ATTACHMENT B

BEV PERRY

[redacted]

PROFESSIONAL EXPERIENCE

BEV PERRY - CIVIC ENGAGEMENT CONSULTANT Brea, CA
Principal Feb. 2010 - present

Skill areas include community engagement, meeting facilitation and dispute resolution for public and private organizations dealing with strategic planning and contentious issues. Projects have included BroadRock Renewables, 2030 Strategic Plan for the City of Palm Desert, and a Fire Services Community Conversation for the City of Brea.

INFRASTRUCTURE FUNDING ALLIANCE (IFA) Brea, CA
Executive Director Aug. 2010 - Dec. 2018

Administrator for a nonprofit corporation. Responsibilities include facilitating the dialogue between business, public and nonprofit entities around infrastructure implementation and financing plans in southern California, and fostering the bonds and cooperation needed to bring those plans to fruition.

UNIVERSITY OF SOUTHERN CALIFORNIA Los Angeles, CA
Assistant Director, Bedrosian Center on Governance Sept. 2008 - June 2010

Administrator for a research center which included overseeing budget and programs. Created, planned and supervised events in the areas of governance, megaregion planning and leadership. Collaborated on research and managed social media and communications.

SOUTHERN CALIFORNIA ASSOCIATION OF GOVERNMENTS Los Angeles, CA
Manager of Member Relations Jan. 2007 – July 2008

Responsible for planning and overseeing communications and outreach to members (city & county elected officials and staff), partners and constituencies, including conflict resolution. Managed six employees who were responsible for specific areas within SCAG's region.

GREER / DAILEY / MINTER PUBLIC AFFAIRS, INC. Los Angeles, CA
Associate July 1992 – Sept. 2003

Community Relations Specialist working with both private sector clients and community activists. Expertise in environmental issues and land use planning. Skilled in meeting facilitation, dispute resolution, coalition building and community outreach campaigns. Lobbied city councils and staff. Clients: Master Plan for Universal City, Manhattan Beach Studios, Santa Fe Pacific Pipeline, Sunset Millennium Project, Crystal Cathedral, and the Getty Villa Master Plan.

GOVERNMENT EXPERIENCE – CITY OF BREA, CA

Elected City Clerk	Dec. 2004 – Dec. 2006
City Council Member	Dec. 1992 – Dec. 2004
(Mayor - 1995, 2000, 2003)	
Parks, Recreation & Human Services Commissioner	Jan. 1989 – Dec. 1992

LEADERSHIP POSITIONS WHILE IN GOVERNMENT

President or Chair:

- Orange County Division – League of California Cities
- California Association of Councils of Governments (CALCOG)
- Southern California Association of Governments (SCAG)
  - Growth Visioning Task Force
  - Community, Economic & Human Development Policy Committee
  - Compass Partnership
- Orange County Council of Governments (OCCOG)
- National League of Cities' (NLC) Community & Economic Dev. Policy Committee
- NLC's CityFutures Panel on Democratic Governance

Vice or Co-Chair:

- OCCOG / Western Riverside COG Interregional Partnership
- Rivers & Mountains Conservancy (Founding member)

Board Member:

- Orange County Transportation Authority (OCTA)
- Local Government Commission
- CA State Assembly Speaker's Commission on Regionalism
- League of California Cities (LCC)
- National League of Cities

EDUCATION

1978 University of the Pacific: BS - Geology
1980 University of Southern California: MSEd – Counseling
1992 CORO Southern California - Orange County Focus Program

COMMUNITY ACTIVITIES

- Infrastructure Funding Alliance - Secretary
- Davenport Institute for Public Engagement & Civic Leadership Advisory Council, Pepperdine University
- Hills For Everyone - Secretary/Treasurer
- Brea Historical Society