Active Transportation Program Biannual Update





Education and Encouragement

Office of Traffic Safety Funding

- Bicycle and pedestrian skills training and safety materials
 - 12 virtual classes with 98 participants
 - Distribution of 1400 bicycle lights, 401 bicycle helmets, 2016 bicycle spoke reflectors, reflective tape
 - 766 participants
 - 2610 reflective arm bands, 680 reflective ballistic gear



1st Street and Standard Avenue, Santa Ana July 30, 2020 distribution event

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Safety

Two Key Efforts Underway

- Safe Routes to School (SRTS) Action Plan
 - Evaluates countywide efforts and recommends actions to increase reach
 - Creates a strategic plan for a countywide SRTS Program
- Safe Travels Education Program Campaign
 - Education and encouragement activities at 25 disadvantaged area schools countywide
- Both efforts in collaboration with the Orange County Health Care Agency



Virtual Walk to School Day Calendar

SRTS Action Plan

Action Plan

- Evaluate ongoing SRTS efforts
- Deliver SRTS activities to schools
- Develop framework for countywide SRTS Program

Plan Framework

- 4 Goals
- 9 supporting strategies
- 32 recommended actions



SRTS Action Plan (continued)

Plan Goals

- Establish a countywide SRTS Program
- Create and sustain lasting partnerships
- Develop a culture of safety
- Fund and implement infrastructure improvements

Sample Strategy/Action

- Strategy: Build and sustain support coalitions
- Action: Provide assessment tools to schools and districts to help determine their readiness, capacity, and needs



Safe Travels Education Program

Project Initiation

- Recruitment for 25 schools for fall 2020 campaign activities
- Developing fall activities
 - A working group sub-committee formed to focus on outreach to schools
 - Virtual walking and bicycling education modules that fit within the physical education curriculum guidelines
- Project completion in June 2022

System Evaluation

Cyclic Counts

- Bidirectional counts at 120 locations, including on- and off-street facilities
- May 2020 and 2021 (weekday/Saturday)
 - Weekday Trips Total: 22,513 (34.3%)
 - Saturday Trips Total: 43,157 (65.7%)

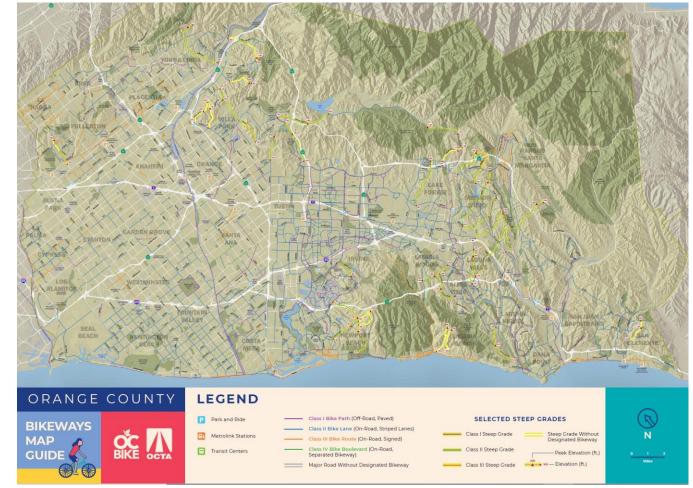


Example of count camera, counts unlimited

System Evaluation (continued)

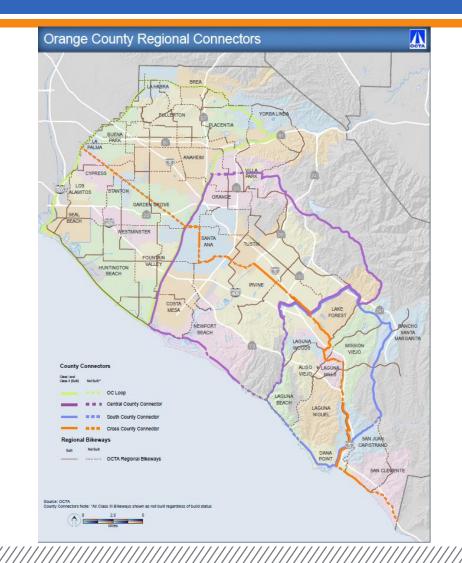
Orange County Bikeways Map Guide

- Previously updated in 2015
- Bicycle facilities background data updated for 2020 map
- Incorporated feedback and review from cities and the County of Orange
- Completed in September 2020



Bicycle Gap Closure Study

- \$200,000 project running from spring 2021 spring 2023
- Bikeway gap assessment for central and southern loops and a cross county bikeway
- Recommend cost-effective solutions for a continuous and high-quality bikeway network
- Develop cost estimates, positions cities for grant funding or utilization of local funds to advance bikeways projects



Next Steps

- Return with updates on active transportation efforts including
 - Finalized SRTS Action Plan, and updates on other SRTS activities
 - Partnering with local agencies to implement active transportation projects
- Seek funding opportunities to support active transportation activities
 - Continue working with local agencies and community groups to advance active transportation measures for all Orange County residents
 - Continue to monitor the coronavirus pandemic and adapt activities to accommodate safe protocols