



July 25, 2018

To: Finance and Administration Committee

From: Darrell E. Johnson, Chief Executive Officer

Subject: OC Flex Update and Proposed Fare

Overview

Orange County Transportation Authority plans to implement a pilot micro-transit service branded as OC Flex in two areas within Orange County. This report provides an implementation update, as well as information on the proposed fares for the service.

Recommendation

Approve the OC Flex fare of \$5.00 for onboard cash paying customers or \$4.50 for customers that use prepaid fare media.

Background

On October 23, 2017, Orange County Transportation Authority (OCTA) Board of Directors (Board) approved a 12-month pilot micro-transit service in two areas of Orange County. The pilot program will be operated in two geographically fenced areas, one spanning parts of Huntington Beach and Westminster and the other spanning parts of Aliso Viejo, Laguna Niguel, and Mission Viejo. Upon completion of the procurement process, on March 8, 2018, the Board approved the award for the operation and maintenance of the micro-transit service to Keolis Transit Services, LLC. (Keolis). In addition, a procurement for the vehicles to be operated on the micro-transit service is underway, with delivery estimated for mid to late August 2018.

Discussion

The agreement with Keolis was executed on July 1, 2018. OCTA and Keolis staff have been engaged in discussions regarding the preparation for service startup. Using the estimated delivery date of the vehicles, staff anticipates the service to begin in September 2018.

Riders using the OC Flex service will have the option to pay onboard with cash and receive an OCTA day pass, or to buy a prepaid fare media using the OC Flex mobile application, or buying a prepaid day pass. The proposed fare for the service will be \$5.00 for onboard cash paying customers or \$4.50 for pre-paid fare media. This fare is consistent with the cost of a day pass for the fixed-route service and will cover unlimited rides for the day throughout the system. In addition, transfers will be free to and from an OC bus stop or Metrolink station within the zones for riders with a full fare OC bus day pass, Metrolink ticket, or Amtrak ticket. Up to three children five years and under will be able to ride for free with a fare-paying passenger which is consistent with OCTA's policy for the fixed-route system.

Summary

Orange County Transportation Authority anticipates implementing the OC Flex service in fall of this year. The fare for the service will be \$5.00 for onboard cash paying customers or \$4.50 for pre-paid fare media. This fare is consistent with the cost of a day pass for the fixed-route service and will cover unlimited rides for the day throughout the system.

Attachment

None.

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