

# Review of Proposals

## RFP 8-2038 Consultant Selection for Intelligent Transportation Systems and Traffic Engineering Services for Regional Traffic Signal Synchronization Project (Main Street)

Presented to Regional Planning and Highways Committee - April 1, 2019

Three firms proposed, three firms were interviewed, one firm is being recommended

Overall Ranking	Proposal Score	Firm & Location	Sub-Contractors	Evaluation Committee Comments
1	85	<b>Iteris, Inc.</b> Santa Ana, CA	Crosstown Electrical and Data, Inc.  Aim Traffic Data LLC  Counts Unlimited, Inc.	Highest-ranked firm. Experienced firm specializing in transportation planning, engineering, and technology services. Qualified firm with extensive applicable traffic engineering, intelligent transportation systems (ITS), transportation planning, impact studies, transportation modeling, and transportation technologies. Highly experienced project team with expertise in transportation engineering/design, technology, and traffic engineering projects. Proposed project manager has over 30 years of experience in ITS and traffic engineering projects. Proposed team and subconsultants have demonstrated successful experience working on projects of similar size and scope. Demonstrated understanding of project constraints, solutions, and enhancements. Presented in-depth project approach and thoroughly answered questions during the interview.
2	76	<b>Albert Grover &amp; Associates, Inc.</b> Fullerton, California	Aim Traffic Data LLC National Data & Survey Services Crosstown Electrical and Data, Inc. Siemens Industry, Inc.	Second-ranked firm. Good qualifications with traffic signal synchronization experience and knowledge. The project manager has over 25 years experience in traffic and transportation. Proposed project manager and team has experience working together on signal timing projects. Proposed project manager and team has experience and worked together on numerous signal and traffic synchronization projects. Demonstrated understanding of the project requirements and proposed solutions. Presented good approach and corridor knowledge during the interview.
3	75	<b>DKS Associates</b> Anaheim, CA	Kimley-Horn  Crosstown Electrical and Data, Inc.	Experienced firm in traffic operational analysis, traffic synchronization, traffic signal design, and ITS. Proposed project team has experience in transportation engineering, transportation planning, and traffic engineering. Proposed project manager has 30 years of experience with transportation corridor and traffic engineering projects. Proposed team has successfully worked on relevant signal timing and synchronization projects. Demonstrated understanding of project issue and proposed solutions. Presented good approach and answered questions, however interview answer were vague in response to critical issues.

### Evaluation Panel:

Internal:  
Strategic Planning (2)  
External:  
City of Anaheim (1)  
City of Irvine (1)  
City of Santa Ana (1)

### Proposal Criteria

Staffing and Project Organization  
Work Plan  
Qualifications of the Firm

### Weight Factors

40%  
35%  
25%