

**Review of Proposals**  
**RFP 8-1910 Consultant Selection for Intelligent Transportation Systems and Traffic Engineering Services for Regional Traffic Signal Synchronization Project - Garden Grove Boulevard**

Presented to the Regional Planning and Highways Committee - February 4, 2019  
 Six firms proposed, three firms were interviewed, one firm is being recommended

Overall Ranking	Proposal Score	Firm & Location	Sub-Contractors	Evaluation Committee Comments
1	90	<b>Advantec Consulting Engineers, Inc.</b> Irvine, California	Crosstown Electrical and Data, Inc.  Aim Traffic Data LLC  Counts Unlimited, Inc.	Highest-ranked firm. Experienced firm specializing in multimodal transportation planning, engineering, and technology services. Qualified firm with extensive applicable traffic signal synchronization and intelligent transportation systems experience. Highly experienced project team with expertise in transportation engineering/planning, technology, and traffic engineering projects. Proposed project manager has 29 years of experience in intelligent transportation systems and traffic engineering projects. Proposed team and subconsultants have demonstrated successful experience working on projects of similar size and scope. Demonstrated understanding of project constraints, solutions, and enhancements. Presented in-depth project approach and thoroughly answered questions during the interview.
2	75	<b>DKS Associates</b> Anaheim, California	None	Second-ranked firm. Experienced firm in traffic operational analysis, traffic synchronization, traffic signal design, and intelligent transportation systems. Proposed project team has experience in transportation engineering, transportation planning, and traffic engineering. Proposed project manager has 30 years of experience with transportation corridor and traffic engineering projects. Proposed team has successfully worked together on numerous projects. Proposed solutions and enhancements. Presented good approach and answered questions with detail during the interview.
3	70	<b>KOA Corporation</b> Orange, California	Rock E. Miller & Associates Aim Traffic Data LLC	Experienced firm in traffic engineering and transportation planning. Good qualifications with traffic signal synchronization knowledge. Proposed a knowledgeable and experienced project team. Proposed project manager and team has experience have worked together on signal timing projects. Demonstrated understanding of the project requirements. Presented good approach, however did not answer questions in detail during the interview

**Evaluation Panel:**

Internal:  
 Strategic Planning (1)  
 Transportation Planning (2)  
 External:  
 City of Missions Viejo (1)  
 City of Westminster (1)  
 City of Garden Grove (1)

**Proposal Criteria**

Qualifications of the Firm  
 Staffing and Project Organization  
 Work Plan

**Weight Factors**

25%  
 40%  
 35%