







Measure M2 Community-Based Transit Circulators Program Project V Ridership Report

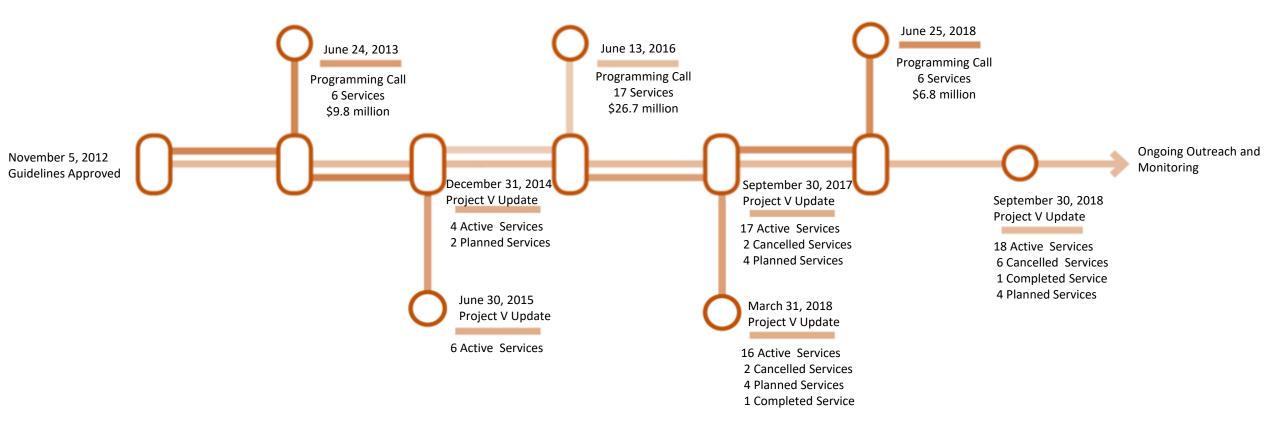




Overview



Background



Call - Call for Projects

SAN BERNARDINO La Habra: AHABRA BREA Special Event Service FULLERTON YORBA LINDA ES **PLACENTIA** PARK PALMA ANAHEIM CYPRESS VILLA PARK STANTON LOS RIVERS ALAMITOS ORANGE GARDEN GROVE SEAL BEACH WESTMINSTER SANTAANA FOUNTAIN TUSTIN VALLEY Lake Forest: Huntington Beach: Commuter Vanpool Service Holiday and Event Irvine Station to Panasonic Huntington Beach IRVINE Commuter Vanpool Service Seasonal COSTA Irvine Station to Ossur Transit Service MESA FOREST RANCHO SANTA MARGARITA NEWPORT BEACH LAGUNA Newport Beach: WOODS Balboa Peninsula Mission Viejo: ocal Community Seasonal Trolley Laguna Beach: LAGUNA Circulator Summer Breeze ALISO Newport Beach: Bus Service VIEJO Balboa Peninsula Seasonal Trolley County of Orange: Expansion Local Circulator and Special Event Service Laguna Beach: (RanchRide) Residential Trolley LAGUNA Year-Round and Seasonal Service CAPISTRANO Laguna Beach: Summer Weekend Trolley San Juan Capistrano: Special Event and Weekend and Seasonal Service Summer Trolley Service POINT Dana Point: Summer Trolly and Seasonal Shuttle CLEMENTE Dana Point: Pacific Coast Highway San Clemente: SAN DIEG and Special Event Trolley Summer Weekend Trolley On-Demand Rideshare and Seasonal Service *Services recommended for cancellation Summer Weekend Trolley and Seasonal Service Expansion

Regional Overview

Active Services through September 2018

Performance Criteria and Monitoring

Key performance indicators:

Year 1	Year 2	Year 3+
Meet or exceed 6 B/RVH by end of Year 1 ¹	Meet or exceed 10 B/RVH by end of Year 2	Maintain 10 B/RVH each reporting period

¹ One Year from the first day of operations

- Under-performing projects subject to cancellation
- Reporting Requirements:
 - Ridership Reports Quarterly
 - Updates provided to Transit Committee and OCTA Board Semi-annually



Performance



Services meeting or exceeding the minimum established performance standard:

- County of Orange Local Circulator & Special Event Service
- Dana Point Summer Trolley & Seasonal Shuttle
- Dana Point Pacific Coast Highway & Special Event Trolley
- Huntington Beach Holiday & Event Shuttle
- Laguna Beach Summer Weekend Trolley & Seasonal Service •
- Laguna Beach Summer Breeze Bus Service
- Lake Forest Commuter Vanpool Irvine Station & Ossur
- Lake Forest Commuter Shuttle Irvine Station & Panasonic

- Newport Beach Balboa Peninsula Seasonal Trolley
- Newport Beach Balboa Peninsula Seasonal Trolley Expansion
- San Clemente Summer Weekend Trolley & Seasonal Service
- San Clemente Summer Weekday Trolley & Seasonal Service Expansion
- San Juan Capistrano Special Event & Weekend Summer Trolley Service

Services trending below the minimum established performance standard:

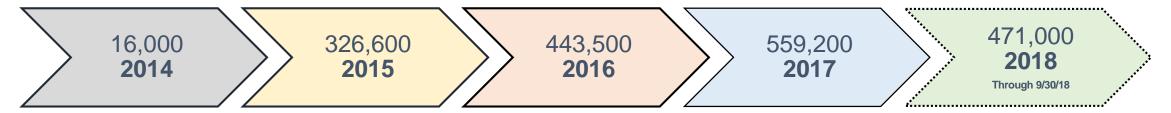
- La Habra Special Event Service
- Laguna Beach Residential Trolley Year-Round and Seasonal Service
- San Clemente On-Demand Services

Services below the minimum established performance standard:

- Huntington Beach Seasonal Local Transit Service
- Mission Viejo Local Community Circulator

Next Steps

Total Cumulative Boardings 1.82 million



- Continue to work with local agencies and monitor service performance.
- Return to the Transit Committee and the Board with next ridership update in:

