PROPOSAL EVALUATION CRITERIA MATRIX

RFP 8-1850 Bus Ridership Data Collection

| Firm: National Data & Surveying Services, Inc., dba Southland Car Counters | | | | | | Weights | Overall Score |
|--|------|-------------|-------------|------|------|---------|---------------|
| Evaluator Number | 1 | 2 | 3 | 4 | 5 | 3 | |
| Qualifications of Firm | 4.5 | 4.0 | 4.5 | 4.0 | 4.0 | 6 | 25.2 |
| Staffing & Project Organization | 4.5 | 5.0 | 4.5 | 5.0 | 5.0 | 4 | 19.2 |
| Work Plan | 4.0 | 4.5 | 4.0 | 4.0 | 4.5 | 5 | 21.0 |
| Cost & Price | 4.9 | 4.9 | 4.9 | 4.9 | 4.9 | 5 | 24.4 |
| Overall Score | 89.4 | 90.9 | 89.4 | 88.4 | 90.9 | | 90 |
| E' D O El'(Management | | | | | | Wajahta | Overall |
| Firm: P.S. Elite Management | | | | | | Weights | Score |
| Evaluator Number | 1 | 2 | 3 | 4 | 5 | | 40.0 |
| Qualifications of Firm | 3.5 | 3.5 | 3.0 | 3.0 | 3.5 | 6 | 19.8 |
| Staffing & Project Organization | 3.5 | 3.5 | 3.0 | 3.5 | 4.0 | 4 | 14.0 |
| Work Plan | 4.5 | 4.0 | 4.0 | 4.0 | 4.5 | 5 | 21.0 |
| Cost & Price | 5.0 | 5.0 | 5.0 | 5.0 | 5.0 | 5 | |
| Overall Score | 82.5 | 80.0 | 75.0 | 77.0 | 84.5 | | 80 |
| Firm: Canete-Medina Consulting Group, Inc. | | | | | | Weights | Overall Score |
| | | | • | 4 | - | weights | Score |
| Evaluator Number | 1 | 2 | 3 | 4 | 5 | | 04.00 |
| Qualifications of Firm | 4.0 | 4.0 | 4.0 | 4.0 | 4.0 | 6 | 24.00 |
| Staffing & Project Organization | 4.0 | 3.5 | 4.0 | 3.0 | 4.0 | 4 | 14.80 |
| Work Plan | 4.0 | 4.0 | 3.5 | 3.0 | 4.0 | 5 | 18.50 |
| Cost & Price Overall Score | 3.1 | 3.1 73.6 | 3.1 73.1 | 3.1 | 3.1 | 5 | 15.55 73 |
| Overall Score | 75.6 | 73.0 | 73.1 | 66.6 | 75.6 | | |
| Firm: Quality Counts, LLC | | | | | | Weights | Overall Score |
| Evaluator Number | 1 | 2 | 3 | 4 | 5 | - | |
| Qualifications of Firm | 3.5 | 3.5 | 3.5 | 2.0 | 2.5 | 6 | 18.00 |
| Staffing & Project Organization | 3.5 | 3.0 | 3.5 | 2.0 | 2.5 | 4 | 11.60 |
| Work Plan | 2.5 | 1.0 | 2.5 | 1.0 | 2.0 | 5 | 9.00 |
| Cost & Price | 3.1 | 3.1 | 3.1 | 3.1 | 3.1 | 5 | 15.55 |
| Overall Score | 63.1 | 53.6 | 63.1 | 40.6 | 50.6 | | 54 |
| | | | | | | | Overall |
| Firm: Innovative Data Acquisitions, LLC | | | | | | Weights | |
| Evaluator Number | 1 | 2 | 3 | 4 | 5 | | |
| Qualifications of Firm | 3.5 | 3.0 | 3.0 | 3.0 | 3.5 | 6 | 19.2 |
| Staffing & Project Organization | 3.5 | 3.0 | 3.5 | 3.0 | 3.5 | 4 | 13.2 |
| Work Plan | 2.5 | 2.0 | 2.0 | 2.0 | 2.5 | 5 | 11.0 |
| Cost & Price | 2.0 | 2.0 | 2.0 | 2.0 | 2.0 | 5 | 10.0 |
| | | | | | | | |