

Review of Proposals
RFP 0-2198 Print, Package and Deliver Bus Book
Transit Committee - June 18, 2020
3 firms proposed, 2 firms were interviewed, 1 firm is being recommended

Overall Ranking	Proposal Score	Firm & Location	Sub-Contractors	Evaluation Committee Comments	Average Firm-Fixed Unit Cost
1	82	Southwest Offset Printing Co. Inc. Gardena, California	None	Highest-ranked firm overall. Experience with bus book printing jobs. Provided bus book printing services to OCTA previously Proposed sales executive/project manager has 25 years of experience. Proposed key staff has extensive work history in the printing industry Proposed project team is knowledgeable with relevant experience. Discussed approach for each element in the scope of work. Proposed to leverage experience working with and knowledge of OCTA. Demonstrated an understanding of the project schedule. Presented approach and answered all questions during the interview. Received positive responses from references. Discussed equipment specifications and use.	\$0.43/Bus Book
2	66	The PM Group Lake Forest, California	None	Company founded in 1996. The firm has experience working with public entities and agencies. Company is recognized as California's first solar powered printing company. Proposed account executive has 40 years in the printing industry. Discussed approach for providing bus books. Firm utilizes manufacturing partnerships for bus book production. Firm discussed quality control measures. Presented approach but was unable to answer all questions during interview. Received positive responses from references. Proposed lowest cost.	\$0.41/Bus Book

Evaluation Panel:

- Internal:
- Contracts Administration and Materials Management (1)
 - Marketing and Customer Engagement (1)
 - General Services(1)
 - Scheduling and Bus Operations Support (2)

Proposal Criteria

- Qualifications of the Firm
- Staffing and Project Organization
- Work Plan
- Cost and Price

Weight Factors

- 25%
- 25%
- 25%
- 25%