

ATTACHMENT B**PROPOSAL EVALUATION CRITERIA MATRIX (Short-Listed Firms)
RFP 0-2646 Development of Orange County Mobility Hubs Strategy**

Steer Davies & Gleave, Inc.						Weights	Overall Score
Evaluator Number	1	2	3	4	5		
Qualifications of Firm	4.00	4.00	4.00	4.00	4.00	5	20.00
Organization	4.00	4.00	4.00	4.00	4.00	5	20.00
Work Plan	4.00	4.50	4.50	4.50	4.00	6	25.80
Cost and Price	4.96	4.96	4.96	4.96	4.96	4	19.84
Overall Score	83.84	86.84	86.84	86.84	83.84		86
Alta Planning + Design, Inc.						Weights	Overall Score
Evaluator Number	1	2	3	4	5		
Qualifications of Firm	4.00	4.00	4.50	4.00	4.00	5	20.50
Organization	4.00	4.00	4.00	4.00	3.50	5	19.50
Work Plan	4.00	3.50	3.50	4.00	4.00	6	22.80
Cost and Price	4.92	4.92	4.92	4.92	4.92	4	19.68
Overall Score	83.68	80.68	83.18	83.68	81.18		82

Range of scores for Non-Short-Listed firms is 75 to 79

Acronym
RFP - Request for proposals