

**PROPOSAL EVALUATION CRITERIA MATRIX (Short-Listed Firms)  
RFP 0-2014 DEFERRED COMPENSATION SERVICES**

<b>FIRM: Nationwide Retirement Solutions</b>						<b>Weights</b>	<b>Overall Score</b>
<b>Evaluator Number</b>	<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>		
Recordkeeping/Administration	4.5	4.0	4.5	4.0	4.0	4	16.8
Communication/Education	4.5	4.5	4.5	4.0	4.0	8	34.4
Investments	4.5	4.5	5.0	5.0	4.0	4	18.4
Cost and Price	4.6	4.6	4.6	4.6	4.6	4	18.6
<b>Overall Score</b>	<b>90.6</b>	<b>88.6</b>	<b>92.6</b>	<b>86.6</b>	<b>82.6</b>		<b>88</b>

<b>FIRM: ICMA-Retirement Corporation</b>						<b>Weights</b>	<b>Overall Score</b>
<b>Evaluator Number</b>	<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>		
Recordkeeping/Administration	4.0	4.0	4.0	3.0	4.0	4	15.2
Communication/Education	3.0	4.0	4.0	3.0	3.5	8	28.0
Investments	4.0	4.0	4.0	3.0	3.5	4	14.8
Cost and Price	5.0	5.0	5.0	5.0	5.0	4	20.0
<b>Overall Score</b>	<b>76.0</b>	<b>84.0</b>	<b>84.0</b>	<b>68.0</b>	<b>78.0</b>		<b>78</b>

The range of scores for the non-short-listed firms was 54-68.