

# February 4, 2019

**To:** Regional Planning and Highways Committee

From: Darrell E. Johnson, Chief Executive Officer

Subject: Amendment to Agreement with the Los Angeles County

Service Authority for Freeway Emergencies for the

Southern California 511 System

#### Overview

The Orange County Transportation Authority works in partnership with the Los Angeles County Service Authority for Freeway Emergencies and the Ventura County Council of Governments to provide the Southern California 511 program. This program provides free aid to motorists through a traveler information system that includes traffic, transit, and commuter service information via a toll-free phone number, website, and mobile application. The current agreement with the Los Angeles County Service Authority for Freeway Emergencies expires on February 28, 2019. Staff is seeking Board of Directors' approval to extend the agreement for the hosting, operation, and management of the regional Southern California 511 system.

#### Recommendation

Authorize the Chief Executive Officer to negotiate and execute Amendment No. 4 to Cooperative Agreement No. C-9-0434 between the Orange County Transportation Authority and Los Angeles County Service Authority for Freeway Emergencies for the use, operation, management, and enhancement of the regional Southern California 511 system, at no additional cost, and to extend the term beginning March 1, 2019, until amended or terminated by either party.

### **Discussion**

On July 21, 2000, at the request of the United States Department of Transportation, the Federal Communications Commission designated "511" as the single traffic information telephone number to be made available to states and local jurisdictions across the country.

In June 2009, the Orange County Transportation Authority (OCTA) and the Ventura County Council of Governments (VCOG) both entered into a cooperative agreement with the Los Angeles County Service Authority for Freeway Emergencies (LA SAFE) to participate in the development of a regional 511 program (Go511). Recognizing that motorists frequently travel between regional boundaries; a consolidated system provides a greater benefit to Go511 customers. A consolidated Go511 system also allows participating agencies to leverage funding and consolidate development, implementation, and marketing costs for the Go511 system.

Today, the Go511 system provides travelers in Los Angeles, Orange, and Ventura counties with traffic, transit, biking, rideshare and vanpool information, and other travel-related information through the Go511 website, Go511 smart phone application, and the 511 interactive voice response (IVR) telephone system. Motorists in Los Angeles and Orange counties may also utilize call box functionality within the 511 IVR to receive freeway assistance, including Freeway Service Patrol, should their vehicle become disabled on the freeway. Riverside and San Bernardino counties were invited to participate in the original development of the regional Go511 solution but declined, electing instead to develop their own 511 solution. Riverside and San Bernardino counties have recently again been invited to participate in the Go511 system and are working to migrate their systems into the Go511 system, which will be rebranded as Southern California 511 (SoCal511).

LA SAFE, OCTA, and VCOG agree to collective and cooperative efforts in support of SoCal511. Such efforts include, but are not limited to, promoting and improving traveler mobility throughout the region using SoCal511; coordinating and participating in regional SoCal 511 marketing and outreach activities; and collaborating on joint funding opportunities for future improvements of the SoCal511 system.

LA SAFE assumes primary responsibility for funding the ongoing hosting, maintenance, and operation of the base SoCal511 system. Participating agencies may be asked to provide funding for any agency-requested enhancement or expansion of the base SoCal511 system. Requested enhancement or expansion projects by OCTA will be handled as an amendment to this agreement, with a scope of work and funding agreement for each project.

# Fiscal Impact

As host, maintenance and operation of the base system will be provided by LA SAFE; there is no financial impact to OCTA for the base SoCal511 system.

# Summary

Based on the information provided, staff recommends the Board of Directors authorize the Chief Executive Officer to negotiate and execute Amendment No. 4 to Cooperative Agreement C-9-0434 with the LA SAFE for the use, operation, management, and enhancement of a regional Southern California 511 system at no additional cost to extend the term until amended or terminated by either party.

### Attachment

A. Los Angeles County Service Authority for Freeway Emergencies, Agreement No. C-9-0434 Fact Sheet

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