

PROPOSAL EVALUATION CRITERIA MATRIX (Short-Listed Firms)
RFP 0-2622 On-Call Planning Studies Public Outreach Consultant Services

Arellano Associates, LLC							Weights	Overall Score
Evaluator Number	1	2	3	4	5	6		
Qualifications of Firm	4.5	5.0	5.0	5.0	4.5	5.0	5	24.2
Staffing/Project Organization	4.5	4.5	4.5	4.5	4.5	4.5	6	27.0
Work Plan	4.5	4.5	5.0	4.5	4.5	4.5	5	22.9
Cost and Price	3.9	3.9	3.9	3.9	3.9	3.9	4	15.6
Overall Score	87.6	90.1	92.6	90.1	87.6	90.1		90

McCormick-Busse, Inc. dba MBI Media							Weights	Overall Score
Evaluator Number	1	2	3	4	5	6		
Qualifications of Firm	4.0	4.5	4.5	4.5	4.0	4.5	5	21.7
Staffing/Project Organization	4.0	4.0	4.0	4.0	4.0	4.0	6	24.0
Work Plan	3.5	4.0	4.0	3.5	4.0	3.5	5	18.8
Cost and Price	5.0	5.0	5.0	5.0	5.0	5.0	4	20.0
Overall Score	81.5	86.5	86.5	84.0	84.0	84.0		84

Range of score for non-short-listed firms 23 to 48.