

Review of Proposals
RFP 0-2739 Restructuring the OC Bus Fixed-Route System
Presented to the Transit Committee - April 8, 2021
3 proposals were received, 3 firms were interviewed, 1 firm is being recommended.

Overall Ranking	Proposal Score	Firm & Location	Sub-Contractors	Evaluation Committee Comments	Firm-Fixed Price
1	85	Transportation Management & Design, Inc. Carlsbad, California	Cambridge Systematics Stantec PBA Transit Planning	Experience conducting transit system studies and restructures. Firm established in 1988. Firm's experience includes the NextGen Bus Study for Los Angeles County Metropolitan Transportation Authority, Transit Optimization Plan for San Diego Metropolitan Transit System, and the Transit System Study for the Orange County Transportation Authority (OCTA). Proposed three subconsultants with specific experience in survey development, analyze the current and alternative OC Bus services/concepts, and develop the Hastus trip planning tool. Project manager has 15 years of relevant experience. Demonstrated a thorough and concise understanding of the OCTA's requirements. Provided a detailed flow chart of the technical process. Proposed external web portal to receive and download public feedback. Proposed competitive firm-fixed price.	\$ 549,914.00
2	82	Jarrett Walker & Associates, LLC Portland, Oregon	Dan Boyle & Associates Via Mobility, LLC	Experience conducting transit system studies and restructures. Firm established in 2011. Firm's experience includes the review and redesign of the Valley Transportation Authority bus network in Santa Clara County and the Dublin Network Redesign in Ireland. Subconsultants proposed for scheduling and operations. Project Manager with 10 years of experience in transportation. Limited information of the technical approach including collection and analyzing of data. Large focus on community outreach. Proposed lowest firm-fixed price.	\$ 484,229.00
3	81	Nelson/Nygaard Consulting Associates San Francisco, California	Fehr & Peers Arellano Associates CSched	Experience conducting transit system studies and restructures. Firm established in 1987. Firm's experience includes Foothill Transit Comprehensive Operational Analysis for Foothill Transit, and Torrance Transit Comprehensive Operational Analysis for the Torrance Transit System. Project manager with 15 years of experience in transportation. Proposed an online web portal similar to gather public feedback. Not able to respond to questions about the web portal during the interview. Proposed second lowest firm-fixed price.	\$ 525,000.00

Acronym

RFP - Request for Proposal

Evaluation Panel:

Internal:

Contracts Administration and Materials Management (1)
Transit Service Planning (1)
Marketing and Customer Engagement (1)
Schedule and Bus Operations Support (1)
Public Outreach (1)

External:

Los Angeles County Metropolitan Transportation Authority (1)

Proposal Criteria

Qualifications of the Firm
Staffing and Project Organization
Work Plan
Cost and Price

Weight Factors

25%
30%
25%
20%