



COMMITTEE TRANSMITTAL

November 11, 2019

To: Members of the Board of Directors

From: Laurena Weinert,  Clerk of the Board

Subject: Consultant Selection for the Safe Travels Education Program Campaign

Regional Planning and Highways Committee Meeting of November 4, 2019

Present: Directors Chaffee, Delgleize, Muller, M. Murphy, R. Murphy, and Pulido

Absent: Director Bartlett

Committee Vote

This item was passed by the Members present.

Directors Chaffee and Pulido were not present to vote on this item.

Committee Recommendations

- A. Approve the selection of Alta Planning + Design as the firm to develop the Safe Travels Education Program.
- B. Authorize the Chief Executive Officer to negotiate and execute Agreement No. C-9-1433 between the Orange County Transportation Authority and Alta Planning + Design, in the amount of \$500,000, to develop the Safe Travels Education Program Campaign for a two-year term.