

Review of Proposals
RFP 0-2524 Website Maintenance Support Services
Presented to Legislative and Communications Committee - November 19, 2020
9 firms proposed, 2 firms were interviewed, 1 firm is being recommended

Overall Ranking	Proposal Score	Firm & Location	Sub-Contractors	Evaluation Committee Comments	Weighted Average Hourly Rate
1	81	Web Advanced Irvine, California	Circlepoint Akorn Entertainment	Higher-ranked firm overall. Currently providing website maintenance support services to OCTA. Experience in website design and development. Experience utilizing Ektron content management system (CMS) to manage websites. Proposed project team is knowledgeable with relevant experience. Proposed the same project team members, which includes individuals with Ektron experience. Demonstrated an understanding of the scope of work. Discussed approach and provided examples, as well as proactive strategies and enhancements. Presented approach and answered questions during the interview. Received positive responses from references. Proposed the same hourly rates as the current contract.	\$149
2	66	Fortuitas, Inc. Valencia, California	Mozaro, LLC	Experience in website design and development. Experience providing website maintenance support services. Ektron partner since 2009 but did not elaborate on Ektron-specific experience. The only Ektron CMS-specific project highlighted was performed by the proposed subcontractor and the prime was not involved. Proposed project team has relevant experience. Proposed project team includes team members with Ektron experience. Addressed all elements of the scope of work. Presented approach and answered questions during the interview. Received positive responses from references. Proposed competitive hourly rates.	\$125

Evaluation Panel:

Internal:

- Contracts Administration and Materials Management (1)
- Marketing and Customer Engagement (1)
- Information Systems (1)
- Public Outreach (2)

External:

- Intratek Computer, Inc. (1)
- Metrolink (1)

Proposal Criteria

- Qualifications of the Firm
- Staffing and Project Organization
- Work Plan
- Cost and Price

Weight Factors

- 30%
- 30%
- 20%
- 20%