccess.net
Jeri for Transit Program Manager: jeri@ocaccess.net (714) 960-5332

OVERVIEW

Over the summer, the OCTA Board of Directors (Board) will consider releasing two shared mobility for seniors and disabled (EMSD) grant programs. \$250 is intended to support special needs of seniors beyond public transit, and for those with disabilities beyond what is required by the Americans with Disabilities Act (ADA). It is anticipated that the Board would allocate up to \$4 million in local Open-Transportation Development Act funds.

PROPOSED PROGRAM GOALS:

- 1) Increase the mobility for seniors and individuals with disabilities in Orange County.
- 2) Support local agencies and non-profit providing specialized services within their communities.
- 3) Augment service gaps of the Senior Mobility Program (SMP), OCTA ACCESS and the Senior Mobility Program (SMP), OCTA ACCESS and the Senior Mobility Program (SMP).
- 4) Provide seamless service through improved first and last mile connections.
- 5) Incorporate and encourage technology-based solutions to improve mobility options.
- 6) Promote non-profit and public agency outreach to senior and disabled populations with an emphasis on reaching disadvantaged, underrepresented, and/or diverse communities to ensure that services are meeting their needs, and.
- 7) Prioritize funding for agencies that collaborate which is demonstrated by:
 - Partnering to create efficiencies and lower operating costs for services, and/or
 - Increasing vehicle revenue hours beyond the minimum 10 hours.

2021 Enhanced Mobility for Seniors and Disabled Grant Program



Over the summer, and upon approval by the Board of Directors, OCTA anticipates releasing the Enhanced Mobility for Seniors and Disabled (EMSD) grant program, which moves funding available for non-profit organizations and local public agencies to help meet the special transportation needs of seniors and individuals with disabilities.

Goals	Call for Projects	Schedule
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The program goals are:

1. Improve the mobility for seniors and individuals with disabilities in Orange County.
2. Support local agencies and non-profits providing specialized services within their communities, thereby reducing the demand on ACCESS Service in the County.
3. Augment service gaps of the Senior Mobility Program (SMP), OCTA ACCESS and the Senior Mobility Program (SMP).
4. Provide seamless service through improved first and last mile connections.
5. Incorporate and encourage technology-based solutions to improve mobility options.
6. Promote non-profit and public agency outreach to senior and disabled populations with an emphasis on reaching disadvantaged, underrepresented, and/or diverse communities to ensure that services are meeting their needs.
7. Prioritize funding for agencies that collaborate which is demonstrated by:
 - Partnering to create efficiencies and lower operating costs for services, and/or
 - Increasing vehicle revenue hours beyond the minimum 10 hours.



ORANGE COUNTY TRANSPORTATION AUTHORITY



HUMAN SERVICES TRANSPORTATION COORDINATION PLAN

Prepared by:
Judith Norman – Transportation Consultant (JNTC)
in coordination with:
Arun Prem
November 17, 2020

INITIAL ELIGIBLE APPLICANTS

to non-profit organizations
to provide services to seniors and/or disabled individuals who are unable to use public transit services to provide them the required services.

INITIAL ELIGIBLE PROJECT CATEGORIES

at Projects: At least 50% of the total amount of the funds awarded will be used for the transportation services provided to seniors and/or disabled individuals. The remaining 50% of the funds may be used for other transportation services, such as: vehicle equipment, and/or training.

INITIAL LOCAL MATCH REQUIREMENTS

2% local match is required for capital, which includes vehicle and/or equipment, and/or training, management, and/or training programs.

2% local match is required for operating assistance.

Continued on next page.



CALL FOR PROJECTS

May Bike Month Promotion



Pledge Now to Enter!
Octa.net/BikeEverywhereMonth

Grand Prize: Trek FX 2 Disc Bike (\$699.99 retail value)*

Runner-Up Prize: Saris Bones 2-Bike Bike Rack (\$169.99 retail value)*

The more days you participate, the more entries you gain!

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
		<i>- May 2021 -</i>				1 Bike on a Trail
2 Bike to Beat a Personal Distance Record	3 Bike on Your Lunch Break	4 Bike with a Family Member or Friend	5 Bike for Five Miles	6 Bike to Get Coffee or Your Favorite Beverage	7 Bike to Run an Errand	8 Bike on a New Trail
9 Beat Last Week's Distance Record	10 Enjoy a Brief Morning Ride	11 Bike with a Family Member or Friend	12 Bike for Six Miles	13 Bike to Get a Snack	14 Bike to Run an Errand	15 Bike on a New Trail
16 Beat Last Week's Distance Record	17 Go for a Brief Afternoon Ride	18 Bike with a Family Member or Friend	19 Bike for Seven Miles	20 Bike to Get Breakfast	21 Bike to Run an Errand	22 Bike on a New Trail
23 Beat Last Week's Distance Record	24 Bike This Evening	25 Bike with a Family Member or Friend	26 Bike for Eight Miles	27 Bike to Get Lunch	28 Bike to Run an Errand	29 Bike on a New Trail
30 Beat Your All-Time Distance Record	31 Last Ride - Ride Anywhere!					



PLEDGE
FOR A CHANCE TO WIN

Grand Prize:
Trek FX 2 Disc Bike
(\$699.99 retail value)

Octa.net/BikeEverywhereMonth
999-999-9999

Thanks to our sponsors



PLEDGE
FOR A CHANCE TO WIN
Bike more, get more chances to win!

Win great prizes!

Thanks to our sponsors



TAKE OCTA'S
31-Day
CHALLENGE

Ride and Repeat
for a chance to WIN!



BIKE
TO GET
Breakfast

BIKE ON
A NEW
Trail



Ride
YOUR BIKE FOR
8 MILES

BIKE WITH A
Family
MEMBER OR
Friend



Receive up to five chances to win when you pledge to participate every day and get involved by sharing on social media and Strava! All pledges also receive a coupon from Jax Bicycle Center. Pledge now on our website to enter and follow our social media accounts and Strava for safety tips and other fun giveaways!

Pledge Now to Enter!
Octa.net/BikeEverywhereMonth

Grand Prize: Trek FX 2 Disc Bike (\$699.99 retail value)*
Runner-Up Prize: Saris Bones 2-Bike Bike Rack (\$169.99 retail value)*

Thanks to our sponsors



*Similar prize will be awarded if product is unavailable

@OCBikeMonth

@goOCTA

@goOCTA

@goOCTA

Environmental Sustainability Website

A Culture of Sustainability

This is the story of how we work to safeguard our air, land, water, and community to create healthier, happier lives today, while putting the wheels in motion to shape a resilient future for generations to come.

EXPLORE ▾

Our Commitment

For many years, we have demonstrated our commitment to healthy communities and a balanced, equitable and sustainable transportation network. Embracing a zero-emission bus future by building the world's largest hydrogen fueling station. Pioneering microtransit to reduce congestion and vehicle miles traveled. Identifying climate-change stressors to ensure a strong region prepared for the journeys ahead.

In all, we consider the environment.



Preserving & Conserving Land & Water

Orange County voters told us to prioritize the environment. For decades, we've kept that promise.



Preserved 1,300 acres of open-space land



Allocated \$30M to restore 350 acres of open space land



Kept 33M+ gallons of trash out of waterways



Protected more than 40 miles of Orange County coastline



Wilderness Preserves

Seven properties have been purchased and permanently preserved as open space and ensure OCTA's wilderness preserves will remain forever protected from development. →



Environmental Mitigation Program

Working in collaboration with state and federal wildlife agencies, the program allocates funds to acquire land and fund habitat restoration to offset the environmental impacts of freeway projects. →



Improving Water Quality

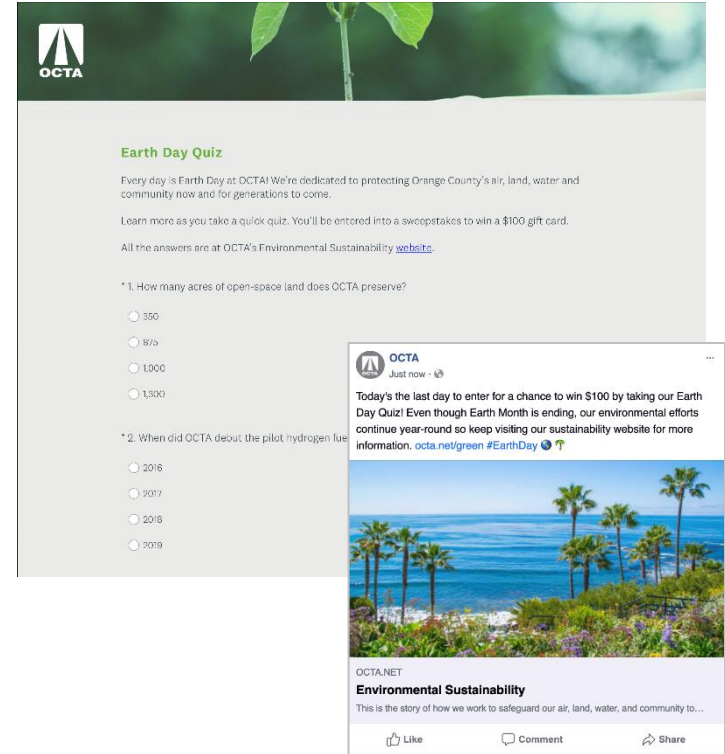
Two programs help keep waterways and the ocean free from transportation-generated pollution. →



Environmental Committees

To offset the environmental impacts of freeway improvements and improve overall water quality from transportation-related pollution, OCTA seeks feedback and guidance from two committees. →

Earth Day Campaign



OC Go Public Awareness

OC Go
March 5 at 8:29 AM · 🌐

What happens when a 30-year investment plan meets a pandemic? Thanks to sound planning and financial management, projects committed to voters through OC Go, Orange County's half-cent transportation sales tax, are still on tap for delivery despite COVID-19. Promises made, promises kept.



OC Go Plans for the Future

OC Go - Next 10

6 5 Shares

Like Comment Share

OC Go
March 5 at 8:29 AM · 🌐

More than 1300 acres of Orange County wilderness will stay wild for generations thanks to OC Go. Find out what open space preserves and transportation have in common.



OC Go Greens & Cleans OC

OC Go - Wilderness

6 5 Shares

Like Comment Share

OC Go
March 5 at 8:29 AM · 🌐

OC Go, Orange County's half-cent transportation sales tax, improves life in Orange County—yesterday, today, and tomorrow. Discover the surprising benefits of OC Go.



OC Go Improves Life Every Day

OC Go

6 5 Shares

Like Comment Share

OC Go
March 5 at 8:29 AM · 🌐

Did you know that Orange County has 5,500 miles of roadway? Thanks to OC Go, everyday journeys through OC are smoother with well-maintained pavement and less stop-and-go traffic.



OC Go Improves Streets & Roads

OC Go - Streets & Roads

6 5 Shares

Like Comment Share

OC Go
Local Tax Dollars at Work

Look at what a half-cent buys

OC Go, the half-cent transportation sales tax, improves life in Orange County every day.

2020 HIGHLIGHTS

Freeway Improvements Continue
The I-5 Central 10V lanes opened ahead of schedule as the I-405 Improvement Project is 50% complete.

Efficient Driving on Well-Maintained Streets & Roads
Over \$6.3 million was invested to keep traffic moving, reduce congestion, and maintain the streets.

OC Streetcar Project Momentum Continues
Construction, vehicle production, and contractor selection moved the exciting public transit alternative forward.

Services for Seniors Modified
Temporary programs were developed to meet the needs of seniors during the pandemic.

Safer, More Reliable Train Service
Infrastructure safety measures have been implemented on Metrolink's San Joaquin Hills and San Gabriel lines. Completion of a project in South Orange County provides better, more efficient service.

Transit Stops Upgrade
More than \$1.1 million in improvements are underway at Orange County's busiest transit stops.

Protecting the Environment
Investing your projects will help protect water quality in the ocean and in Orange County watersheds.

OC Go is the most significant of the state's transportation investments in sales tax for transportation to be provided or supported by voters in 2006. OC Go is the most significant of the state's transportation investments in sales tax for transportation to be provided or supported by voters in 2006. OC Go is the most significant of the state's transportation investments in sales tax for transportation to be provided or supported by voters in 2006.

OC Go
Local Tax Dollars at Work

Mira lo que puedes comprar con medio-centavo

OC Go, el impuesto sobre ventas de medio centavo, mejora la vida en el condado de Orange todos los días.

ACONTECIMIENTOS DEL 2020

Mejoras de las autopistas continúan
Las vías de transporte completadas en el condado de Orange incluyen el proyecto de mejoras del I-405 al 100% completado.

Manejo eficiente en calles bien cuidadas
Más de \$6.3 millones han sido invertidos para mantener el tránsito moviéndose, reduciendo la congestión, y manteniendo las calles.

El proyecto del OC Streetcar continúa con impulso
Construcción, producción de vehículos, y selección de contratistas han movido esta alternativa de transporte hacia adelante.

Servicios para ancianos modificados
Programas temporales fueron desarrollados para satisfacer las necesidades de ancianos durante la pandemia.

Servicio de tren seguro y más confiable
Medidas mejoradas de seguridad han sido implementadas en las líneas de Metrolink para proteger a pasajeros y empleados. La terminación de un proyecto en el sur del condado de Orange provee un servicio más eficiente y seguro.

Mejoras de paradas de transporte
Más de \$1.1 millones en mejoras están en marcha en las paradas de tránsito en el condado de Orange.

Protegiendo el ambiente
Invertir tus proyectos que apoyarán la calidad del agua en el océano y en los canales del condado de Orange.

OC Go es la herramienta más importante de los ingresos de los impuestos sobre ventas para el transporte en el condado de Orange. OC Go es el impuesto sobre ventas de medio centavo que los votantes aprobaron en 2006. OC Go es la herramienta más importante de los ingresos de los impuestos sobre ventas para el transporte en el condado de Orange.

OC Go
Local Tax Dollars at Work

Hãy xem nửa xu mua được những gì

OC Go, thuế doanh thu giá trị nửa xu, cải thiện cuộc sống ở Quận Cam mỗi ngày.

Những điểm nổi bật của năm 2020

Tiếp tục cải thiện xa lộ
Các làn đường mới được hoàn thiện dự án nâng cấp làn đường và dự án cải thiện I-405 đã hoàn thành 50%.

Lái xe hiệu quả trên những con đường & phố được bảo dưỡng tốt
Hơn 6.3 triệu đô la đã được đầu tư để giúp xe có lưu thông, giảm tắc và bảo trì đường phố.

Dự án Xe điện OC vẫn giữ nhiệt độ tốt
Việc xây dựng, sản xuất xe điện và lựa chọn nhà sản xuất đã đẩy tiến độ của dự án hình thành phương tiện công cộng thay thế cấp cao hơn.

Dịch vụ cho người cao niên được điều chỉnh
Các chương trình tạm thời đã được phát triển để đáp ứng nhu cầu của người cao niên trong thời kỳ đại dịch.

Dịch vụ xe lửa an toàn hơn, đáng tin cậy hơn
Các biện pháp đảm bảo an toàn được thực hiện để đảm bảo rằng hành khách và nhân viên Metrolink được bảo vệ và phục vụ một cách an toàn nhất.

Nâng cấp trạm dừng trung chuyển
Hơn 1.1 triệu đô la đang được đầu tư để nâng cấp các trạm dừng trung chuyển đang chờ đợi của Quận Cam.

Bảo vệ Môi trường
Mỗi dự án mà bạn đầu tư sẽ giúp bảo vệ chất lượng nước trong đại dương và các kênh đào của Quận Cam.

OC Go là công cụ quan trọng nhất để tài trợ cho các dự án giao thông trong khu vực Quận Cam. OC Go là thuế doanh thu giá trị nửa xu mà người dân đã bỏ phiếu ủng hộ vào năm 2006. OC Go là công cụ quan trọng nhất để tài trợ cho các dự án giao thông trong khu vực Quận Cam.

New OC Bus Mobile App



Upgrading is easy

- Download at the Apple App Store or Google Play
- Follow on-screen prompts to set-up account.
- Use the same email address used for the current app for a smooth transition
- Register a debit card, credit card or PayPal account.

The new app will offer the same pass types as the current mobile app.

How long will my current app keep working?
The current OC Bus mobile app will stop working on October 1, 2021.

How long can I use my current passes?
Be sure to use them before September 30 when all passes will expire.

Can I transfer my existing passes to the new app?
Passes can't be transferred between apps.

Do I have to create a new user name?
No. The transition will be easier if you use the same email address.

[More FAQs](#)

Key transition dates

Please follow this timeline to ensure a smooth transition to the new mobile app.

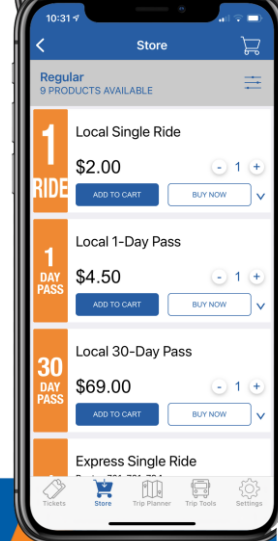
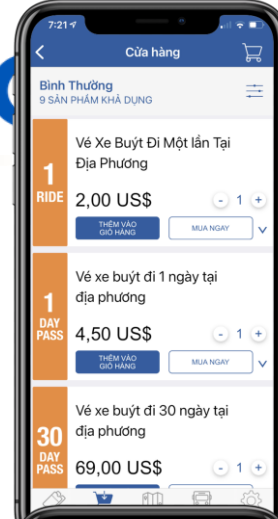
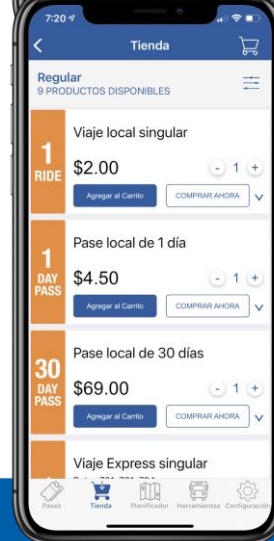
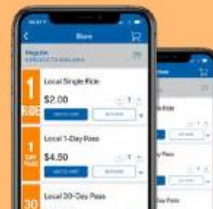


JULY	7th	New update for current mobile app available with important information.
	4th	New OC Bus mobile app is available for download.
AUGUST	18th	Last day to purchase passes on the current app.
	30th	Passes on the current app will expire.
SEPTEMBER	30th	Passes on the current app will expire.
OCTOBER	1st	Current mobile app will no longer function.

You'll love what's new!

The new OC Bus mobile app includes a number of enhancements making it easier for you to purchase and organize your passes including color-coded passes and rider type.

Full Spanish and Vietnamese versions of the app will be available.



OCTA 30TH Anniversary

