

Review of Proposals

RFP 9-1505 Transportation Needs Assessment

Presented to Legislative and Communications Committee - October 17, 2019

4 proposals were received, 2 firms were interviewed, 1 firm is being recommended

Overall Ranking	Proposal Score	Firm & Location	Sub-Contractors	Evaluation Committee Comments	Total Firm-Fixed Price
1	88	Moore and Associates, Inc. Valencia, California	ANIK International, Inc. Continental Interpreting Services	Highest-ranked firm overall. Experience in completing a transportation needs assessment. Proposed project manager has over 30 years of experience. Detailed its approach for completing each task and producing deliverables. Demonstrated an understanding of the requirements included in the scope of work. Included a three-phased approach for reaching individuals from each community and ethnic group. Addressed quality control reviews to ensure accuracy and included a timeline for delivering final reports. Presented approach and answered questions during the interview. Received positive responses from references. Proposed a lower total firm-fixed price.	\$426,558
2	80	Cambridge Systematics, Inc. Los Angeles, California	Redhill Group, Inc.	Second-ranked firm overall. Experience in completing a transportation needs assessment. Proposed project manager has over 13 years of experience. Detailed its approach for completing each task and producing deliverables. Demonstrated an understanding of the requirements included in the scope of work. Addressed quality control reviews to ensure accuracy and included a timeline for delivering final reports. Presented approach and answered questions during the interview. Received positive responses from references. Proposed a competitive total firm-fixed price.	\$449,828

Evaluation Panel: (5 members)

Internal

Contracts Administration and Materials Management (1)
External Affairs (1)
Strategic Planning (1)
Schedule and Bus Operations (1)

External

Orange County Healthcare Agency (1)

Proposal Criteria

Qualifications of the Firm
Staffing and Project Organization
Work Plan
Cost and Price

Weight Factors

25%
25%
30%
20%