

Review of Proposals
RFP 6-1417 Orange County Active Transportation Plan

Presented to the Regional Planning and Highways Committee, January 5, 2017.
Nine proposals were received, four firms were interviewed, one firm is being recommended.

Overall Ranking	Proposal Score	Firm and Location	Sub-Contractors	Evaluation Committee Comments	Fixed-Firm Price
1	86	IBI Group Fresno, California	KTU+A Arellano Associates PlaceWorks	Excellent qualifications and experience with active transportation projects. Firm and subcontractors have similar transportation-related projects in Orange County. Firm has been in business since 1974 and has over 2,700 employees. Project manager has 16 years of experience in transportation planning and traffic engineering. Strong project team with extensive experience in various aspects of active transportation in Orange County. Many key personnel have 25 years experience in active transportation. Proposed very detailed outreach approach and measureable goals for transportation surveys. References provided excellent comments and feedback. Comprehensive interview.	\$350,000
2	82	STC Traffic, Inc. Diamond Bar, California	Michael Baker International, Inc. KTU+A RSM Design	Good qualifications and experience with active transportation projects. Subcontractors have similar projects in transportation strategic planning and outreach. Firm has been in business since 2007 and has 20 employees. Strong project team with various experience and backgrounds. Proposal and interview did not extensively detail the team level of involvement. Project manager has 20 years of experience preparing transportation planning studies and traffic engineering design plans. Some of the relevant projects had reference errors and few Orange County examples. Interview introduced specific details for all key aspects of the scope of work including project planning and outreach activities/events. References provided excellent comments and feedback.	\$350,000
3	80	Alta Planning + Design San Diego, California	None	Excellent qualifications and experience with active transportation projects. Firm has many similar transportation-related projects in Orange County. Firm has been in business since 1996 and has over 180 employees. Project manager has two years of experience and is in his first year with the firm. Principle-in-charge has 16 years of experience in active transportation planning and in his second year with firm. Key personnel has very little experience working together as a group. Interview responses did not detail the public outreach component, additional ways to obtain public feedback, or how the firm will approach the cities. References provided excellent comments and feedback.	\$349,870
4	79	Steer Davies Gleave Los Angeles, California	Fehr and Peers, Inc. Leslie Scott Consulting	Good qualifications and experience on transportation projects. Relevant transportation projects referenced in their proposal. Firm has been in business since 1978 and has over 70 employees. Key personnel has very little transportation-related experience in Orange County. Key personnel have limited experience working as a group. Project manager has ten years of experience in urban planning and transportation planning, mostly in Canada and the United Kingdom. Interview introduced specific details for all key aspects of the scope of work, including project planning and outreach activities/events. References provided excellent comments and feedback.	\$349,475

RFP - Request for Proposals

Evaluation Panel:

Internal:

Contracts Administration and Materials Management (1)
Strategic Planning (2)

External:

California Department of Transportation (1)
City of Santa Ana (1)

Proposal Criteria

Qualification of the Firm
Staffing and Project Organization
Work Plan
Cost and Price

Weight Factors

25 percent
25 percent
30 percent
20 percent

ATTACHMENT A