



Committee Members Present

*Shawn Nelson, Chairman
Al Murray, Vice Chairman
Lisa A. Bartlett
Laurie Davies
Barbara Delgleize
Michael Hennessey
Tim Shaw
Gregory T. Winterbottom*

Staff Present

*Ken Phipps, Deputy Chief Executive Officer
Laurena Weinert, Clerk of the Board
Sara Meisenheimer, Deputy Clerk of the Board
James Donich, General Counsel
OCTA Staff and members of the General Public*

Committee Members Absent

None

Call to Order

The July 20, 2017 regular meeting of the Legislative and Communications Committee was called to order by Committee Chairman Nelson at 9:02 a.m.

Pledge of Allegiance

Director Hennessey led in the Pledge of Allegiance.

1. Public Comments

No public comments were received.

Special Calendar

2. Conference Call with State Legislative Advocate Moira Topp

Moira Topp, Sacramento Advocate, reported on the following:

- The Governor and Legislature would like to work on a housing package. Although housing does not have a direct connection to transportation, some of the housing programs do have a slight connection to transit-oriented development projects.
- Legislature passed the cap-and-trade proposal which included three components: 1) Assembly Bill (AB) 398, which is the actual cap-and-trade reauthorization 2) AB 617, which imposed new regulatory structure on criteria air pollutant, and 3) Assembly Constitutional Amendment 1, which is a constitutional amendment that will need to go to voters in 2018. In 2024, it will require a two thirds vote of the legislature for any expenditure plan for cap-and-trade revenues.



2. (Continued)

- Updates on priority bills for the Orange County Transportation Authority (OCTA):
 - AB 344 (Melendez) would have complicated the adjudicatory process used by toll agencies for toll violation and did not get the votes it needed. It is not a two-year bill.
 - Senate Bill (SB) 268 (Mendoza) would have changed the governance structure of Los Angeles County Metropolitan Transportation Authority (L.A. Metro). It is also now a two-year bill.
 - AB 805 that will change the governance for San Diego Association of Governments. It is still moving along in the Legislature.
- Two bills that have had significant amendments are SB 150 (a bill OCTA opposed) which would have imposed additional SB 375 requirements. OCTA has moved to a neutral position.
- AB 179 (Cervantes) would have changed the makeup of the California Transportation Commission.
- August will be the month of policy deadlines.
- All bills will have to be in print for 72-hours before a final vote can be taken.

Director Shaw asked if the revenues from cap-and-trade will raise a tax on fossil fuel. Ms. Topp responded that it is a potential tax and would be cost imposed by the industry at maybe a 71 cent increase over time. Darrell Johnson, Chief Executive Officer (CEO), clarified that Ms. Topp was referring to the price of gasoline which affects the consumer the same way and explained the difference.

Consent Calendar (Item 3)

All items on the Consent Calendar are to be approved in one motion unless a Committee Member or a member of the public requests separate action or discussion on a specific item.

3. Approval of Minutes – June 15, 2017

A motion was made by Committee Vice Chairman Murray, seconded by Director Delgleize, and declared passed by those present, to approve the minutes of the June 15, 2017 meeting.

Director Bartlett was not present to vote on this item.



Regular Calendar

4. State Legislative Status Report

A public comment was heard from Larry Slagle, who remarked on OCTA's oppose position on AB 1069. Mr. Slagle is neutral on the position as long as the Orange County Taxi Administration Program (OCTAP) is still in place, as well as provided his concerns. Mr. Slagle rather see the OCTAP less robust than incur the additional fees.

Kristin Essner, Manager of State and Federal Relations, reported on the following:

- An oppose position is recommended on AB 1069 (Low, D-Campbell). This bill would authorize county-wide transportation agencies in ten designated counties to regulate and administer taxi cab services starting on January 1, 2019. Ms. Essner also highlighted key portions of the bill that could impact OCTA.
- AB 1069 author's office is willing to work with other entities to allow flexibility and local control.
- Transportation funding loans.
- SB 1 providing more revenues.
- Update on the State Budget signed by the Governor.

A discussion ensued regarding:

- OCTA's part in administering the taxi cab program and AB 1069 impacts to OCTA and the Orange County cities.
- The challenge of understanding how taxes are being spent on roads verses being put in the general fund.
- Usage of truck weight fee revenues.

Committee Chairman Nelson requested a simplified one-page chart outlining any transportation funding diversions that have occurred and compare to new revenues provided by SB 1 (Chapter 5, Statutes of 2017).

A motion was made by Committee Vice Chairman Murray, seconded by Director Davies, and declared passed by those present, to adopt an OPPOSE position on AB 1069 (Low, D-Campbell), which would require regional transportation agencies in specified counties to regulate and administer a taxicab program.

5. Federal Legislative Status Report

Kristin Essner, Manager of State and Federal Relations, reported on the following:

- An update on the Breaking Down Barriers initiative.
- The Moving Ahead of Progress in the 21st Century study which provides goals and areas of streamlining for OCTA.
- A letter OCTA wrote in support of fixing the Highway Trust Fund.
- The amendments to federal aviation administration reauthorization bill to cover the issue of sales tax funding for aviation purposes.
- An update on the Budget process for Federal Fiscal Year 2018.

Committee Vice Chairman Murray stated that in process is a direct pipeline to the Orange County airport and he asked if this would have any effect on the aviation fuel situation. Lance Larson, Executive Director of External Affairs, responded that Measure M does not state that the funds could be diverted for aviation purposes.

Following the discussion, no action was taken on this receive and file informational item.

6. Consideration of Measure M Identity Enhancements

Darrell Johnson, Chief Executive Officer provided opening comments and introduced Ryan Armstrong, Section Manager of Digital Marketing and Creative Services.

Mr. Armstrong gave a PowerPoint presentation on Consideration of Measure M Identity Enhancements that included the following:

- Your Tax Dollars at Work,
- Research, Reasons, Results,
- Market Research/Awareness,
- Market Research/Focus Groups,
- Why Rename,
- OCTA Branding,
- Introducing a New Measure M Branding,
- Research, Reasons, Results,
- Next Steps.

During the presentation, several short videos were shown to demonstrate a real-world visibility test of the current and new designs.

6. (Continued)

A lengthy discussion ensued regarding:

- L.A. Metro “Measure M.”
- Feedback on the content of the signage and where to place the year, “2017.”
- How to differentiate which taxes are used in the signage, using the word “local” verses “county.”
- SB 1 signs in the future.
- “OC Go” is a refreshing renaming of the logo.
- “Be Work Zone Alert” is a branded context by the California Department of Transportation that has to be included in the sign.

Following the discussion, no action was taken on this item. The Committee provided feedback and deferred this item to a future Legislative and Communications meeting for discussion.

Discussion Items

7. Chief Executive Officer’s Report

Darrell Johnson, CEO, reported on the following:

- Transportation Secretary Chao signed off on the Transportation Infrastructure Finance and Innovation Act loan. Subsequent to that, the Bureau Staff has invited OCTA staff to Washington, D.C. to go through a two-day financial closing period starting this Monday afternoon. An expected financial close will be on Wednesday and the interest rate will be set on Tuesday afternoon.
- Full and partial closures of the Interstate 5 (I-5) are taking place through July 28th. The closures are to install overhead signs for the I-5 South project. The work is taking place at the I-5 and Pacific Coast Highway interchange. Motorists and residents have been notified.
- On Wednesday, July 26th at 9:00 a.m., there will be a groundbreaking ceremony for the new Orange Metrolink Parking Structure at the Orange Transportation Center.
- This afternoon is the Association of California Cities of Orange County transportation forum. The discussion will be focused on SB-1.

8. Committee Members’ Reports

There were no Committee Members’ Reports.



9. Closed Session

There were no Closed Session items scheduled.

10. Adjournment

The meeting adjourned at 10:24 a.m.

The next regularly scheduled meeting of this Committee will be held at **9:00 a.m. on Thursday, August 17, 2017**, at the Orange County Transportation Authority Headquarters, 550 South Main Street, Board Room - Conference Room 07, Orange, California.

ATTEST

Shawn Nelson
Committee Chairman

Sahara Meisenheimer
Deputy Clerk of the Board