

# Review of Proposals

## Request for Proposals No. 0-2018 Consultant Services for Traffic and Intelligent Transportation Systems Engineering Services for Edinger Avenue Regional Traffic Signal Synchronization Project

Presented to Regional Planning and Highways Committee - July 6, 2020

6 firms proposed, 4 firms were interviewed, 1 firm is being recommended

Overall Ranking	Proposal Score	Firm and Location	Sub-Contractors	Evaluation Committee Comments
1	82	<b>DKS Associates</b>  Anaheim, California	Crosstown Electrical and Data, Inc.  National Data & Survey Services  Ferreira Construction	Experienced firm in traffic operational analysis, traffic synchronization, traffic signal design, and intelligent transportation systems (ITS). Proposed project team has experience in transportation engineering, transportation planning, and traffic engineering. Proposed project manager has 30 years of experience with transportation corridor and traffic engineering projects, arterial signal systems projects, ITS planning and development projects. Proposed team has successfully worked on relevant signal timing and synchronization projects, and are experienced in ITS, traffic engineering, operation maintenance and monitoring, systems communications, and traffic data collection. Proposed team has the availability of staff and resources for ITS, signal infrastructure, and installation of the project. Work plan demonstrated a clear understanding of project key requirements, challenges, and proposed practical recommendations and solutions. Interview demonstrated understanding of project issues and proposed solutions.
2	77	<b>KOA Corporation</b> Orange, California	Kimley-Horn and Associates, Inc. Aim Traffic Data LLC Crosstown Electrical and Data, Inc. National Data & Survey Services	Experienced firm in traffic engineering and transportation planning. Qualified team with traffic signal synchronization experience and knowledge. Project manager has over 25 years of experience in traffic and transportation. Proposed project manager and team have experience and working together on numerous signal and traffic synchronization projects. Demonstrated understanding of the project requirements and proposed solutions. Interview demonstrated knowledge of traffic synchronization and corridor challenges.
3	75	<b>Iteris, Inc.</b> Santa Ana, California	Crosstown Electrical and Data, Inc.  Econolite Systems  Aim Traffic Data LLC  LIN Consulting, Inc.	Experienced firm specializing in transportation planning, engineering, and technology services. Qualified firm with experience in traffic engineering, ITS, transportation planning, impact studies, and transportation modeling. Proposed project manager has 25 years of experience in transportation analysis, design, traffic engineering and signal timing and optimization. Proposed team demonstrated successful experience working on projects of similar size and scope. Demonstrated thorough understanding of the project constraints, solutions, and enhancements. The interview demonstrated understanding of possible corridor issues and proposed solutions.
4	73	<b>Albert Grover &amp; Associates, Inc.</b> Fullerton, California	National Data & Survey Services Crosstown Electrical and Data, Inc.	Experienced firm in traffic engineering and transportation planning. Proposed project team has traffic signal synchronization experience and knowledge. Project manager has over 25 years of experience in traffic and transportation. Proposed project manager and team have experience and working together on numerous signal and traffic synchronization projects. Demonstrated understanding of the project requirements and proposed solutions. Presented a good breakdown of tasks to be performed in the interview.

### Evaluation Panel:

Internal:  
Contracts Administration and Materials Management (1)  
Strategic Planning (1)  
External:  
City of Santa Ana (1)  
City of Buena Park (1)  
City of Westminster (1)  
City of Anaheim (1)

### Proposal Criteria

Staffing and Project Organization  
Work Plan  
Qualifications of the Firm

### Weight Factors

40%  
35%  
25%