



Committee Members Present

Al Murray, Chairman
Steve Jones, Vice Chairman
Laurie Davies
Andrew Do
Tom Tait

Staff Present

Ken Phipps, Deputy Chief Executive Officer
Laurena Weinert, Clerk of the Board
Olga Prado, Assistant Clerk of the Board
Cassie Trapesonian, Associate General Counsel
OCTA Staff and members of the General Public

Committee Members Absent

Miguel Pulido
Gregory T. Winterbottom

Call to Order

The August 9, 2018 regular meeting of the Transit Committee was called to order by Committee Chairman Murray at 9:03 a.m.

Pledge of Allegiance

Director Davies led in the Pledge of Allegiance.

1. Public Comments

No public comments were received.

Special Calendar

There were no Special Calendar matters.

Consent Calendar (Items 2 through 6)

2. Approval of Minutes

A motion was made by Director Davies, seconded by Committee Vice Chairman Jones, and declared passed by those present, to approve the minutes of the Transit Committee meeting of July 12, 2018.

3. Consultant Selection for On-Call Project Management and Construction Management Services for Transit Facility Projects

A motion was made by Director Davies, seconded by Committee Vice Chairman Jones, and declared passed by those present, to:

- A. Approve the selection of Hout Construction Services, Inc., doing business as Hout Engineering, as the firm to provide on-call project management and construction management services for transit facility projects.

3. (Continued)

- B. Authorize the Chief Executive Officer to negotiate and execute Agreement No. C-8-1428 between the Orange County Transportation Authority and Hout Construction Services Inc., doing business as Hout Engineering, for a term of three years, with one, two-year option term, to provide on-call project management and construction management services for transit facility projects.

Director Tait was not present to vote on this item.

4. Consultant Selection for Program Management Consultant Services for Regional Rail Programs

A motion was made by Director Davies, seconded by Committee Vice Chairman Jones, and declared passed by those present, to:

- A. Approve the selection of HDR Engineering, Inc., as the firm to provide program management consultant services for regional rail programs.
- B. Authorize the Chief Executive Officer to negotiate and execute Agreement No. C-8-1512 between the Orange County Transportation Authority and HDR Engineering, Inc., for a term of five years, with one, two-year option term, to provide program management consultant services for regional rail programs.

Director Tait was not present to vote on this item.

5. SB 1 (Chapter 5, Statutes of 2017) State of Good Repair Program Recommendations for Fiscal Year 2018-19 Funds

A motion was made by Director Davies, seconded by Committee Vice Chairman Jones, and declared passed by those present, to:

- A. Approve the use of \$5.673 million in fiscal year 2018-19 SB 1 State of Good Repair Program funding in place of Commuter Urban Rail Endowment funds to purchase up to 12 iShuttle replacement buses.
- B. Approve Resolution 2018-108, consistent with the SB 1 State of Good Repair Program Guidelines.
- C. Authorize staff to make all necessary amendments to the Federal Transportation Improvement Program, as well as execute any necessary agreements to facilitate the above recommendations.

Director Tait was not present to vote on this item.

6. October 2018 Bus Service Change

A motion was made by Director Davies, seconded by Committee Vice Chairman Jones, and declared passed by those present, to receive and file as an information item.

Director Tait was not present to vote on this item.

Regular Calendar

There were no Regular Calendar matters.

Discussion Items

7. OC FLEX Update

Johnny Dunning Jr., Manager of Scheduling and Customer Advocacy, provided opening comments and introduced Stella Lin, Department Manager of Orange County Transportation Authority (OCTA) Marketing and Customer Engagement.

Mr. Dunning presented a PowerPoint on the following:

- Orange County (OC) Flex – Project Background;
- OC Flex – On Demand Service;
- OC Flex – Service Contract;
- OC Flex – Vehicles; and
- OC Flex – Fares.

Ms. Lin continued the PowerPoint on the following:

- Marketing Strategies/Tactics; and
- Next Steps.

A lengthy discussion ensued regarding:

- Committee Chairman Murray stated that OC Flex will be very successful at the Bella Terra area in Huntington Beach especially because of the entertainment and parking challenges.
- Director Davies expressed her excitement for OC Flex and suggested before the kick-off event to offer a ride to the city council members of Aliso Viejo, Mission Viejo, and Laguna Niguel on the new route.
- How the service areas in Huntington Beach, Westminster, Aliso Viejo, Laguna Niguel, and Mission Viejo were selected for OC Flex.
- Concerns that the zone west of Gothard Street and Goldenwest Street are high income areas and bus ridership would not be present.

7. (Continued)

- Gary Hewitt, Manager of Transit Planning, explained how the zones were developed based on areas where service was reduced, demographics of the area, population, and employment density.
- Director Do agrees with the information if the focus is to get riders to the Transportation Center. He suggested to keep track of the high density area and do a marketing survey east of the Interstate 405 freeway.
- Who the target audience is, how OC Flex will operate, wheelchair accessibility, and shared rides.
- Director Tait requested information on how the OC Flex service would be evaluated during the pilot period.
- The goals of OC Flex.
- The mobile application will be similar to Uber and Lyft and considered an expanded service.
- Director Davies and Committee Chairman Murray highlighted positive points of OC Flex.
- Marketing approaches, real time information on the mobile application, and pricing for the service.
- Committee Chairman Murray requested to know when the OC Flex mobile application will be available.

8. OC Streetcar Vehicle Exterior Design

Stella Lin, Department Manager of OCTA Marketing and Customer Engagement, presented a PowerPoint presentation as follows:

- Background of OC Bus and Bravo!;
- Vehicle Model;
- OC Streetcar: Vehicle Layout;
- Examples of Streetcars from Various Transportation Agencies;
- Streetcar Exterior Design Considerations;
- OC Streetcar: Designs 1 – 4 without Advertisement;
- OC Streetcar: Designs 1 – 4 with Advertisement;
- OC Streetcar: Designs 1 – 4 Without Advertising – Includes Stop and Location Setting;
- OC Streetcar: Designs 1 – 4 With Advertising – Includes Stop and Location Setting;
- OC Streetcar: All Designs Without Advertising;
- OC Streetcar: All Designs With Advertising; and
- Next Steps.

8. (Continued)

A discussion ensued regarding:

- Differences in maintenance costs between designs that have a solid colored skirt verses a more elaborate design.
- Director Davies suggested removing Design 1 and expressed concerns about the white skirt getting dirty.
- Director Do favors Design 4 and emphasized the multi colors.
- A previous design added more dynamics and Ms. Lin will research if would be more cost effective.
- Director Jones commented that any of the designs would be fine and is excited to get the public engaged.
- Committee Chairman Murray emphasized the importance of safety and visibility with the streetcar, prefers Design 4, and described previous maintenance issues with the City of Irvine's white colored police vehicles.

Lance Larson, Executive Director of External Affairs, stated this item will be presented to the Legislative and Communications Committee meeting on August 16, 2018 and at the Board of Directors' meeting on August 27, 2018.

9. Chief Executive Officer's Report

Ken Phipps, Deputy Chief Executive Officer, reported on the following:

- Special Transit Services Update:
 - Angel's Express had approximately 30,000 boardings and is up nearly three percent from last year.
 - OC Fair Express has recorded 63,000 boardings and is down 10 percent from last year. This will be the final weekend of service.
 - Laguna Beach Summer Breeze recorded more than 6,000 boardings and is down four percent from last year.
- For the eighth year in a row, OCTA's procurement team has earned the 2018 Annual Achievement of Excellence in Procurement Award from National Procurement Institute. OCTA is one of only 47 agencies in California and one of only 29 special districts in the United States and Canada to receive the award.

10. Committee Members' Reports

Director Tait encouraged OCTA staff to attend the Beach Boulevard Coalition meeting today and appreciates OCTA's efforts on it.



11. Closed Session

There were no Closed Session items scheduled.

12. Adjournment

The meeting adjourned at 9:52 a.m.

The next regularly scheduled meeting of this Committee will be held at **9:00 a.m. on Thursday, September 13, 2018**, at the Orange County Transportation Authority Headquarters, 550 South Main Street, Board Room - Conference Room 07, Orange, California.

ATTEST

Al Murray
Committee Chairman

Sahara Meisenheimer
Deputy Clerk of the Board