



Legislative and Communications Committee Meeting

Committee Members Present

Laurie Davies, Chair Lisa A. Bartlett, Vice Chairwoman Barbara Delgleize Gene Hernandez Tim Shaw Gregory T. Winterbottom

Staff Present

Darrell E. Johnson, Chief Executive Officer Ken Phipps, Deputy Chief Executive Officer Laurena Weinert, Clerk of the Board Olga Prado, Deputy Clerk of the Board James Donich, General Counsel OCTA Staff and Members of the General Public

Committee Members Absent

Michael Hennessey

Call to Order

The April 18, 2019 regular meeting of the Legislative and Communications Committee was called to order by Committee Chair Davies at 9:00 a.m.

Pledge of Allegiance

Director Hernandez led in the Pledge of Allegiance.

1. Public Comments

No public comments were received.

Special Calendar

2. Conference Call with State Legislative Advocate Moira Topp

Moira Topp, Sacramento Advocate, reported on the following:

- Legislature is on spring recess and will return next week which is the policy deadline.
- Senate Bill (SB) 526, introduced by Senator Allen, and SB 127, introduced by Senator Weiner, both propose to use transportation funding to meet environmental goals.
- Staff held discussions with Senator Allen regarding SB 526 which was amended last week to eliminate the Statewide Transportation Improvement Program portion of the bill.
- SB 127 will be heard for the first time next week and staff will be present to testify for the bill.
- SB 1 programs are scheduled to move into the next round of funding.
- Staff has had challenges finding reforms for the Active Transportation Program (ATP) due to a lack of agreement amongst other transportation agencies and active transportation advocates.
- SB 732, introduced by Senator Allen, is scheduled for its first hearing next week.

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2. (Continued)

Assembly Bill (AB) 1273, introduced by Assembly Member Bill Brough, is slated for hearing next week but will not have an official vote and will be held in the local government committee.

Committee Vice Chairwoman Bartlett clarified that the Orange County Transportation Authority (OCTA) has not taken a position on AB 1273, and the 241/91 direct connector needs to be put into relevant sequencing position relative to other projects in the 91 corridor.

Darrell E. Johnson, Chief Executive Officer (CEO), stated that staff contacted Assembly Member Brough's office to clarify language regarding OCTA's position on the bill in response to a letter from Assembly Member Brough dated April 3, 2019.

Consent Calendar (Items 3 and 4)

3. Approval of Minutes

A motion was made by Committee Vice Chairwoman Bartlett, seconded by Director Hernandez, and declared passed by those present, to approve the minutes of the Legislative and Communications meeting of March 21, 2019.

4. Amendment to Agreement to Exercise Option Term for Customer Information Center

A motion was made by Committee Vice Chairwoman Bartlett, seconded by Director Hernandez, and declared passed by those present, to authorize the Chief Executive Officer to negotiate and execute Amendment No. 3 to Agreement No. C-3-1895 between the Orange County Transportation Authority and Alta Resources to exercise the second option of the agreement, in an amount not to exceed \$2,094,074, to provide call center services. This will increase the maximum obligation of the agreement to a total contract value of \$8,242,674.

Regular Calendar

5. State Legislative Status Report

Kristin Essner, Manager of State and Federal Relations, reported on the following:

• Last month, the Board of Directors took action to sponsor legislations, SB 152 and AB 1402, that would revise the ATP.

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5. (Continued)

- SB 152 by Senator Bell and AB 1402 by Assembly Member Petrie-Norris were introduced and would revise the ATP to ensure cities have an easier application process with more local control.
- Staff is working through the concerns brought to attention by parties opposing the bills.
- SB 152 has moved out of its first policy committee and staff anticipates there will be forthcoming amendments to address concerns that have been raised.
- Due to concerns brought to staff's attention, AB 1402 will most likely become a two-year bill.
- AB 1568, introduced by Assembly Member McCarty, would tie transportation dollars to a city's ability to meet its regional housing need assessment goal.
- AB 1568 has been amended since its introduction which now states that a city would not receive state grant funding unless the funding is being used to meet affordable housing goals or is protected by the constitution.
- Background on AB 1273 related to the revision of responsibilities and authority provided to the Transportation Corridor Agencies (TCA) and implementation of its toll network.

A discussion ensued regarding:

- Future tolling prohibitions will be one of the biggest challenges for AB 1273.
- Director Hennessey requested the bond information for the TCA.
- TCA has until the year 2053 to pay its bond debt and there may be potential excess revenue by the time the bonds are paid off.
- Letters from Representative Mike Levin and Senator Patricia Bates regarding AB 1273 were provided to the Committee Members at the dais.
- OCTA is the recognized transportation commission under the public utilities code.
- Metrolink's roles and responsibilities as it relates to adding a new rail line in Orange County.

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Discussion Items

6. **Orange County Transportation Authority Marketing Programs**

Mr. Johnson, CEO, provided opening comments and introduced Stella Lin, Department Manager, Marketing and Customer Engagement, who provided a PowerPoint on the following:

- Taco Transit Tuesday;
- College Pass Program;
- G.O. P.A.S.E. Partnership;
- Marketing Segmentation Campaign;
- Featured Station of the Month; and
- Orange County Daycations.

A discussion ensued regarding the details, anticipated launch date, and promotional efforts of the Orange County Daycation Program.

Ms. Lin concluded the presentation as follows:

- Angels Express;
- Special Promotions (February June);
- B2B Campaign:
- National Bike to Work Month;
- Business Marketing; and
- Orange County Fair Express 2019.

Director Bartlett requested the link to the Orange County Daycations Metrolink travel information.

No action was taken on this information item.

7. **Chief Executive Officer's Report**

Mr. Johnson, CEO, reported on the following:

- OCTA staff participated in the Southern California Regional Bus Roadeo (SCRBR) in Los Angeles.
- The maintenance team placed second out of nine teams and the Coach Operator placed 8th out of 14 operators at the SCRBR.
- The maintenance team and Coach Operator will represent OCTA at the American Public Transportation Association International Bus Roadeo in Louisville, Kentucky next month.

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7. (Continued)

- The Interstate 405 Improvement Project (405) was recently honored with three EPIC awards from the California Association of Public Information Officials, also known as CAPIO.
- OCTA received the top honor with a perfect score for the 405 coloring book and received Awards of Distinction for the 405 Groundbreaking and the Waze/Interactive Map.
- Engineering News Record selected OCTA as the California owner of the year with a feature article on OCTA's capital programs.

8. **Committee Members' Reports**

Director Hernandez thanked Director Hennessey for the opportunity to ride the OC Bus with him and discussed his experience and knowledge gained regarding bus stop responsibilities.

Director Shaw noted that Measure M2 includes Project W which would fund improvements for the 100 busiest bus stops in Orange County.

Committee Vice Chairwoman Bartlett reported on her discussion with Saddleback College President, Dr. Elliot Stern, regarding the lack of coach operators and the amount of veterans assimilating to civilian life. Committee Vice Chairwoman Bartlett encouraged staff to work with Saddleback College and put together a veterans program for potential coach operators. Mr. Johnson, CEO, responded that OCTA would be happy to make the contact for coach operator applicants.

Closed Session 9.

There were no Closed Session items scheduled.

10. Adjournment

The meeting adjourned at 9:53 a.m.

The next regularly scheduled meeting of this Committee will be held at 9:00 a.m. on Thursday, May 16, 2019, at the Orange County Transportation Authority Headquarters, 550 South Main Street, Board Room Conference Room 07, Orange, California.

ATTEST	
	Olga Prado
Laurie Davies Chair	Assistant Clerk of the Board

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