



# Education and Encouragement

## Office of Traffic Safety Funding

- Bicycle and pedestrian skills training and safety materials
  - 12 virtual classes with 98 participants
- Distribution of 1400 bicycle lights, 401 bicycle helmets, 2016 bicycle spoke reflectors, reflective tape
  - 766 participants
- 2610 reflective arm bands, 680 reflective ballistic gear



1<sup>st</sup> Street and Standard Avenue, Santa Ana  
July 30, 2020 distribution event

# Safety

## Two Key Efforts Underway

- Safe Routes to School (SRTS) Action Plan
  - Evaluates countywide efforts and recommends actions to increase reach
  - Creates a strategic plan for a countywide SRTS Program
- Safe Travels Education Program Campaign
  - Education and encouragement activities at 25 disadvantaged area schools countywide
- Both efforts in collaboration with the Orange County Health Care Agency



### WALK & ROLL ACTIVITIES CALENDAR

**MINDFUL MONDAY**

Start the week with a mindful walking activity.

[Click here for mindful walking guide and breathing routine.](#)

**TRANSPORTATION TUESDAY**

Play a game of Active Transportation BINGO.

[Click here for BINGO cards.](#)

**WALK & ROLL WEDNESDAY**

Go on a Walk and Roll Scavenger Hunt around your neighborhood.

[Download Walk and Roll Scavenger Hunt.](#)



**TRANQUILITY THURSDAY**

Get calm and crafty by decorating a pair of old shoes or drawing a picture of your favorite places to walk and bike.

[Click here for shoe decorating ideas.](#)

**FREE CHOICE FRIDAY**

Kick off the weekend with a pick-your-own scavenger hunt.

[Download Printable Scavenger Hunts.](#)

 Let's keep the fun going! [Click here for another week of activities and downloads from Safe Routes to School Montgomery County \(MD\).](#)

*Virtual Walk to School Day Calendar*



# SRTS Action Plan

## Action Plan

- Evaluate ongoing SRTS efforts
- Deliver SRTS activities to schools
- Develop framework for countywide SRTS Program

## Plan Framework

- 4 Goals
- 9 supporting strategies
- 32 recommended actions



# SRTS Action Plan (continued)

## Plan Goals

- Establish a countywide SRTS Program
- Create and sustain lasting partnerships
- Develop a culture of safety
- Fund and implement infrastructure improvements

## Sample Strategy/Action

- Strategy: Build and sustain support coalitions
- Action: Provide assessment tools to schools and districts to help determine their readiness, capacity, and needs



# Safe Travels Education Program

## Project Initiation

- Recruitment for 25 schools for fall 2020 campaign activities
- Developing fall activities
  - A working group sub-committee formed to focus on outreach to schools
  - Virtual walking and bicycling education modules that fit within the physical education curriculum guidelines
- Project completion in June 2022

# System Evaluation

## Cyclic Counts

- Bidirectional counts at 120 locations, including on- and off-street facilities
- May 2020 and 2021 (weekday/Saturday)
  - Weekday Trips Total: 22,513 (34.3%)
  - Saturday Trips Total: 43,157 (65.7%)



*Example of count camera, counts unlimited*



# System Evaluation (continued)

## Orange County Bikeways Map Guide

- Previously updated in 2015
- Bicycle facilities background data updated for 2020 map
- Incorporated feedback and review from cities and the County of Orange
- Completed in September 2020





# Bicycle Gap Closure Study

- \$200,000 project running from spring 2021 - spring 2023
- Bikeway gap assessment for central and southern loops and a cross county bikeway
- Recommend cost-effective solutions for a continuous and high-quality bikeway network
- Develop cost estimates, positions cities for grant funding or utilization of local funds to advance bikeways projects



# Next Steps

- Return with updates on active transportation efforts including
  - Finalized SRTS Action Plan, and updates on other SRTS activities
  - Partnering with local agencies to implement active transportation projects
- Seek funding opportunities to support active transportation activities
  - Continue working with local agencies and community groups to advance active transportation measures for all Orange County residents
  - Continue to monitor the coronavirus pandemic and adapt activities to accommodate safe protocols