



## COMMITTEE TRANSMITTAL

**February 22, 2021**

**To:** Members of the Board of Directors  
**From:** Andrea West, Interim Clerk of the Board *Andrea West*  
**Subject:** Draft June 2021 Bus Service Change Update

### Transit Committee Meeting of February 11, 2021

**Present:** Directors Chaffee, Do, Jones, Sarmiento, Shaw, and Sidhu  
**Absent:** None

### **Committee Vote**

Following the roll call vote, this item was declared passed 5-0 by the Members present.

Director Chaffee was not present to vote on this item.

### **Committee Recommendations**

- A. Direct staff to implement a public outreach program on the June 2021 Bus Service Change and solicit feedback for the development of the fiscal year 2021-22 Bus Service Plan.
- B. Direct staff to return to the Board of Directors with outreach results in April 2021.

### **Committee Discussion**

At the February 11, 2021 Transit Committee meeting, there was discussion among the committee members regarding outreach for the June 2021 bus service change, and the need to make sure that all customers and communities (including those that can be difficult to reach) are made aware of the opportunities to provide feedback. Staff noted that the outreach plan will use multilingual and multifaceted communication efforts that include advertising; information inside the buses; virtual community meetings; multilingual telephone hot lines; digital communications; news media, city and community organizations tools. More detail on the specific outreach efforts will be included in the Board of Directors item scheduled for February 22, 2021.