

Review of Proposals
RFP 9-1513 Consultant Selection for On-Call Traffic Engineering and Intelligent Transportation Systems Services for Regional Traffic Signal Synchronization Projects

Presented to Regional Planning and Highways Committee - January 6, 2020
 Four firms proposed. Four firms were interviewed. Four firms are being recommended

Overall Ranking	Proposal Score	Firm & Location	Sub-Contractors	Evaluation Committee Comments
1	86	DKS Associates Anaheim, California	Crosstown Electrical and Data, Inc. National Data & Survey Services	Experienced firm in traffic operational analysis, traffic synchronization, traffic signal design, and intelligent transportation systems. Proposed project team has experience in transportation engineering, transportation planning, and traffic engineering. Proposed project manager has 30 years of experience with transportation corridor and traffic engineering projects. Proposed team has successfully worked on relevant signal timing and synchronization projects. Work plan demonstrated a clear understanding of each project's key requirements, project challenges, and practical recommendations and solutions. Interview demonstrates understanding of project issues and proposed solutions.
2	84	Albert Grover & Associates, Inc. Fullerton, California	National Data & Survey Services Crosstown Electrical and Data, Inc. Siemens Industry, Inc.	Experienced firm in traffic engineering and transportation planning. Proposed project team has traffic signal synchronization experience and knowledge. Project manager has over 25 years of experience in traffic and transportation. Proposed project manager and team have experience in working together on numerous signal and traffic synchronization projects. Demonstrated understanding of the project requirements and proposed solutions. Presented approach and answered questions in detail during the interview.
3	80	KOA Corporation Fullerton, California	Kinley-Horn and Associates, Inc. Aim Traffic Data LLC Crosstown Electrical and Data, Inc. National Data & Survey Services	Experienced firm in traffic engineering and transportation planning. Good qualifications with traffic signal synchronization experience and knowledge. Project manager has over 25 years of experience in traffic and transportation. Proposed project manager and team have experience in working together on numerous signal and traffic synchronization projects. Demonstrated understanding of the project requirements and proposed solutions. Demonstrated knowledge during the interview with specific project solutions.
4	78	Iteris, Inc. Santa Ana, California	Crosstown Electrical and Data, Inc. Michael Baker International IDAX Data Solutions LLC	Experienced firm specializing in transportation planning, engineering, and technology services. Qualified firm with experience in traffic engineering, intelligent transportation services, transportation planning, impact studies, and transportation modeling. Proposed project manager has over 27 years of experience in intelligent transportation systems and traffic engineering projects. Proposed team demonstrated successful experience working on projects of similar size and scope. Demonstrated thorough understanding of the project constraints, solutions, and enhancements. The interview demonstrated understanding of possible corridor issues and proposed solutions.

Evaluation Panel:

Internal:
 Strategic Planning (2)
 External:
 City of Irvine (1)
 City of Laguna Niguel (1)
 City of Orange (1)

Proposal Criteria

Qualifications of the Firm
 Staffing and Project Organization
 Work Plan

Weight Factors

40%
 40%
 20%