

## 2020 PROJECT V GUIDELINES AND CALL FOR PROJECTS

2020 CTFP Guidelines – Chapter 6 (Project V) Proposed Changes List			
#	Section	Page No.	Proposed Change
1	Overview	6-1	Added language to clarify that eligible applicants are CTFP eligible local agencies and to encourage partnerships.
2	Overview	6-1	Added: <b>2020 Call for Projects (call) Objective Priorities</b> 1) To continue funding previously awarded successful projects that are expiring. 2) To encourage and support new special event or seasonal shuttle services. 3) To expand shared service options through promoting ride-hailing services. 4) To encourage new and evolving services that will meet Project V's performance standards by providing funding for transit planning studies.
3	2020 Call	6-2	Updated the total estimated amount available for 2020 call (\$9M) and added timeline for the 2020 call.
4	Resolutions	6-3	Identified the due dates for draft and final adopted resolutions. Also clarified the minimum language required for resolutions/
5	Project Participation Categories: Planning for new service	6-3	Made planning for new service eligible for 2020 call and increased maximum amount of Project V funding from \$50k to \$60k for planning for new service.
6	Project Participation Categories: Capital	6-3 and 6-4	Clarified eligible capital items for Project V. Also, clarified OCTA's expectation for useful life of capital items.
7	Project Participation Categories: Initial/Start-up Marketing Costs	6-4	Added: Initial/start-up marketing costs to establish and publicize new and/or expanded services will be capped at \$50,000 (total) Note: Initial/Start-up Marketing costs will not be subject to the Operations and Maintenance boarding subsidy limitations outlined below. However, it would still require a minimum local match of ten percent (10%).
8	Project Participation Categories: Operations and Maintenance	6-4 and 6-5	Clarified and made corrections to content for this section.  Also, added shared ride-hailing services to project category.
9	Project Participation Categories	6-5	Increased project period from five to seven years. Identified project start date as FY 2020-21. Added language for agencies proposing shared ride-hailing services to consider user limitations. In addition, added note that some of the service provided has age restrictions for shared ride-hailing services.
10	Ineligible Categories	6-5	Added the following language to supplant existing transit services: In order to justify regional transit service is not being supplanted, local agencies must document and explain how their proposal will not compete with the regional transit service, including the price of service (fare), and facilitate connections with regional transit services. Final determination of proposal supplanting regional transit service will be determined by OCTA staff.

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			Added: <b>New expansion of existing fixed-route services</b>
11	Project Requirements Planning for New Service	6-6	Added: <b>Further, draft recommendations must be provided to OCTA transit planning staff for review prior to study completion.</b>
12	Project Requirements Capital	6-6	Clarification of disposal of capital assets purchased with Project V funds and their useful life.
13	Project Requirements Operations and Maintenance	6-7 and 6-8	<p>Clarified the service performance for fixed-route, community shuttles and seasonal services.</p> <p>Added: <b>Performance standards for shared ride-hailing services will be determined specifically for each service and may be based on a cost per user, cost per mile, or other applicable performance measure.</b></p> <p>Clarified that the net operating costs included regular and ongoing marketing and does not include Initial Marketing Costs to Establish Service.</p> <p>Added the term “user” to be used interchangeably with boardings due to the various types of services proposed for the 2020 Call.</p> <p>Clarified language regarding ADA service for fixed-route services.</p> <p>Added: <b>For Project V funded non-fixed route services, including ride-hailing and any other services, the local agency will be required to provide ADA comparable services and include cost for service as part of the project application.</b></p>
14	Agency Match Requirements	6-8	Clarified agency match requirement language.
15	Eligibility Requirements	6-8 and 6-9	<p>Clarified and corrected eligibility requirement language.</p> <p>Clarified that specific projects must include/not include the costs of ADA related services in their proposals. Added: <b>However, fixed-route proposed services would not include the cost of complementary paratransit service. For non-fixed-route services, including ride-hailing services, the local agency will be required to provide ADA comparable services and include in project costs in the application.</b></p>
16	Application Process	6-9 and 6-10	Clarified language and added KMZ files for proposed service.
17	Application Guidelines	6-10	Clarified language for the following:

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	Financial Details		<ul style="list-style-type: none"> <li>Initial/Start-up Marketing Cost to Establish Service</li> <li>Cost estimates be based upon realistic estimates provided by potential vendors</li> <li>Consideration of ADA costs</li> </ul>
18	Scoring Criteria	6-11	Reference changes to scoring criteria will be consistent with 2020 Call Objectives.
19	Reimbursements	6-12	Clarified language
20	Calculation of Payment	6-12 and 6-13	Updated sample payment calculation
21	Project Cancellation	6-13	Added: Useful life shall be based upon OCTA's policy for service life, where applicable.
22	Project V Branding	6-13 and 6-14	Added: Projects awarded Project V funding are required to place M2 (OCGO) decals in the vehicles used for fixed-route, community shuttles, and seasonal services.  For all awarded services, local agencies are required to place M2 logos on marketing and related service publication materials, including software applications.
23	Exhibit 6-1 Point Breakdown & Application Checklist	6-15 and 6-16	Revised and updated scoring criteria to align with the 2020 call Objectives.

### Acronyms

CTFP – Comprehensive Transportation Funding Program

OCTA – Orange County Transportation Authority

FY – Fiscal Year

ADA – Americans with Disabilities Act

M2 – Orange County Measure 2

OCGO – Measure M