

Review of Proposals
RFP 1-3346 Freeway Chokepoint Improvement Study

Presented to the Regional Planning and Highways Committee on June 7, 2021
Five proposals were received, three firms were interviewed, one firm is being recommended

Overall Ranking	Proposal Score	Firm & Location	Sub-Contractors	Evaluation Committee Comments	Firm-Fixed Price Total
1	87	Kittelson and Associates, Inc. Orange, California	Associated Civil and Transportation Consultant Engineers, Inc.	The firm has provided planning, design, analytics and outreach strategies since 1985. The firm has 250 employees and is located in the City of Orange. The firm has worked on similar projects. The first proposed co-project manager/principal planner has 24 years of experience and six years with the firm. The second proposed co-project manager/senior principal engineer has 41 years of experience and 35 years with the firm. The firm provided a thorough approach to completing each task and proposed enhancements to the scope of work. The firm proposed FREEVAL, an advanced corridor-based traffic operations assessment tool for assessing current and future chokepoint locations. The project team provided comprehensive responses to the evaluation committee's questions and all team members participated.	\$297,337
2	81	Iteris, Inc. Santa Ana, California	Sommer Engineering	The firm was founded in 1987. The firm has 425 employees and is located in the City of Santa Ana. The firm has proven experience contracting with transit companies and public agencies. The proposed project manager has 10 years of experience and three years with the firm. The proposed principal has five years of experience. The firm provided details on the firm's approach using a data analytics platform, ClearGuide, to identify freeway chokepoints. There was no mention of field visits or aerials in the work plan. The firm provided competitive pricing. Individuals from the proposed project team responded to questions during the interview.	\$299,935
3	80	HDR Engineering, Inc. Irvine, California	SMG Traffic Operations	Firm was founded in 1917 and established in Southern California in 1973. The firm has over 10,000 employees in 200 locations worldwide. The firm has relevant experience. The proposed project manager has 41 years of experience and 11 years with the firm. The proposed planner has one year with the firm. The proposal provided little information regarding quality assurance and quality control, enhancements or potential issues, otherwise the firm had a clear understanding of the work plan. The firm responded to all questions during the interview.	\$273,994

Evaluation Committee

Contracts Administration and Materials Management (1)
Planning and Analysis (1)
Transportation Modeling (1)
Project Development (1)
Project Management (1)

Evaluation Criteria

Qualifications of the Firm
Staff and Project Organization
Work Plan
Cost and Price

Weight Factors

20 percent
25 percent
35 percent
20 percent

Acronym

RFP - Request for proposal