

ATTACHMENT B

PROPOSAL EVALUATION CRITERIA MATRIX (Short-listed Firms)								
RFP 8-1750 FEDERAL LEGISLATIVE ADVOCACY AND CONSULTING SERVICES								
FIRM: Potomac Partners DC								
Evaluator Number	1	2	3	4	5			
Qualifications of Firm & Staffing	4.5	4.5	4.5	4.5	5.0			
Work Plan	4.5	4.5	5.0	5.0	4.5			
Cost and Price	4.13	4.13	4.13	4.13	4.13			
Overall Score	87.8	87.8	90.8	90.8	91.8			
FIRM: Squire Patton Boggs (US)								
Evaluator Number	1	2	3	4	5			
Qualifications of Firm & Staffing	3.5	3.0	3.5	3.5	3.5			
Work Plan	3.0	3.0	3.5	3.5	4.0			
Cost and Price	5.0	5.0	5.0	5.0	5.0			
Overall Score	76.0	72.0	79.0	79.0	82.0			
FIRM: Akin Gump Strauss Hauer & Feld LLP								
Evaluator Number	1	2	3	4	5			
Qualifications of Firm & Staffing	4.0	3.0	4.0	4.0	3.0			
Work Plan	4.0	3.0	4.0	3.0	3.0			
Cost and Price	4.13	4.13	4.13	4.13	4.13			
Overall Score	80.8	66.8	80.8	74.8	66.8			
FIRM: Van Scoyoc Associates, Inc.								
Evaluator Number	1	2	3	4	5			
Qualifications of Firm & Staffing	4.0	3.0	3.5	3.0	3.0			
Work Plan	3.0	3.0	3.5	3.0	3.0			
Cost and Price	4.13	4.13	4.13	4.13	4.13			
Overall Score	74.8	66.8	73.8	66.8	66.8			