

Review of Proposals
RFP 8-1850 Bus Ridership Data Collection
PRESENTED TO THE TRANSIT COMMITTEE - December 13, 2018
Five proposals were received, five firms were interviewed, one firm is being recommended

Overall Ranking	Proposal Score	Firm and Location	Sub-Contractors	Evaluation Committee Comments	Blended Billable Hourly Rate
1	90	National Data & Surveying Services, Inc. doing business as Southland Car Counters Orange, California	None	Highest-ranked firm overall. Experience in bus ridership data collection. Firm will perform work with existing staff. Firm has over 25 years experience. Discussed approach for performing the services. Firm has performed data collection services for clients throughout California. Firm can implement services without extensive training or disruption to services. Presented approach and responded to interview questions. Firm received good comments from reference checks. Proposed competitive price.	\$22.85
2	80	P.S. Elite Management Orange, California	None	Second-ranked firm overall. Firm was established in 2010 with one employee. Discussed approach for performing the services. Will require recruitment of schedule checking personnel. Project manager has performed the same services for over 22 years. Proposed lowest price. Responded to interview questions.	\$22.50
3	73	Canete-Medina Consulting Group, Inc. Los Angeles, California	Wiltec Rock E. Miller and Associates	Third-ranked firm overall. Experience in transportation planning and management consulting. Relevant experience in bus and train ridership counts and surveys. Firm was established in 1995. Will hire data collectoin staff if selected. Presented approach and responded to interview questions. Firm received good comments from reference checks.	\$36.86
4	54	Quality Counts, LLC Concord, California	None	Firm was founded in 2002 in Portland, Oregon. Proposed utilizing video cameras as a solution. Good reference checks. Proposed high pricing. Responded to interview questions.	\$44.47
5	53	Innovative Data Acquisitions, LLC Renton, Washington	None	Firm was establish in 2013. Firm built a proprietary geo-based collection tool for tablets and phones called Kapturrit. Discussed approach for performing the services using their proprietary device. Proposed highest pricing. Responded to interview questions.	\$49.02

Evaluation Panel

Contracts Administratoin and Materials Management (1)
Scheduling and Bus Operations (2)
Rail Operations (1)
Transit Service Planning (1)

Proposed Criteria

Qualifications of the Firm
Staff and Project Organization
Work Plan
Cost and Price

Weight Factors

30 percent
20 percent
25 percent
25 percent