

Review of Proposals
RFP 8-1683 Beach Boulevard Corridor Study

Presented to Regional Planning and Highways Committee - September 6, 2018
Six firms proposed, three firms were interviewed, one firm is being recommended

Overall Ranking	Proposal Score	Firm & Location	Sub-Contractors	Evaluation Committee Comments	Total Firm-Fixed Price
1	88	Kittelson & Associates, Inc. Orange, California	Albert Grover & Associates Arellano Associates Leslie Scott Consulting Optitans Civil Engineering Steer Davies Gleave	Highest-ranked firm overall. Experience with corridor planning, including complete streets. Proposed to utilize a mix of subcontractors with different expertise. Proposed project manager has 21 years of planning and engineering experience. Proposed project team consists of transportation planners, transportation engineers, urban planners, and community liaisons. Detailed its approach for completing each task and producing deliverables. Demonstrated an understanding of the Beach Boulevard corridor, as well as the various stakeholders along the corridor. Demonstrated an understanding of the California Department of Transportation. Proposed solutions and enhancements. Presented approach and answered questions during the interview. Received positive responses from references. Proposed a competitive total firm-fixed price.	\$439,999
2	85	HDR Engineering, Inc. Irvine, California	Arellano Associates IBI Group	Second-ranked firm. Experience in corridor studies, active transportation, and complete streets. Proposed to utilize subcontractors to provide additional support. Proposed project manager has 38 years of experience with transportation corridor and traffic engineering projects. Proposed project team has experience in transportation analysis, planning and design, transportation engineering, and public outreach. Discussed approach for performing the study. Did not expand on active transportation discussions, mostly focused on vehicular solutions. Presented approach and answered questions during the interview. Received positive responses from references. Proposed the lowest total firm-fixed price.	\$435,150
3	79	ADVANTEC Consulting Engineers, Inc. Irvine, California	Counts Unlimited, Inc. Ferh and Peers Rock E. Miller & Associates	Experience with multimodal transportation planning, engineering, and technology services. Proposed to utilize subcontractors to provide additional support. Proposed project manager has 29 years of experience in transportation systems and traffic engineering. Proposed project team has experience in transportation engineering, transportation planning, and traffic engineering. Discussed approach for performing the study. Demonstrated an understanding of the Beach Boulevard corridor. Did not elaborate on approach for engaging stakeholders and technical working group. Presented approach and answered questions during the interview. Received positive responses from references. Proposed a competitive total firm-fixed price.	\$441,055

Evaluation Panel:

Internal:
Contracts Administration and Materials Management (1)
Transportation Planning (1)
External:
California Department of Transportation (1)
City of Anaheim (1)
City of Buena Park (1)
City of Westminster (1)

Proposal Criteria

Qualifications of the Firm
Staffing and Project Organization
Work Plan
Cost and Price

Weight Factors

25%
25%
30%
20%