



COMMITTEE TRANSMITTAL

February 24, 2020

To: Members of the Board of Directors
From: Laurena Weinert, Clerk of the Board
Subject: OC Streetcar Business Association Support Agreements

Transit Committee Meeting of February 13, 2020

Present: Directors Do, Davies, Jones, Pulido, Shaw, and Sidhu
Absent: Director Winterbottom

Committee Vote

The item was passed by the Members present.

Committee Recommendations

- A. Authorize the Chief Executive Officer to enter into agreement C-0-2051 with Downtown Inc., in the amount of \$100,000 per year, for a term of two years, for a total of \$200,000, beginning April 1, 2020, and ending on March 31, 2022, to provide funding to support events and expand marketing efforts in downtown Santa Ana.
- B. Authorize the Chief Executive Officer to enter into agreement C-0-2052 with the Santa Ana Business Council, in the amount of \$100,000 per year, for a term of two years, for a total of \$200,000, beginning April 1, 2020, and ending on March 31, 2022, to provide funding to support events and expand marketing efforts in downtown Santa Ana.
- C. Authorize the use of \$400,000 in Measure M2 Project S funds to support the above recommendations.
- D. Authorize staff to process all necessary amendments to the Federal Transportation Improvement Program, and execute or amend all necessary agreements to facilitate the above actions.