



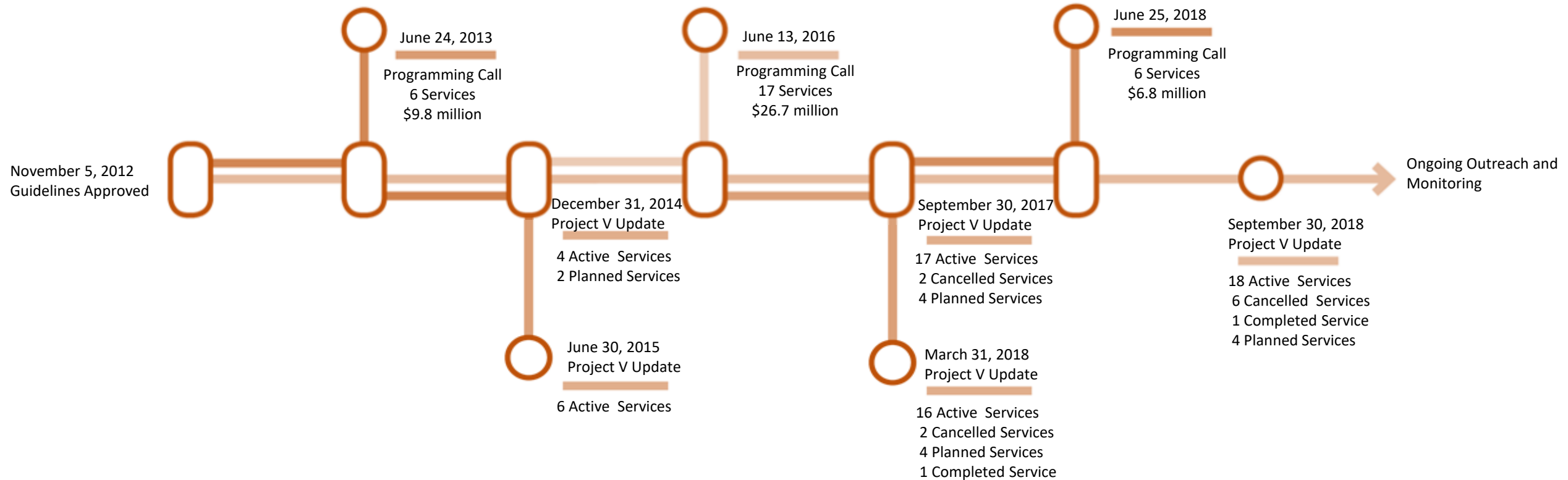
Measure M2 Community-Based Transit Circulators Program Project V Ridership Report



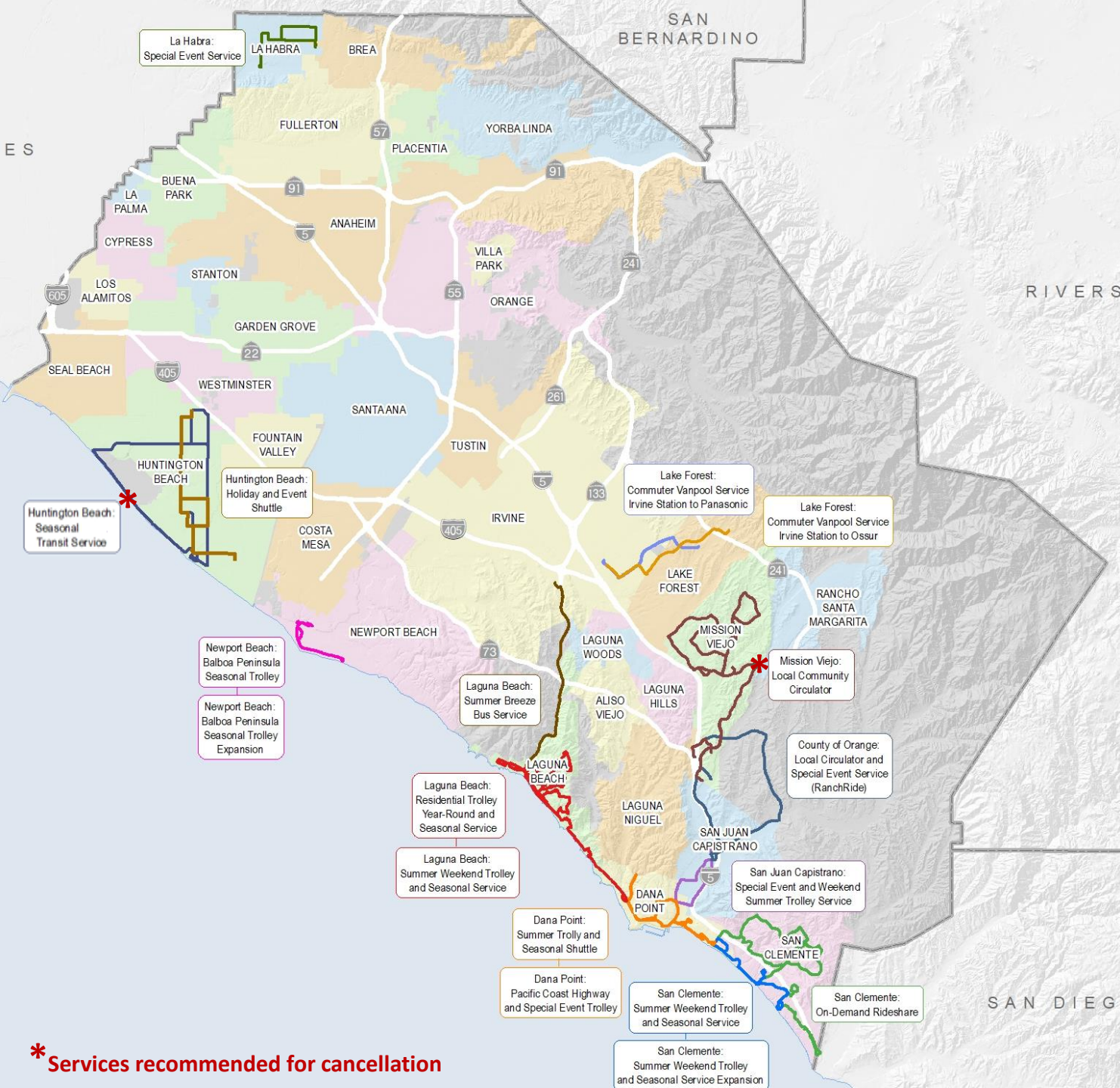
Overview



Background



Call – Call for Projects



Regional Overview

Active Services through
September 2018

* Services recommended for cancellation

Performance Criteria and Monitoring

❖ Key performance indicators:

Year 1	Year 2	Year 3+
Meet or exceed 6 B/RVH by end of Year 1 ¹	Meet or exceed 10 B/RVH by end of Year 2	Maintain 10 B/RVH each reporting period

¹ One Year from the first day of operations

- Under-performing projects subject to cancellation

❖ Reporting Requirements:

- Ridership Reports – Quarterly
- Updates provided to Transit Committee and OCTA Board – Semi-annually

B/RVH – Boardings per revenue vehicle hour
OCTA – Orange County Transportation Authority
Board – Board of Directors



Performance



Services meeting or exceeding the minimum established performance standard:

- County of Orange - Local Circulator & Special Event Service
- Dana Point - Summer Trolley & Seasonal Shuttle
- Dana Point - Pacific Coast Highway & Special Event Trolley
- Huntington Beach - Holiday & Event Shuttle
- Laguna Beach - Summer Weekend Trolley & Seasonal Service
- Laguna Beach - Summer Breeze Bus Service
- Lake Forest - Commuter Vanpool Irvine Station & Ossur
- Lake Forest - Commuter Shuttle Irvine Station & Panasonic
- Newport Beach - Balboa Peninsula Seasonal Trolley
- Newport Beach - Balboa Peninsula Seasonal Trolley Expansion
- San Clemente - Summer Weekend Trolley & Seasonal Service
- San Clemente - Summer Weekday Trolley & Seasonal Service Expansion
- San Juan Capistrano - Special Event & Weekend Summer Trolley Service

Services trending below the minimum established performance standard:

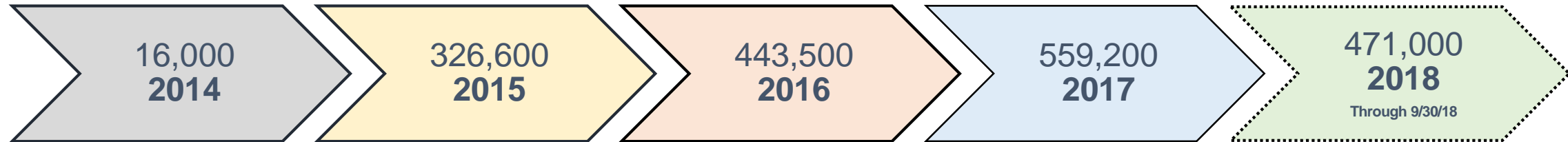
- La Habra - Special Event Service
- Laguna Beach - Residential Trolley Year-Round and Seasonal Service
- San Clemente - On-Demand Services

Services below the minimum established performance standard:

- Huntington Beach - Seasonal Local Transit Service
- Mission Viejo - Local Community Circulator

Next Steps

- Total Cumulative Boardings 1.82 million



- Continue to work with local agencies and monitor service performance.
- Return to the Transit Committee and the Board with next ridership update in:

